




PRESS INFO

CONTACTS

 Cristina Visconti
 cristinavisconti@arnotravel.it
 (+39) 055 295251

ABOUT ARNO TRAVEL

Arno Travel was founded in **1969** as an onsite Italian travel planner and in 2018 the Agency was acquired by **Luca Perfetto and Urbano Brini**, also founders and owners of the tour operator **Towns of Italy**.

Arno Travel specializes in identifying unique spots in each Italian destination, selecting properties, ideating outstanding experiences and partnering with charismatic experts, to create **enlightening Italian journeys** from A to Z for individual travelers, families and small groups, but also for corporate **events** and private **celebrations**.

Everything starts with listening to the **client's desires** and enriching them with creativity and scrupulously attentive planning to even exceed their **expectations**, thanks to long-practiced expertise and unrivaled insight and knowledge of the destinations.

Strategically based in Florence city center, Arno comprises a **passionate team** of skilled professionals dedicated to delivering the world-class services required by the standards of the premium networks we work with: Virtuoso, Internova In-Country program and XO Private.



"Thanks to our extensive network of partnerships and expertise in designing flawlessly planned itineraries—perfectly tailored to our guests' specific needs and desires—we make every journey splendidly easy, comfortable, and enlightening.



We're honored to have been awarded DMC Partner of the Year for 2024 by our Virtuoso Partner Gifted Travel Network. This recognition celebrates our commitment to delivering exceptional travel experiences and highlights the incredible partnerships we've built.