



## PRESS RELEASE - 2025

### CPH Pevero Hotel: *An Exclusive Yet Personalized Retreat in the Magical Costa Smeralda*

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The Costa Smeralda, with its enchanting landscapes, is one of the most exclusive destinations in the Mediterranean. This corner of Sardinia, a renowned Blue Zone, captivates visitors with its 55 kilometers of coastline kissed by emerald-green waters, white sandy beaches nestled among granite rocks, and lush vegetation of juniper and strawberry trees, all enveloped in a mild climate year-round.

The **CPH Pevero Hotel**, located in front of the Pevero Gulf and owned by the De Rosas family—historic Sardinian hoteliers—is situated on the verdant Pevero hillside, just 150 meters from Piccolo Pevero Beach and 300 meters from Grande Pevero Beach, both within walking distance. This area is recognized as the hub of Porto Cervo's nightlife.

The CPH Pevero Hotel was designed to cater to the needs of an international clientele, blending elegance and discretion in a unique setting. The hotel stands out for its common areas and hidden corners, designed to offer relaxation and intimacy amidst nature. The pools, featuring natural waterfalls, and the refined Mediterranean architecture make the stay an unforgettable experience at first glance.

The rooms provide an understated luxury atmosphere, while a warm and attentive staff makes every guest feel at home—this is our mission.

#### A Hotel in Constant Evolution

Open from May 15 to October 12, the CPH Pevero Hotel is the perfect starting point to explore the Costa Smeralda. With 93 rooms and suites, every space is meticulously designed to ensure maximum comfort and style. Believing that hospitality must continually evolve and modernize, the hotel continues its phased room renovation process, with special attention to creating a luxurious "executive floor."

#### CPH Pool Club

Last season saw the inauguration of the new **CPH Pool Club**, set within the park on Pevero hill and its Mediterranean scrubland. This new concept was a resounding success among guests. A Costa Smeralda lifestyle hub, with unique design, mood, and atmosphere, it has become the "Place to Be," a must-visit destination in the Grande Pevero area, offering an alternative to the beach.

The **Pool Lounge** combines entertainment, fine food & beverage offerings, and a serene poolside experience that reflects Costa Smeralda's daytime charm. Enriched by DJ sessions and live music by the pool, the area also features a varied relaxation space with sunbeds, large sofa beds, poufs, community tables, and cabanas for guests seeking privacy. Bespoke services include massages and sun preparation treatments for hydration and relaxation in the surrounding areas.

Our philosophy is an invitation to enjoy the tranquility of our pool areas, away from the summer crowds, with personalized service for lunch and drinks available throughout the day.

The **Cascade Bar**, located within the CPH Pool Club, is an exclusive corner of pleasure where the art of cocktails and music blend into a symphony for the senses. Here, guests can immerse themselves in an atmosphere of refined elegance and discover a wide selection of beverages, skillfully crafted by talented bartenders, accompanied by music throughout the day.

The **Bistrot Arcate** offers an outdoor menu with original dishes served continuously from 11:00 AM to 7:00 PM, allowing guests to enjoy a relaxed dining atmosphere in front of the magnificent pools.

## Unique Experiences for Every Guest

Guests at the CPH Pevero Hotel receive personalized recommendations from our concierge team to choose from a range of exclusive activities, including excursions, sports, and wellness moments.

Our **Wellness Center** offers expertly performed massages delivered with care and passion. For beauty treatments, we ensure the highest quality, using the most advanced technologies alongside ESPA products. Our Western and Eastern massage techniques promote physical and mental relaxation, enhance vital functions, and help guests reconnect with themselves.

**Pevero Golf Club Costa Smeralda:** An 18-hole, Par 72 course designed by Robert Trent Jones Senior, recognized as one of the most beautiful in the world.

**New Tender:** An unforgettable experience on the crystal-clear waters of the Costa Smeralda. Guests can reserve a luxury tender with an expert captain to explore the unspoiled La Maddalena archipelago. The new **Capelli Tempest 40**, equipped with two powerful 425 HP engines, combines exceptional performance with unparalleled comfort, making every sea outing a true pleasure.

The CPH Pevero Hotel also offers a shuttle service with quick connections to Porto Cervo, just 3 km away.

## Commitment to Sustainability

The CPH Pevero Hotel is actively committed to environmental preservation, implementing concrete initiatives to reduce its ecological footprint. Following the guidelines of its affiliation with Dream & Charme, the hotel consistently pursues energy savings, consumption reduction, and a rigorous plan to limit plastic use. These measures are part of a broader vision of sustainable tourism, where every guest can enjoy the unspoiled beauty of the Costa Smeralda while contributing to its protection.

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## Press Information

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Inspirations



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