



**The First Musica,
The Pavilions Hotels & Resorts first concept in Rome, where
music meets contemporary design and vibrant restaurant
concepts.**



Rome, March 2022. Alongside the winding Tiber River, **The First Musica** opens its doors to welcome their guests for a new astounding experience. This new 5-star boutique hotel – by the Honk Kong-based **Pavilions Hotels & Resorts** – offers design and comfort for everyone eager to discover the Eternal City.

The First Musica is located on Lungotevere dei Mellini 27, in the heart of Rome. At only a ten-minute walk from the Spanish Steps, the brand-new property offers a relaxing escape from the hustle of the capital. A real jewel perfectly integrated into the roman landscape.

The building of the hotel is designed by architect *Mario Docci* and dates from 1964. After a careful renovation by *Studio Marincola Architects*, **The First Musica** has a modern yet elegant look. The façade is made out of mesh and solid concrete, interspersed with impressive windows. All in a natural brass colour, blending with the *Area Pacis*, located on the other side of the Tiber River.

The interior of the hotel offers ambience and style. Warm colours and wood, but also the use of only the most sophisticated materials – such as fabrics of *Loro Piano* and *Carrara marble* – give the interior a luxurious yet calming look and create an incredibly welcoming feeling.

In accordance with **The First Arte** and **The First Dolce**, the hotel offers a personalized service adjusted to the preferences and tastes of each individual guest. Together, the three hotels complete **The First** lifestyle experience offering an extraordinary journey. A journey stimulating the three senses: to see, to taste, and to hear.



Asia:
THE PAVILIONS, BALI
THE PAVILIONS, MONGOLIA
THE PAVILIONS, NISEKO
THE PAVILIONS, PHUKET

Europe:
THE TOREN, AMSTERDAM
THE PAVILIONS, LISBON
THE PAVILIONS, MADRID
THE FIRST ROMA ARTE, ROME
THE FIRST ROMA DOLCE, ROME

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From the delicious sweets of **VELO** restaurant at **The First Dolce** – the sense: to taste, or the impressive artworks showcased at **The First Arte** – the sense: to see, to the beautiful music filling the rooms at **The First Musica** – the sense: to hear. Guests are welcomed at each of the three properties to discover **The First** lifestyle experience and to benefit from all services offered.

The First Musica features a relaxing spa with 9-meter indoor swimming pool and wellness area. The 24 suites and guest rooms have impressive floor-to-ceiling windows with breath-taking vistas over the city. Mediterranean restaurant **Oliva**, with an in- and outdoor dining space, serves an Italian menu consisting of revised, Roman dishes and special cuts from the grill. Located on the 7th floor of the building, the rooftop bar overlooks the Tiber River and the old center of Rome.

Together, **The First Arte**, **The First Dolce**, and **The First Musica** offer a sensational experience. **The First** lifestyle experience. An experience for each guest to be discovered, and for each guest to be remembered.

The First Musica

The First Urban Resort Lungotevere dei

Mellini 27, Roma

<https://www.pavilionshotels.com/it/rome/thefirstmusica/>



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ABOUT THE PAVILIONS HOTELS&RESORTS

The Pavilions Hotels & Resorts

Access to a structure like The Pavilions Hotels & Resorts collection means giving life to an experience immersed in luxury and in the destination itself. Each of the group's hotels is a sophisticated and discrete refuge in which to take solace or to indulge, inspired by art, culture, adventure and romanticism. Whether the endless beaches of Phuket or the draw of the central Piazza del Popolo in Rome, The Pavilions properties represent the most sought-after destinations in the world. The Pavilions Hotels & Resorts, originating in Hong Kong, is one of the most successful rising brands with over 6 acquisitions per year. The attentive philosophy and uniqueness of each structure allow The Pavilions to offer secluded treasures and attentive service, even in the most popular of locations. Each hotel is distinguishable, but all are aligned by a belief in authentic relationships, fantastic places and respect for privacy. www.pavilionshotels.com



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