



## **PRESS INFO DUCO GALLERIA**

### COMPANY DESCRIPTION

Imago Artis Travel is a boutique experience company unveiling the best of Italian culture through made-to-measure travel itineraries.

Designed by a team of destination specialists and combining exclusive access with local authenticity, Imago's experiences feature iconic sceneries, landmarks and heritage, top museums, food&wine tastings and dedicated activities for children, as well as places off the beaten paths.

Imago Artis "the Image of Art", founded in 2007, began as a dream of three charismatic and passionate art historians – Fulvio de Bonis, his wife Alessia Tortora, and their best friend Chiara di Muoio – who took this dream and turned it into a reality by employing their natural charm and deep knowledge of the history and culture of the country they proudly call home. These three entrepreneurs have been able to unlock doors to ancient palaces, historic villas, classical churches, and renowned ateliers, bringing their clients towards beauty and the extraordinary.

Imago Artis Travel believes that creativity is the key to seeing things differently, enabling guests to truly immerse themselves in the Italian culture and heritage in a way that can never be forgotten. Based in Rome and Milan but offering travel experiences and accommodations throughout Italy, Imago Artis employs over 350 top-class ambassadors to provide a multitude of services: from exclusive tours by way of helicopters, yachts, and private jets to visiting local artisan workshops; from insider access and VIP entrances into museums and palazzos to extensive wine and culinary experiences. With an unexpected and creative touch, Imago prides itself on their knowledgeable and professional private guides, quality customer service, and strong five-star hotel partnerships, with beauty always being their inspiration.

Since 2018 Imago Artis Travel has been welcomed into Virtuoso Destinations & Experiences Program Classic Portfolio and named a Virtuoso Onsite Preferred Partner for Italy and is a proud member of XO Private and J. MAK Hospitality. This year they also joined the Internova Group Network.

### EXPERIENCES

The Imago Artis Travel experiences are meant to lead guests straight to the heart of Italian culture. Among authentic classics and tips for connoisseurs, here's a small selection of the best Italy has to offer.



# Imago Artis

## TRAVEL

- Lake Como: Vintage car ride with stunning lake views
- Milan: Private access to a local fashion atelier
- Franciacorta: Sparkling wines tasting
- Portofino: Pesto making in an eco-farm
- Venice: Learn how gondolas are made
- Tuscany: Sculpture class with Carrara marble
- Rome: Exclusive view over the Forum from a private balcony
- Amalfi Coast: Pizza making in a charming, one-of-a-kind scenery
- Apulia: Alberobello and its trulli
- Taormina: Private sailing experience

### ACCOMMODATION

Through its partnerships with five-star hotels and international hotel collections, Imago Artis Travel is able to recommend the best properties throughout Italy. Among the hotel partners:

- Borgo San Felice Resort, Chianti
- Borgo Santandrea, Amalfi
- Casa Angelina, Praiano
- De la Ville Roccoforte, Rome
- Grand Hotel Tremezzo
- Lungarno Collection
- Mandarin Oriental Lake Como
- Palazzo Avino, Ravello
- Palazzo Parigi, Milan
- Palazzo Ripetta, Rome
- Passalacqua, Lake Como
- Rosewood Castiglion del Bosco, Val d'Orcia
- Savoy Roccoforte, Florence
- Splendid Venice
- St. Regis, Venice
- The Place Firenze, Florence
- Vilòn, Rome
- Why The Best Collection

### TRANSPORTATION

Imago Artis Travel offers impeccable transportation services with a fleet of luxury vehicles, and special transportation including supercars, vintage cars, helicopters, yachts, private jets. Along with comfortable transportation between destinations, "Meet & Greet" services at the main international airports within Italy are provided.





### PRIVATE LOCAL AMBASSADORS

The travel experiences designed by Imago Artis Travel wouldn't feel the same without the talent and passion of dedicated private hosts, people who have an extensive knowledge of the Italian heritage and combine it with captivating storytelling. Guests have the opportunity to see the wonders of Italy through the eyes of a local ambassador.

### CHILDREN

Learning by playing is the best way to discover the world: specially designed activities for children include riddle games and scavenger hunts during the tours, hands-on cooking classes of kid-friendly delicacies, and unique visits that surprise and inspire, such as truffle hunts and spooky walks down haunted alleys.

### MEMBERSHIPS & PARTNERSHIPS

In 2018, Imago Artis Travel was welcomed into Virtuoso Destinations & Experiences Program Classic Portfolio and named a Virtuoso Onsite Preferred Partner for Italy, in addition to being a proud member of XO Private and J. MAK Hospitality. In 2023, they also joined the Internova Group Network.

### AWARDS & ACCOLADES

2022: DUCO Award for Most Unique Experience Provider – Luxury.

2019: DUCO Lemon Award for Most Creative Video.

### PRESS RELEASES

Telegraph / Daily Mail / Fodors / CNN / Vogue / Conde Nast Traveler / Afar / Architectural Digest / Town and Country / Brides / Departures / Worth / Global Traveler / The Times / The Washington Post, Travel + Leisure / Il Messaggero

