



IL TORNABUONI, LOCATED IN ONE OF THE OLDEST AND MOST PRESTIGIOUS PIAZZAS IN FLORENCE, JOINS THE VRETREATS COLLECTION

A historic gem of Florence, part of the Unbound Collection by Hyatt, offers guests an authentic and timeless setting in the heart of the city.

VRetreats is a hotel brand belonging to **VOIhotels**, an **Alpitour World hotel chain** dedicated to lovers of art, history and Italian culture. A selection of historic and charming residences in Italy, it's aimed at a premium segment comprised of local and international clientele. Added to its collection is the five-star **Il Tornabuoni**, part of the Unbound Collection by Hyatt, located in one of the oldest buildings in Florence, a symbol of prestige and charm since the 13th century. It was built by the Bombeni family and subsequently passed on to the English Minerbetti family, descendants of the Becket family. Today, the hotel's style is reminiscent of the Renaissance and still breathes the art of those who, over the years, have chosen to stay there, including Henry James, John Steinbeck, actor Fredric March, Lord Spencer, the Agnelli family and Barbara Bush, just to name a few.

Florence is one of the most beautiful and most admired cities in Italy, a true gem that's rich in history, art and secret places to discover. It's the perfect place to spend a weekend being captivated by the beauty of Piazza della Signoria, the Cathedral of Santa Maria del Fiore, Palazzo Vecchio and visiting the Uffizi Museum, all within walking distance of the hotel.



Il Tornabuoni is, in fact, strategically located at the crossroads of historic Via de' Tornabuoni, Piazza Santa Trinita and Via del Parione and among the most exclusive boutiques and popular historical monuments. It offers **62 rooms and suites** that are inspired by the Renaissance period in terms of decor, colors and furnishings, resulting in an exclusive design that lies somewhere between ancient and modern, as curated by interior designer Andrea Auletta.

The building, which has been restored while retaining much of its heritage, features rooms designed as an ode to the Renaissance, some of which still retain their original 15th-century frescoes. The use of bold colors and luxurious furnishings recall its historic magnificence and elegantly alternates orange, peacock blue, gray and mustard on each floor to lend a touch of personality to each room, while its bathrooms evoke the style of ancient baths.

Florence, as well as all of Tuscany, is also a place to be discovered on a culinary level through its traditional cuisine that's famous throughout the world and amazes with its simplicity and rich flavors. In this regard, **Il Tornabuoni** will captivate guests with its eclectic cuisine offered in four different spaces, including its terrace and multi-purpose wine cellar. On the ground floor, there's **Il Magnifico**, a restaurant celebrating the extraordinary flavors of traditional Tuscan cuisine and **Il Magnifico Café**, a place for those seeking bistro-inspired cuisine paired with a great glass of wine or a cocktail with an international flavor. On the fourth floor, there's the **Butterfly Terrace**, which is also open to the public and is the perfect choice for those wishing to enjoy a drink while admiring Brunelleschi's dome and the rooftops of Florence, while the soon-to-open **Lucie Gourmet Restaurant** offers fine dining featuring both traditional Italian and more international cuisine. For lovers of fine wine, there's **La Cave**, a wine cellar on the lower level that features a unique collection of Italian wines and French champagnes with the option of organizing tastings in addition to private events and dinners.

Services available to guests include a 24-hour concierge, an in-room wine bar and a fully-equipped gym with the option to work out with a personal trainer or take part in private yoga sessions.

Refined in furnishings and in details and flexible in terms of organizing spaces to meet various needs, **Il Tornabuoni** provides the relaxing atmosphere of a private residence with the thoroughness and convenience of personalized services.

A two-night stay at Il Tornabuoni for two people, including breakfast, starts at 905 euros. For information and pricing: yretreats.com

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