

PITRIZZA

COSTA SMERALDA

A haven of peace with your feet in the water

Pitrezza is a historic hotel on Sardinia's Costa Smeralda, or Emerald Coast, named after the unique color of its transparent, gem-like waters.

In the intimacy of the island's northern tip, the hotel is away from the hustle and bustle. The seaside resort at Porto Cervo is a tribute to Mediterranean conviviality and Sardinian craftsmanship, where well-being, the art of living and 'il dolce far niente' reign supreme. A true haven of peace with its feet in the water, the hotel is the hidden destination of the Costa Smeralda. Exclusive white-sand beach, accessible by boat, saltwater pool sculpted by granite rocks, kids' club, tennis and paddle courts, spa and restaurant, and 65 rooms and suites opening onto the horizon, including 16 independent villas with private pools, invite precious moments with family or friends.

These villas and rooms, built in harmony with the landscape, make the hotel unique, and ensure the utmost privacy when facing the breathtaking panorama of the wild Maddalena archipelago. The sun and the beach are the only opposites, and the architecture, with its vast volumes and curved shapes, has been designed to blend into the island's enchanting natural beauty.



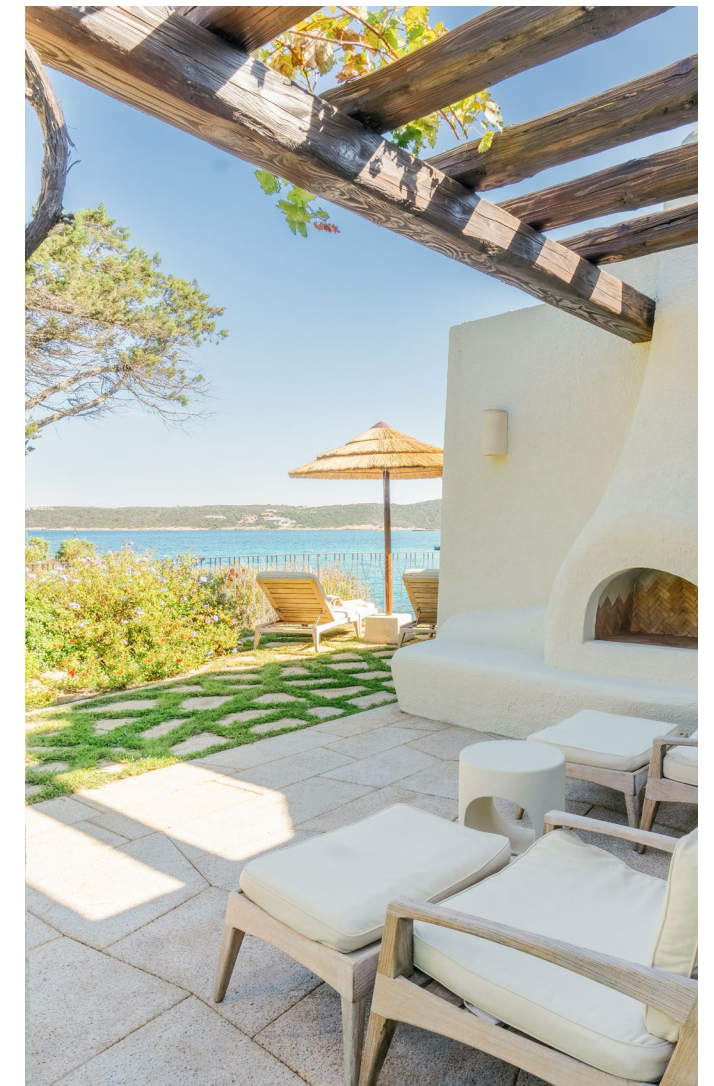
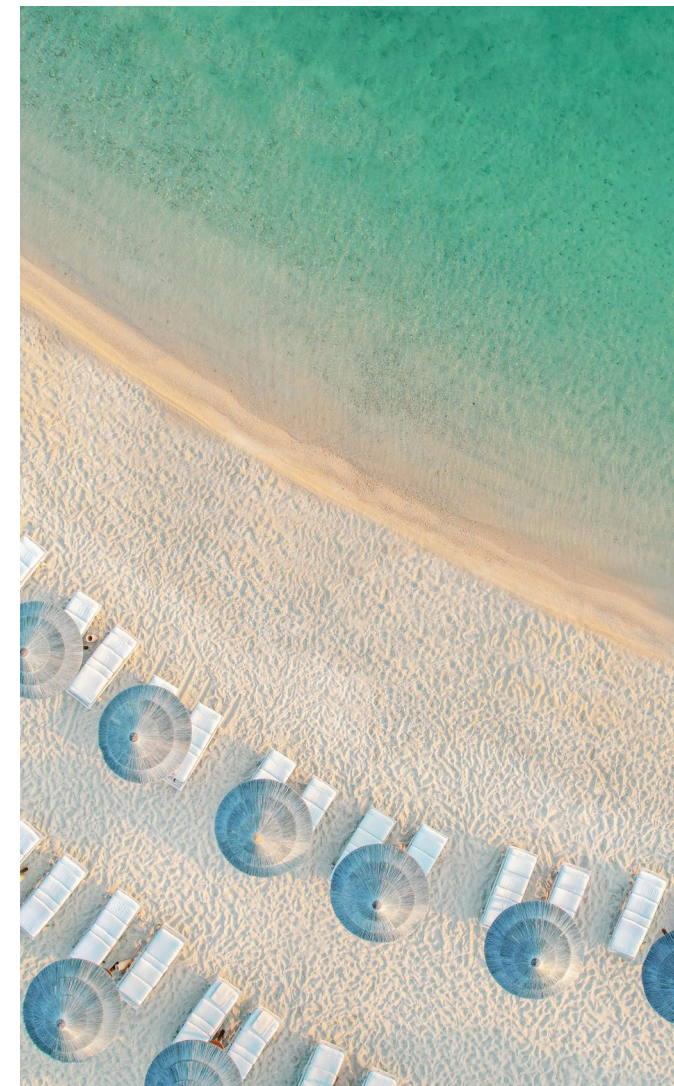


The architect intersperses the hillside with gardens and villas with planted roof terraces to form an integral part of the landscape. The large volumes he imagined make for an elegant building whose curves play with the relief of the land. The hotel, with its many openings to the outside world and panoramic views of the horizon, succeeds in ensuring the intimacy of each of the residents of the 16 villas and 49 rooms and suites all with sea view; a moment out of time.

Pitrezza's decor has been designed with respect for Sardinian culture, in an authentic, elegant and comfortable Mediterranean style. The woodwork and pergolas, the whitewashed walls, the embroidery, the ironwork. Pitrezza is an unspoiled oasis of simple, generous refinement. The leaves of the olive trees and the foliage of the pine trees rustle in the warm breeze, the sails billow as they filter the golden rays of the setting sun, and the song of the cicadas softens as they align themselves with the melody of the waves.

A tribute to Mediterranean culture

Hotel Pitrezza was built in the early 1960s by the renowned architect Luigi Vietti. Initially influenced by Italian rationalism and the functionalist language of the international modern movement, Vietti later turned his attention to the construction of prestigious villas designed in harmony with the surrounding natural environment. The hotel, created as part of Prince Aga Khan IV's vast urbanization project, is keeping up with this philosophy. Vietti developed a new architectural language on the Smeralda Coast, combining his modernist approach to architecture with the abandonment of his minimalist vocabulary. For Pitrezza, he worked with local techniques and materials such as granite, terracotta and dark woods used to structure and emphasize volumes.







The myth of Porto Cervo

Until the early 1950s, the popular Sardinian seaside of Porto Cervo was little more than a fishing village. Its name derives from the shape of its natural coves, which resemble the head of a deer. In 1962, captivated by the beauty of Sardinia's northeast coast, Prince Karim Aga Khan IV purchased vast tracts of land in the communes of Olbia and Arzachena to meticulously develop the tourist infrastructure. He created the opulent and exclusive haven of Porto Cervo, set in the lush greenery of the Smeralda Coast, in collaboration with a team of internationally renowned architects: Jacques Couelle, Michele Busiri Vici, Antonio Simon Mossa and above all Luigi Vietti, who designed the entire present-day village and Hotel Pitrezza. Together, they invented an Eden in which nature is the main protagonist. The Costa Smeralda soon became a glamorous yachting destination and Sardinia's most attractive coastline.

Timeless and fascinating Sardinia

Sardinia is an island full of mystery, with hills covered in cork oak forests, groves of centuries-old olive trees, myrtle, and arbutus, from which emerge blocks of granite sculpted by the winds. Marbled by forgotten paths with the aromatic scents of oregano and pine, ancient hamlets with striking panoramas, secret coves, sun-bleached cliffs and fine sandy beaches, this is an island of fascinating beauty.

It has always intrigued adventurers of the seas, whose rich prehistoric, ancient and medieval heritage remains intact: Nuragic, Phoenician, Piedmontese, Genoese and Spanish sites. In the words of writer David Herbert Lawrence, «Sardinia is outside time and history. (...) It is freedom itself».

In 2026, the Hotel Pitrezza will embark on a new metamorphosis, becoming Cheval Blanc Pitrezza.

Press contacts

LVMH Hotel Management

Director of Communication

Anne-Laure Pandolfi | anne-laure.pandolfi@lvmh.com

France

Douzal

Pierre Cauchois | pcauchois@douzal.com

Italia

PRCO

Marta Brambilla | mbrambilla@prco.com

International

The M Collective

Emma Howard Smith

emma.howard-smith@the-mcollective.com

LVMH Hotel Management

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in the heart of the French Alps, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St-Barth in the French West Indies in October 2014, then acquired the Résidence de la Pinède in 2016, which joins the collection as Cheval Blanc St-Tropez in May 2019. Cheval Blanc Paris takes its place within the Samaritaine and was inaugurated in September 2021. Future projects are underway, such as in the Seychelles. LVMH Hotel Management also operates the White 1921 Courchevel, the White 1921 Saint-Tropez and Pitrezza Hotel, property of Smeralda Holding S.R.L.

LVMH Hotel Management | 12 Cours Albert 1er | 75008 Paris
+33 1 44 13 27 63 | www.chevalblanc.com



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