

FOUR SEASONS HOTEL FIRENZE



— Press kit —



FOUR SEASONS
HOTEL
FIRENZE

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WELCOME TO FOUR SEASONS HOTEL FIRENZE



Four Seasons Hotel Firenze is an urban resort made of two Renaissance buildings: the 15th century “Palazzo Della Gherardesca” and “La Villa”, a former convent of the 16th century. The two properties are immersed in the Gherardesca Garden, one of the largest private parks in the city. Just a few steps away from the city's cultural heart, the hotel is considered a living and contemporary museum with magnificent pieces of artwork and unique design in its 116 rooms and suites, as well as its hallways. One of its key attractions is Il Palagio, the Michelin-starred restaurant honoring the city's culinary and cultural heritage, where Executive Chef Paolo Lavezzini prepares a mouth-watering mix of Tuscan and Mediterranean delicacies in an upscale and fascinating surrounding. The hotel's Atrium Bar occupies a vast sun-lit and decorative space, serving the best signature cocktails of the city. In the evenings, live piano music creates a relaxed, informal atmosphere

that extends outdoors onto the terraces during the suitable season. During summer, Al Fresco is a typical open air Trattoria at lunch, serving pizza and grilled meat and fish for dinner. The Spa is a peaceful oasis with breathtaking view across the park. It features local products from Officina Profumo-Farmaceutica di Santa Maria Novella, the extraordinary dermocosmetic - pharmaceutical range Rephase, the organic brand Sodashi, and the luxurious and innovative Black Pearl brand. The Spa features ten treatment rooms, a Spa Suite, an outdoor pool, a heated jacuzzi, steam baths, sauna, ice fountain, emotional showers, coiffeur and a fully equipped state-of-the-art gym.

HISTORY

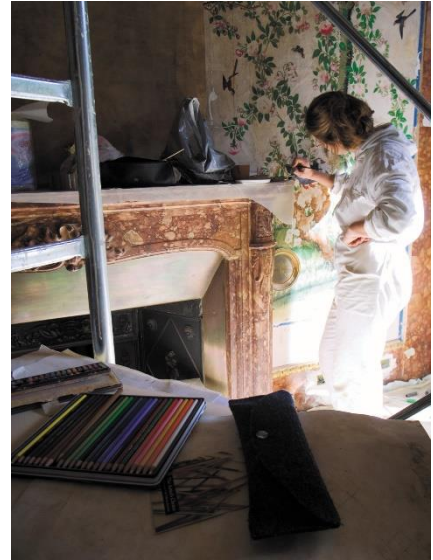
- 1473** Bartolomeo Scala, Chancellor of the Florentine Republic under Lorenzo il Magnifico, bought a house with large grounds bordering Via Capponi and Borgo Pinti...
- 1490** ...and commissioned the building of an exquisite Palazzo.
- 1497** Bartolomeo Scala died, leaving his son, Guiliano, as heir to the Palazzo.
- 1500s** Adjacent to the Palazzo, a property was built by the Del Nero family. It remained in their family of Priors and Mayors for nearly three centuries before passing to an order of nuns.
- 1585** The Palazzo was purchased by Cardinale Alessandro de Medici, Archbishop of Florence.
- 1605** On April 1st, de Medici became Pope Leo XI, only to die 26 days later. He became known as the "Lightning Pope" because of the shortness of his tenure.
- 1607** The Palazzo passed to Pope Leo XI's sister, Costanza, wife of Ugo della Gherardesca – in whose family it remained for nearly three centuries.
- 1713-** The Palazzo underwent major structural works including the addition
1720 of a second floor above the 15th century courtyard.
- 1859** Count Ugolino della Gherardesca became senator of the Italian

Kingdom and the Palazzo became the meeting point for the politicians of the newborn State.

- 1883** The Della Gherardesca family sold the Palazzo to Ismail Pasha, Viceroy of Egypt, who sold it soon after when he failed to obtain the permission he needed to accommodate his harem...
- 1885** ...and in turn was purchased by Società Anonima Strade Ferrate Meridionali – Italy's first major railway company – for use as its main office. A commemorative portrait of George Stephenson can still be seen in the ceiling fresco of the hotel's Stephenson Suite.
- 1940** The Palazzo was sold to Società Metallurgica Italiana for use as its main office.
- 1966** Florence was severely damaged by a flood from the Arno River. Up to 5ft of water seeped into the Palazzo.
- 1999** La Villa was acquired by the Fingen Group.
- 2000** The Palazzo Della Gherardesca was acquired by the Fingen Group.
- 2001** Letter of intent signed with Four Seasons for the management of the proposed Hotel.
- 2001** Work began on Four Seasons Hotel Firenze under the close supervision of Superintendent for Artistic Historical Patrimony and Ministry for Fine Arts and Culture.

RESTORATION, ART & INTERIORS

The restoration of the hotel has been strictly overseen by Florence's Superintendent for Artistic Historical Patrimony, Ministry for Fine Arts and Culture and Department of Fine Arts. One of the roles of these governmental agencies was to determine to which period artistic and cultural artefacts should be restored. As such, the artworks throughout the hotel are testament to the many revolutions of artistic taste throughout the Palazzo's and La Villa's long history. With its intricate high-reliefs and stuccoes, the impressive 15th century courtyard Lobby is illustrative of the Renaissance tendency towards public displays of wealth. The courtyard high-reliefs, the property's most valuable artwork, comprise 12 symmetrical sections depicting a cycle of classical and mythological events. The courtyard is flanked by porticoes and barrel-vaults, decorated with an ornamental coffered ceiling, comprising thousands of painted, sunken panels. The pictorial works in the courtyard were commissioned in 1555 by Alessandro de Medici to Jan van der Straet (1523-1605) (aka "lo Strandano"), a Flemish Mannerist artist. Strandano was also responsible for the frescoes depicting the *Nativity* and *Adoration* in the Palazzo's chapel and the vaulted stairway leading to the hotel's first floor. The theatricality of late Baroque art is demonstrated in the highly decorated suites on the first floor. Commissioned in the early 17th century, these frescoes were painted by Baldassarre Franceschini (1611-1689) (aka "Il Volterrano") and include *The Human Mind's Blindness Lit by the Truth* – a fine example of the Rococo style of decoration favoured by the nobility of the time. Il Volterrano's most well-known works can be seen in the cupola and back wall of Florence's Santa Croce Chapel. During the 18th century, the della



Gherardesca family commissioned a series of paintings depicting their own family history, another popular trend of the time. These frescoes, seen in the della Gherardesca Ballroom and the Gallery, were painted by late baroque artists Vincenzo Meucci (1694-1766) and Giovanni Domenico Ferretti (1692-1768). Meucci also painted frescoes for the cupola of the Basilica di San



Lorenzo, one of Florence's largest churches, while Ferretti's frescoes can be seen in the Duomo's Chapel of San Giuseppe. The former church of La Villa has been restored to its 19th century design, its towering, vaulted ceiling and painted walls creating an impressive backdrop for banquets and galas. La Villa offers the privacy of a "hotel within the hotel", featuring frescoes and wall paintings. An impressive lacunar ceiling crowns the main public areas. Nineteenth century art is also represented in the hotel by the beautifully-restored Chinese wallpapers found in the

Volterrano Suite, one of the hotel's six historical Gallery Suites. Previously the Palazzo's "Chinese Room", the wallpaper in the suite depicts a scenic panorama of trailing flowers and exotic birds. This delicate and rare example of Chinese decorative art has been restored to the vibrant beauty of its original design and illustrates one of the historical fascinations of the 19th century nobility for all things Oriental. Throughout the property, the coats of arms of Scala and de Medici and della Gheradesca families feature in paintings, stuccoes and stained glass and serve as further reminders of the building's illustrious past.

LA VILLA



La Villa offers the tranquillity of a private residence, with its 37 rooms and suites served by their own reception, concierge, breakfast room and ballroom. It is set within one of Florence's largest walled private gardens, and it's a perfect location to accommodate couples, families, and young generations looking for privacy and high level of service. Nestled in a 16th century former convent in the hotel's private garden, La Villa has a highly residential feel, reminiscent of an historical private mansion. The sense of home is emphasized by the personalized butler service who will attend guests needs with warm care. From the inspirational view of the city's Duomo visible from La Villa's garden to the in-room amenities paying tribute to the city's best craftsmanship, La Villa will make guests feel at home in the most refined Florentine way. What makes this enchanting villa unique is its private entrance

onto Via Gino Capponi that stands just a few steps away from the Duomo (10-minute walking distance) and the city's main historical & cultural attractions. The dedicated Butler service has been created to serve only the rooms and suites located at La Villa, where guests can enjoy a comfortable and personalised environment. The clients can think of the butlers as their personal experience assistants aiming to anticipate every need and expectation, unpacking the bags upon arrival or preparing a morning coffee in their room or a fresh Martini at the Magnolia Terrace. This team is ready to serve guests in a very clearly and professional manner and represent an added value at La Villa where personal attention and dedicated service is the key. Dr. Vranjes, the world renowned artisan perfumer, inspired by his home city of Florence has created a unique range of luxury fragrances, exclusively for its rooms and suites.

The elegant "Magnolia Breakfast Lounge" and the "Sala Giardino", with extensive outdoor and indoor spaces are the ideal gathering patio for reception drinks, dinner and any type of event. The scent of lemon, orange and mandarin trees float in the air - the perfect place to unwind and celebrate. From La Villa private gardens, guests can enjoy the enchanting views of the one and only Duomo, having breakfast under the warm sun, reading in the shade of the most ancient trees of the park, with the scent of roses in the air and so on. Evoking thoughts of a little Tuscan meadow, excellent for active kids, picnics or simply lounging before dinner. Marrying in the Duomo View Lawn is unmistakably Florentine. The promise of this part of La Villa garden is breath-taking photos that feature one of the world's most famous landmarks, the Brunelleschi's dome. This slice of heaven is a panoramic setting for an impressive backdrop for banquets and galas. For dinner and dancing, La Villa Ballroom seamlessly leads guests inside from La Villa terrace. Restored to its 19th century glory, the Ballroom has adapted into an exceptional place for one-of-a-kind wedding celebrations. The ballroom is a former church and reminiscent in every way of the Duomo, the Cathedral of Florence. It is a multifunctional space, able to host from the most romantic

wedding, to meetings, fashion shows and after dinner parties. The largest event space that can accommodate up to 200 guests, can be transformed from Renaissance grace into a high-tech glamorous disco with time honoured and perfect acoustics.



TOP SUITES AT LA VILLA

PRESIDENTIAL SUITE at “La Villa”



Located on the first floor of La Villa, this marvellous suite offers 121 square meters (1302 square feet) of pure art. Large windows open on a small terrace overlooking our botanical park. The completely frescoed living room is the perfect location for informal meetings, a romantic dinner or relaxation and gives you the real opportunity to have your private museum at your hands. The unrivalled bedroom offers to guests a breath-taking panelled wood ceiling with original paintings and gold decorations. This elegantly furnished suite is completed by two marble bathrooms. The Presidential Suite is the ideal accommodation for a unique experience and can be connected to a Four Seasons Room to become a Two-Bedroom Suite.

GARDEN SUITE at “La Villa”



Individually located in the heart of the park and surrounded by secular trees arises the “Garden Suite”. A totally private suite, with an exclusive view of the Duomo, it is considered one of the top destinations for honeymoon for couples who are looking for privacy and exclusivity. In ancient times, the building used to be the “limonaia” a glasshouse where lemon trees were traditionally stored in winter. 83 square meters (893 square feet) with floor to ceiling windows overlooking the private garden and offering a bright and airy space, which features a king bedroom on one side and a separate living area on the other side, completely furnished in a modern and sophisticated style. It offers an exclusive plunge pool to indulge in the summer months. The ceiling of the bedroom and living room is decorated with wooden beams and the full en suite marble bathroom includes a lavish vanity, bidet, walk-in shower and a tub at floor level in a separate room looking out to a private terrace.

TOP SUITES AT PALAZZO DELLA GHERARDESCA

ROYAL SUITE DELLA GHERARDESCA



Located on the ancient noble floor of the Palazzo della Gherardesca, the Royal Suite allows you to live like a noble Florentine family in ancient times. With 233 square meters (2518 square feet) of art from vaulted ceilings, beautiful frescoes and stuccos to an original “Capodimonte Maioliche-style” ceramic floor by Ignazio Chiaiese in the gallery, beauty is all around. This splendid residence features a dining room that is large enough to accommodate family and friends together. The gallery with large windows overlooking the park has a frescoed ceiling and the wonderful ceramic floor is the highlight of this magnificent suite. An additional separate living room offers a more intimate space. It leads to a rich marble bathroom and to the king bedroom which are both offering a breathtaking view of the park. The

Royal Suite can be outside connected with Renaissance Suite and Gallery Suite to become either a two- or three-bedroom residence. The combination of restored art and modern convenience make this the most desired accommodation in the city.

RENAISSANCE SUITES



Each of the three Renaissance Suites is distinctive. Their average sizes is 86 square meters (925 square feet) and are located on the first floor of the Palazzo della Gherardesca, offering a view over the “Giardino del Borgo” or the park. These suites are exceptionally decorated with authentic frescoes or paneled ceilings in the bedroom and the bathroom, the perfect accommodation for living the Renaissance experience today. All the Renaissance Suites present an open space bedroom with king size bed and living room with a sofa and an opulent marble bathroom with a bathtub in the center of the room, lavish double vanity, bidet and walk-in shower.

GALLERY SUITES



Each of these suites offers a unique set-up in the Palazzo della Gherardesca, with views over the characteristic Borgo Pinti street and the “Giardino Del Borgo”. Gallery Suites measure on average 60 square meters (646 square feet), present an open space bedroom with king size bed and living room and have a full en suite marble bathroom. These suites preserve individual features of the original architecture, such as paneled ceilings or frescoes in the bedroom. The historical value of these suites perfectly matches with the modern day functionality.

DE MEDICI PRESIDENTIAL SUITE



The de Medici suite offers 205 square meters (2206 square feet) of absolute luxury and it is located on the third floor of the Palazzo della Gherardesca. With large windows offering a breathtaking view of the park as well as the “Giardino del Borgo”, this suite is extremely luminous. A large dining room with windows on three sides can accommodate up to eight people. The unrivalled living room, enriched by large French doors opening to a private balcony, is the perfect place to work or relax. The spacious marble bathroom overlooks the park and is connected to a large walk-in closet. The suite offers all modern day comforts and can be reserved in combination with a Junior Suite to become a two-bedroom suite. The Presidential Suite is the perfect accommodation either for a romantic stay or for small informal meetings.

DUOMO VIEW EXECUTIVE SUITE



The Duomo View Executive Suite is a bi-level suite with bedroom, two full marble bathrooms and separate living room on the main floor and another living room on the upper floor with a breathtaking view of the Duomo, the rooftops of Florence and our private park. This suite is a unique apartment that combines 98 square meters (1055 square feet) of modernity and tranquility with an inconceivably beautiful view.

FRESCOED EXECUTIVE SUITE



Located on the first floor of the Palazzo della Gherardesca, the Noble Suite measures 90 square meters (969 square feet) and offers a magnificent view over the "Giardino del Borgo". The frescoed vaulted ceiling in the bedroom and the breath-taking panelled and gold decorated ceiling in the separate living room give this suite an authentic Renaissance feeling. The Noble Suite "Il Cancelliere" is completed by a full en suite marble bathroom, with a double lavish vanity, bidet, walk-in shower, and a deep bathtub. A separate powder room is adjacent to the living room next to the suite entrance.

THE GARDENS: GIARDINO DELLA GHERARDESCA



The 11-acre (4.5 hectare) Giardino della Gherardesca has existed as a garden since the late 15th century, and as a botanical garden for rare and endangered species since the early 19th century. In keeping with the guidelines of the Superintendent for Artistic Historical Patrimony, Four Seasons has restored the garden to its 19th century Romantic-style – an artistic interlace of paths, lawns and copses punctuated with hillocks and pools. The statues, fountain, small Ionic temple and “Kaffeehaus” that can be found in the garden are all remaining aspects of the original Romantic design. Many of the botanical specimens brought in during that period still flourish today. Amongst the most striking varieties are *Taxus Baccata* – a decorative evergreen species renowned as the longest living plant in Europe – and a century old Thuja tree, a hardy, aromatic conifer also known as the ‘tree of life’ for its homeopathic properties. Towering over the profusion of giant trees

is an evergreen Sequoia, one of three species known as Redwoods – the tallest trees in the world. The garden also hosts an abundance of colourful Maples and prolific flowering Azaleas. Throughout the park-like garden, large lawn areas dotted with tiny wildflowers are interspersed with giant trees that provide shade and sectioning to the various areas. A secluded 1000m² (10764 sq ft.) lawn, well sheltered by foliage, forms just one part of the garden's extensive capability for outdoor events. Numerous opportunities exist to wander through the park and enjoy the simpler pleasures in life such as reading in the shade of the ancient trees. Stones from the city wall were used to create a hillock in the garden, which now rises to a mature wooded retreat from which guests can experience al fresco hilltop private dining with views across to the Duomo.

DESTINATION



Florence is the cradle of the Italian Renaissance and one of the country's most atmospheric and appealing cities. Founded by Julius Caesar in 59 BC, the city is the capital of Tuscany, the country's most famous wine region that stretches from central Italy to the northwest coast of the Tyrrhenian Sea. Florence lies in the basin of the Arno river and is surrounded by spectacular countryside: the Apennines to the north and east; the olive, vine and cypress-clad hills of the Chianti region to the south and the Carmignano wine region and Valdarno plain to the west. Florence is regarded as one of Italy's most historically significant cities and is home to almost half of the country's total artistic heritage. Brunelleschi, Botticelli, Machiavelli, Leonardo da Vinci, Michelangelo and Raphael all made their debut here and the Centro Storico

(Historic Centre) has more artistic treasures per square metre than any other city in the world. Curving cobblestone streets crammed with *botteghe* (open workshops where it is still possible to watch painters and craftsmen at work) open onto wide statue-filled *piazze*, lined with cafes and *trattorias*. Its relaxed ambience is supported by hilarious residents, a strong international community, temperate Mediterranean climate and traffic-free central zone that invites leisurely exploration by foot. Four Seasons Hotel Firenze is just 10 to 15 minutes walk from some of the city's most famous sights: the Duomo, Michelangelo's *David* at the Galleria dell'Accademia and Piazza della Signoria, the cultural heart of the city. The hotel's location adjacent to the historic centre's ancient northern wall facilitates access to Florence Amerigo Vespucci Airport (15km) as well as the inspirational scenery of Tuscany's famous Chianti region – accessible by car in under 15 minutes.

DINING

IL PALAGIO RESTAURANT



Capture the magic of Florence – Italian cuisine, superb wines and an exquisite indoor-outdoor setting. It all comes together at Il Palagio, Michelin-starred Italian dining in one of the most beautiful cities in the world. Loved by visitors and locals alike, Il Palagio is a favourite among Florence restaurants for its local fare with a modern twist. Executive Chef Paolo Lavezzini and his team have earned international acclaim for thoughtful preparation of the freshest local ingredients. Chef Paolo and his brigade use the most exceptional local offerings, food that is meant to be savoured with our equally outstanding wine list – about 1000 exquisite wines, including 50 served by the glass. Inventive and authentic, stylish but relaxed, Il Palagio has been awarded among the “The Daily Meal’s 101 Best Hotel Restaurants in the

World", offers one of the most memorable fine dining experiences and settings of all the restaurants in Florence. The restaurant is also the Palazzo's main breakfast venue, serving freshly made Italian bread and croissants as well as a selection of pastries, cheeses, smoked fish and cold meats. One of Il Palagio's highlights is also the Sunday Brunch, with its rich buffet and children dedicated area. Il Palagio is located on the ground floor of the Palazzo della Gherardesca. Once the Palazzo's stable block, the room retains its original antique vaulted ceiling and numerous columns, creating an impressive dining area accented with colors of pale silver and jade. Large French doors open along two walls onto the western side of the garden where a terrace offers the option of al fresco dining.

PAOLO LAVEZZINI, EXECUTIVE CHEF



A native of Emilia Romagna, a region known as the bread-basket of Italy, Paolo Lavezzini decided he wanted to become a chef when he was a child. He says, "I realize this is an Italian cliché, but I cannot help but say that I was inspired by my grandmother, who raised me. I remember waking up with the scent of tomato sauce and seeing pots on the stove and windows fogged up with condense". After a brief stint as a soccer player, he had his first experience in the best fine restaurants on

the Tuscan coast when he was only 16 years old. He later honed his culinary skills in some of Europe's most prestigious Michelin-starred restaurants including Alain Ducasse at the Plaza Athénée in Paris, and Enoteca Pinchiorri in Florence where he worked for 7 years. Lavezzini was chef at the Plaza de Russie in Viareggio (Lucca), while in 2012 he moved to Brazil as Executive

Chef for the 5 star luxury Hotel Fasano in Rio de Janeiro. The hotel's restaurant was recognized as "the best Italian restaurant" in Brasil. In 2018, Lavezzini joined Four Seasons Hotel São Paulo as part of its preopening team and led the restaurant "Neto" as Executive Chef. He defines himself "Italian by heart, Brazilian by soul". His cuisine philosophy has been influenced by his origins from Emilia Romagna and by his several fine-dining experiences in Tuscany, but has been strongly enriched by his period in Brazil. When in Brazil, he was introduced to "a Brazilian fire", a plethora of ingredients and flavors, and he experimented with combining Brazilian traditions and ingredients with Italian ones. There, he also discovered the importance of choosing organic producers, honoring seasonality and following the path of sustainability. "Working with Four Seasons has always been a dream. My kitchen philosophy is based on the importance of sourcing top quality natural ingredients from small producers. At Four Seasons in São Paulo we were the first ones to experiment with Italian dishes made with Brazilian ingredients, and produced in house what we couldn't find, such as salami or cheese. I also consider it a responsibility, as a chef, to integrate sustainability in my kitchen and in my restaurant. I will begin with my Italian origins adding my personal mark and maybe introduce some Brazilian ingredients, spices or chili peppers in some of the dishes".

ATRIUM BAR



The Palazzo della Gherardesca was unusual for its time in that its main interior space, the atrium, was originally designed as a secondary courtyard. Now covered with a glass roof, like the courtyard Lobby, Atrium Bar is on the list of Forbes World's Best Hotel's Bar and occupies a vast sun-lit and decorative space, serving lunch, dinner, and the typical Italian aperitif, afternoon tea, desserts, coffee and cocktails. Atrium's Bar Head Mixologist Edoardo Sandri, together with the Bar Manager Tommaso Ondeggia and all the team, are masters mixing both classic cocktails and developing concoctions with a flare as unique as Four Seasons Hotel Firenze itself, offering a selection of delicious and out-of-the ordinary drinks. In the evenings, live piano music creates a relaxed, informal atmosphere that extends outdoors onto the terrace during the balmy summer months. It is a unique place combining an excellent selection of food and drinks, warm and attentive service and a vibrating atmosphere.

TRATTORIA AL FRESCO



Pique your appetite with the aroma of meat grilled to order on our jasper grill or handmade pizzas fresh from our authentic outdoor pizza oven - new offerings that are available exclusively at Trattoria Al Fresco every evening. From the traditional Pizza Margherita, made with the sweetest tomatoes and fresh local basil, to more innovative toppings, our dedicated pizza maker uses the finest local ingredients to craft authentic pizzas – exquisite yet laid back, to match our relaxed outdoor setting. All day long, guests can enjoy the light, tanginess of a mozzarella and tomato Caprese salad or the gentle char of a T-bone steak paired with grilled vegetables followed by the refreshing quench of a pyramid of watermelon served with ginger syrup, nothing matches the casual fun and flavour of outdoor summer dining in Florence. At Four Seasons Hotel Firenze, warm weather means fresh, seasonal eats in our en-plein-air trattoria, Al Fresco. Open daily from morning until night, we offer a warm and fun-filled atmosphere, perfect for the entire family. Bask in the shade of the garden's century-old holm oak trees out by the green spa pool,

as you savour Italian and regional specialties and invigorating libations at the new concept of the *Pool Tree Bar*. It is the ideal location for those who love tasting an aperitif or signature cocktails overlooking the sunset by the pool in the charming atmosphere that only the Gherardesca Garden can offer.

ROMANTIC DINING EXPERIENCE

Four Seasons Hotel Firenze invites guests to enhance their getaway with one of a romantic dining experience to create unforgettable memories with their special someone.



IN & UNDER THE TREE

Ever tried a dinner in Wonderland? Enjoy a unique and delightful dining experience under the garden's weeping beech tree.



ROMANTIC DINNER IN THE CHAPEL

Savour a private dinner for two in the historical Lobby Chapel with original frescoes from the 15th century.



TERRACE WITH A VIEW

Experience a romantic dinner on the Altana Terrace on the hotel's roof, with magnificent 360-degree views over Florence.



A GOLDEN DINNER ON PONTE VECCHIO

Admire a stunning sunset from an exclusive and private location available only to guests of Four Seasons Hotel Firenze. *Available from April to September when weather permits.*

THE SPA AT FOUR SEASONS HOTEL FIRENZE



The Spa occupies a two-storey building with pillared façade in the Giardino della Gherardesca, overlooking the outdoor pool. Designed by Pierre Yves Rochon, the Spa's ground floor Lobby and Lounge is furnished with a simple and elegant cream and black design, accented by classic artworks, statues and ornamental pillars. Immerse in a peaceful and relaxing oasis of wellbeing for your body and soul and treat yourself to a spa experience of intense relaxation in one of Florence's most verdant spaces. The Spa philosophy promotes Italian-made wellness, using brands that embody history and tradition, skincare and technological innovation, as well as organic treatments. The Spa features local products from Officina Profumo-Farmaceutica di Santa Maria Novella, the extraordinary dermocosmetic - pharmaceutical range Rephase and the organic brand Sodashi. The Spa at

Four Seasons Hotel Firenze has partnered with global skin care phenomenon Black Pearl to bring guests the gold standard in anti-ageing with the introduction of the *Lux Perfection Treatment* - a 24 karat gold skin indulgence. The Florentine spa will be the first in Italy to offer exclusive use of the extraordinary and innovative product line Black Pearl. The Spa welcomes guests with 10 treatment rooms, an outdoor pool with heated jacuzzi, a well-equipped gym and wet areas with sauna and steam room. A haven of wellbeing, set in a space covering 800 square metres immersed in the della Gherardesca gardens, including the Spa Suite, a secluded sanctuary among the trees of the park.

HOTEL FACTS

PROPERTY	Four Seasons Hotel Firenze
GENERAL MANAGER	Max Musto
ADDRESS	Four Seasons Hotel Firenze Borgo Pinti, 99 50121 Florence Italy
TELEPHONE	+39 055 2626 1
FACSIMILE	+39 055 2625 500
WEBSITE	www.fourseasons.com/florence/
OPENING DATE	Spring / Summer 2008
MANAGEMENT	Four Seasons Hotels and Resorts, Ltd. 1165 Leslie Street Toronto, Ontario M3C 2K8 Canada
INTERIOR DESIGNER	Pierre-Yves Rochon

MEDIA CONTACTS

Caterina Tritto, PR Manager

Four Seasons Hotel Firenze

Tel. (+39) 055 2626222 – caterina.tritto@fourseasons.com



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