

The St. Regis Rome is proud to unveil *Rome Suite Life* A memorable collection of Signature Suites and experiences

<u>The St. Regis Rome</u> - part of Marriott Bonvoy portfolio – unveils a renewed Suites Collection portfolio and bespoke experiences for a holistic wellbeing approach.

The iconic luxury hotel originally opened in 1894 by legendary hotelier, César Ritz it is centrally located near Piazza della Repubblica and the Quirinale Presidential Palace. The St. Regis Rome has long been regarded as the definition of refined European hospitality. The hotel's new look has been designed by renowned interior design firm Pierre-Yves Rochon Inc. (PYR) of Paris and Chicago and honours the proud 128-year legacy by celebrating the captivating light of Rome and reimagining the hotel's timeless elegance for the 21st century.

Throughout its long and storied history, illustrious guests of the hotel have included heads of state, cultural influencers, refined travellers and business leaders. Upon arrival, the impressive lobby immediately signals grandeur and grace, as old-world splendour converges with modern style and sophistication. Light, reflectivity and refinement are the keynotes of the design scheme highlighted by a dove-grey entrance foyer and a 5-metre-tall Murano hand-blown glass chandelier with blue décor. Fashion and art come together in a luminous Belle-Époque-inspired indoor piazza that pays eloquent homage to the winter garden of César Ritz's original hotel. The metamorphosis and careful restoration of the historic palazzo also includes a revamped Lobby, the very lively restaurant and bar **Lumen, Cocktails & Cuisine** and the majestic Ritz Ballroom, the first public ballroom of Rome.

The 131 rooms and 30 suites have been fashioned in light tones of cinnamon or powder blue with a combination of precious Rubelli fabrics. Magnificent sculptural busts, mosaics and objects d'art are displayed alongside plush fabrics. Aristocratic Roman patterns are further enriched by touches of deep yellow, powder blue and noble shimmers of gold and silver. Every stay at The St. Regis Rome is enhanced by the seamless, dedicated personal attention extended by The St. Regis Butler Service.

With the modern and elegant new look and feel throughout all corners of the hotel, The St. Regis Rome stands ready to embrace a new era of glamour thanks to bespoke collaborations of prestigious partners such as Galleria Continua, Giada Curti haute couture and IF Unique Art Experiences.

Crafted for international travellers who will choose a Suite accommodation, The St. Regis Rome organizes unique experiences and a bespoke Roman feeling residence. Each suite provides personalized amenities realized exclusively for The St. Regis Rome signed by **Technogym** for in room workout activities, **ExForti**, interior designer who crafted a precious bathroom amenities inmarble and black stones exclusively for the Royal Suite, **Tebro** from 1967, Italian craftsmanship of excellence for linen, **Said Antica Fabbrica del cioccolato**, for moments of sweetness and last but not least **Ecriteau**, a real treasure chest of refinements and small pieces of furniture made to measure and **Coreterno** who created for the hotel "Visions of Grace" an entire line sustainable using recycled materials as aluminium, plastic

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and organic cotton. Finally, The St.Regis Rome has created with **Altroche** a capsule collection on the theme of the Lupa, symbol of Rome and also adopted by the Roman hotel as a symbol of its rebirth, in the light of the strong link with the city, reinterpreting it thanks to the collaboration with the creative illustrator Gianluca Biscalchin.

IF Unique Art Experience is a leading agency providing unique traveling, cultural and lifestyle experiences in the most exclusive destinations in Europe. Since the renovation, guests of The St. Regis Rome have the unique opportunity to discover Rome's finest and most exclusive venues thanks to the hotel's commitment to support art and special projects and enhance the extraordinary Roman artistic and cultural heritage.

Galleria Continua, which has its Roman headquarter right inside The St. Regis Rome, welcome guests for exclusive guided tours. The expert staff is also available to assist guests for any curiosities and queries about contemporary art installations in the hotel spaces.

The suites:

St. Regis Suite

Bathed in light and arranged across a spacious, 55m2 open-plan layout, each St. Regis Suite is a tribute to Rome's timeless elegance. An artful blend of the city's quintessential contrast of ancient and modern, the inviting footprint combines original palazzo features with contemporary style. Offering the possibility to connect with a Superior Room, the suite is a practical and glamorous city address. Opening onto a generously sized living room, the stylish entrance hall introduces a residence that is exceptional from the outset. Warm tones of cinnamon flow throughout and are complemented by coveted objets d'art and precious Italian fabrics that adorn surfaces and dress oversized windows. High ceilings, ornate coving and decorative paneling all echo the neoclassical heritage of the palazzo, whilst sumptuous soft furnishings and original artworks add refined comfort. Featuring original works on paper, the headboard is framed by an artful gallery wall that celebrates Roman culture. Dark wood bedside tables, bespoke lamps and a ceiling-mounted Murano glass chandelier all appoint the room with a residential allure that is both soothing and engaging.

Astor Suite

As an homage to visionary and connoisseur John Jacob Astor, the Astor Suite conceived by esteemed interior design firm Pierre-Yves Rochon, honors the illustrious legacy of The St. Regis Rome. Entirely individual and distinctly Roman, the 80m2 space can be connected to two further 35m2 Imperial Rooms to create a generously sized and unique residence that reflects the rich history of the palace. An artful combination of classical Roman spirit and belle époque style, the space captures the modern and historic elements of original architecture to great effect. Capacious floor-to-ceiling aspects that overlook the storied Piazza della Repubblica add to a sense of sophistication and luminosity, whilst the use of a warm color palette of gold, cream and cinnamon reflects the generous light. Designed for a refined lifestyle, there is a spacious living room that leads, through sliding doors, into an impeccable bedroom with well-proportioned en-suite bathroom.



Metropolitan Suite

Designed to encapsulate the distinctive architecture of its Roman heritage, the Metropolitan Suite brings a discreet and residential feel to each stay. Flowing across a spacious 80m2 footprint and decorated in cinnamon tones with contrast cornicing and paneling, every room has an alluring quality and timeless appeal. Natural light bathes the spacious living room, furnished with comfortable L-shaped sofa, glass dining table and leather seating.

Bottega Veneta Suite

The layout of the suite has been preserved to allow loyal clients to still feel familiar with the interior. The suite features a foyer, a bright living room with a black marble fireplace, three elegant bedrooms and three en-suite marble bathrooms. In renewing the Roman suite, Bottega Veneta furnished the space with its functional and sophisticated home and furniture pieces in a signature palette of discreet but warm hues such as Espresso, Nero, Ash and Cigar. New natural materials such as wood, suede and wool have also been introduced to the existing elements of leather and linen. There are several pieces from the latest Bottega Veneta Home Collections. In the living room are the Rudi Two-Seater Couch and Rudi Club Chairs made in Ash leather. The glass-topped Floating Desk made with Espresso leather and bronze comes with a Director's Chair in Cigar suede and a Reading Table Lamp. A Reading Floor Lamp with a new dark bronze finishing is located in the main bedroom. The Floating Vanity in Dark Oak, together with the Gigogne Table Couch were added to the second bedroom; a Floating Vanity in Ash was introduced in the third bedroom. The room's limestone floors are generously covered by carpets, including two new Bottega Veneta linen styles in Espresso and Grey, and a customized Berber-inspired wool rug patterned with the intrecciato motif in Nero and Beige. Bottega Veneta introduced its first piece of furniture—a bench, created by the same artisans who create its leather goods—in 2006. Since then, the Home collection has grown into a complete lifestyle offering with seating, lighting, tabletop and home accessories, all created by a dedicated atelier in Vicenza, Italy. The St. Regis suite now reflects this holistic selection.

Royal Suite

Celebrated as the traditional home of monarchs, heads of State and luminaries, the Royal Suite embodies pure opulence and timeless allure surrounded by authentic and precious fabrics. The Suite is located on the first floor and covers a surface of 3,229 Square Feet / 300 Square Meters.

An entry hall leads to a beautiful living room with a grand antique piano and a genuine Aubusson carpet is underfoot. Materials used in the restoration, such as travertine, bronze, wood and silk to dress the walls reference the Italian capital's architectural heritage and traditions of fine artisanship. Magnificent sculptural busts, majestic Murano chandeliers, mosaics and objects d'art are displayed alongside plush fabrics. Aristocratic Roman patterns are further enriched by touches of deep yellow, red and noble shimmers of gold. Each detail is impeccably crafted to ensure every stay is entirely unique. Louis XVI and Piedmonts furniture, unpicked object d'art and unique books collection, the quintessential of Royal spirit. A private dining room to celebrate the most extraordinary St. Regis Midnight Supper served by a private kitchen features a wonderful marble table sitting up 12 people. The exquisite master bedroom with king bed features silver and white colour palette. Walls are dressed in refined hand painted silk representing tropical birds and botanic. A majestic window overlooks Diocletian Bath (one of the most important European archaeological sites). The bedroom also features two dressing closets and a spectacular marble bathroom



with Jacuzzi and a dedicated shower room. Among the many celebrity guests hosted in the Royal Suite: Elizabeth Taylor and Richard Burton, Rania of Jordan, Princess Grace of Monaco, king Juan Carlos of Spain, Royal family of Sweden, The Rolling Stones, Madonna, Lady Gaga, Michelle Obama, Leonardo di Caprio, Katy Perry, Cate Blanchett just to name a few. Exclusively for the Royal Suite bathroom, interior design brand **Ex Forti** created a bespoke collection of unique design pieces. The distinctive features of the brand, the geometric lines, the bold textures and the sculptural look have been revised and shaped winking to the baroque and opulent soul of the room, for unique accent piece with strong visual appeal.

Presidential Suite

One of the larger suites in the property, the 130m2 Presidential Suite is ideally placed on the palazzo's first level, considered the 'noble' floor. A versatile residence, it connects directly with a St. Regis Suite and ultimately the Royal Suite to create an expansive address, ideal for royalty, diplomats and visiting heads of state. Artfully designed to provide an elegant layout, the suite blends tailored décor with Italian craftsmanship. Inspired by the flow of the original palazzo, the entrance hall sets the tone for a luxuriant experience, where polished marble and stucco contrasts with the white and terracotta accents associated with traditional cotto. An exquisite blend of old and new, historic features are complemented by modern sculptural pieces and an exceptional collection of original artworks. A curved glass desk overlooks the stone-balustraded balcony with views towards Piazza della Repubblica. A statement Murano glass chandelier illuminates the impressive Neoclassical vaulted ceiling, revealing the building's palatial heritage and generous proportions, whilst a rare, custom-made drinks cabinet invites spirited downtime.

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