

LONDRA PALACE VENEZIA

THE LONDRA PALACE VENEZIA UNVEILS A NEW DESIGN, ILLUMINATED BY ITS 100 ICONIC WINDOWS OVERLOOKING THE SAN MARCO BASIN



In the 2022 season, the **Londra Palace Venice** - for the past 10 years the lagoon's only **Relais & Châteaux** - will be presenting a new and elegant design, that exalts contemporary style and the use of light, to its guests.

The **historic hotel**, known for its iconic **100 windows overlooking the San Marco Basin**, first opened in 1853 and, after various eras, additions, and renovations, became the Hotel Londra Palace in the 1970s.

Today, after almost 170 years, the hotel continues to welcome travellers from all over the world, in its **52 rooms, each one different from the other**, with a new name and an original and contemporary **look & feel**, that, while affecting every one of the hotel's assets, also maintains its unique and magical spirit, similar to that of Venice.

The unmistakable DNA of this iconic residence, has been reinterpreted and renovated; modernised while remaining authentic and always respecting the city's high standards of hospitality.

Thus, the Hotel Londra Palace today becomes the **Londra Palace Venezia**, with a revamped name that more strongly emphasises the magnificence of its location.

The **new interior design** is fruit of meticulous **historical research** and becomes both an expression and protagonist of modern Venice, bringing new

LONDRA PALACE

VENEZIA

life to its own history and style: the silks, velvets, and brocades used within the hotel can, in fact, be clearly identified as traditional local elements, those inspired by careful study of the details found in historic Venetian residences. Nevertheless, these fabrics have been redesigned, adding geometric prints and abstract figures to the historic lines. The essence of their age is still present, but in a lighter and more dynamic form that blends with the spirit of the city. Today, within this setting, one finds **new furniture and décor that combine past and present** – from Fortuny chandeliers to Murano glass – made by local master craftsmen, in new shapes and colours.

From the moment one arrives from the San Marco Basin, on Riva degli Schiavoni, the **Lounge** presents itself as a new-old Venetian sitting room, in which the designer details of the Murano chandeliers and *d'antan* mirrors stand out, capable of capturing the enormously powerful natural light of the lagoon and projecting it throughout all of the hotel's interior spaces. The sophisticated brown velvet seating creates a true meeting place, open to hotel guests and new cross-contaminations from the city.

The expression of this reinterpretation is also embodied in the 4 new suites – of which **2 signature**: the **Suite Verne** and the **Suite Borges**, which pay tribute to the French writer Jules Verne and the poet and scholar Jorge Luis Borges, two of the many illustrious minds who have stayed at the hotel.

Both of the suites feature entirely remodelled spaces, allowing guests to enjoy total comfort throughout their stay, while the suites' large iconic windows frame the spectacular Island of San Giorgio.

The spaces' colour palettes are light and enveloping: from cream for the walls and cladding, to lavender and grey for the new upholstered fabrics, all the way to the soft walnut brown of the wood floors and the more intensely coloured and voluptuous velvets.

The contemporary furniture reflects a dedication to excellence and to consistency of detail which do not wish to transform the suites into museum-like spaces, but rather turn them into exclusive environments where one is surrounded by captivating elements in every form: lights, colours, materials, and enchanting history.

The Londra Palace Venezia also introduces its **new Executive Chef, Daniele Galliazzo**, as of this year in charge of the hotel's entire menu as well as the menu of the **LPV Ristorante**.

The chef proposes two menus, one for lunch and one for dinner. **LPV Bistrot** is the formula for a light and tasty lunch, with vegetarian options as well, while **LPV Ristorante** offers fine dining for those who wish to explore traditional

LONDRA PALACE
VENEZIA

Venetian flavours. Both menus as strongly connected to the local and regional territory and respect both its traditions and seasonal products – a cuisine that's only apparently simple, focused on exalting the consistency and flavours of its ingredients.

The **LPV Bar** is an essential stop, where you can't miss the **Head Bartender, Marino Lucchetti**, a historic figure in international mixology, who has worked at the hotel for 18 years and serves his personal interpretation of some of the most famous mixed drinks. An example? **The Americano 4.1**, one of his signature cocktails, made with four kinds of vermouth and four kinds of bitter in different proportions for an entirely original blend.

The hotel's large outdoor spaces provide a privileged view of this magnificent city: **the dehors** on the Riva degli Schiavoni which welcomes guests from early morning to late at night and **the roof terrace** – the highest in Venice – which allows guests to enjoy a striking view that stretches as far as the eye can see, from the lagoon's islands all the way to the Dolomites.

Manager of the hotel and its entire team of devoted and passionate professionals, is the **Maître de Maison, Alain Bullo**, for more than 20 years witness to and narrator of Venice's constant evolution and the Londra Palace Venice's overall sense of hospitality, who says:

"Our hotel, by choice and nature, has always been open to Venice's cross-contaminations when it comes to change and exchange: to pay tribute to those who still live here, but also those who come from far away. We're profoundly connected to our city, but aware of the changes taking place, making ourselves promoters (cultural as well) of both present and future Venice. We put our passion, sensitivity, and experience at our guests' disposal, welcoming them within our structure not only as travellers, but also with the desire to make them an active part of this magnificent and eclectic city."

<https://www.londrapalace.com/>

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LONDRA PALACE
VENEZIA

Relais & Châteaux, established in 1954, is an association of 580 unique hotels and restaurants throughout the world, owned and operated by independent entrepreneurs – most often families – who are passionate about their craft and deeply committed to forging warm, lasting relationships with their guests.

Established on five continents, from the Napa Valley vineyards to Provence to the beaches of the Indian Ocean, Relais & Châteaux invites people across the globe to savour delicious journeys, to discover the inimitable art de vivre engrained in each local culture and to share an incomparable, unforgettable experience.

Relais & Châteaux members protect and promote the wealth and diversity of the world's culinary and hospitality traditions, to ensure they continue to thrive. They are equally dedicated to preserving local heritage and the environment, as articulated in the association's Vision presented to UNESCO in November 2014.

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