



Six Senses Rome Marks the Launch of the Brand's First Urban Hotel in Italy *Taking guests on a journey into heritage, discovery, and community within Rome's UNESCO-protected historic city center*

BANGKOK - March 7, 2023 - A peaceful haven nestled in the beating heart of the Eternal City, Six Senses Rome opens its doors in the historical Palazzo Salviati Cesi Mellini on March 16. This milestone also marks the completed renovation of the magnificent façade of the adjacent San Marcello al Corso Church, the first sustainability project sponsored by the hotel. "After almost three decades away from my hometown, it is a joy to be back to lead such an incredible project," says Francesca Tozzi, General Manager of Six Senses Rome. "It makes my team and I feel very proud to open the first urban Six Senses property in Italy. We are working hard so our guests can experience memorable stays in an authentic, fun, and quirky ambience."

Roman hints throughout

From Cocciopesto on the walls to the extensive presence of Travertine local stone, the reverential nod to Roman traditions is evident throughout the hotel's 96 guest rooms and suites, with some featuring the iconic Triclinium-style marble seating on their terraces. At the same time, state-of-the-art, in-room technology is subtly incorporated along with the groundbreaking Sleep With Six Senses standards of bespoke homemade and organic mattresses, cotton bedding, pillows, and additional amenities to promote a good night's sleep. With a selection of 12 accommodation categories, including three individually designed signature suites, the many options include secluded rooms with courtyard views and suites facing the bustling Via del Corso and neighboring San Marcello al Corso Church. While enjoying a prime position in the heart of the city, the sense of calmness and tranquility is still ever present and welcome after a busy day seeing the sights.

True to the Eat With Six Senses ethos, menus foster a strong link with local culinary traditions, whether at the all-day dining BIVIUM Restaurant-Café-Bar or up high on NOTOS Rooftop. Besides the Roman Empire-inspired 5-course tasting menu, dishes include plant-based, meat, fish, and sweet classics with Sicilian touches to honor the Executive Chef's home favorites. The other pillars of the brand's food and drink philosophy come forth through the innovative use of natural and seasonal ingredients sourced from local farmers and suppliers.

History and sustainability

The Palazzo housing Six Senses Rome is a treasure trove of wonders, from the monumental marble staircase with its decorative skylight to the newly restored 600-year-old columns in the main entrance. The large baptismal bath dating back to the fourth century was uncovered during archaeological excavations at the beginning of the 1900s and is now visible beneath the glass floor tiles within BIVIUM Restaurant-Café-Bar, the spot where all paths cross.

What's fascinating about the soul of the Palazzo is how classical elements blend in harmony with the contemporary, sustainable design by architect Patricia Urquiola. When combined with an abundance of plants from the entrance to the rooftop, guests will enjoy a strong sense of reconnection with nature both inside and out.

Aurelia the She-Wolf has been announced as the hotel mascot. Deeply rooted in Rome's history, the She-Wolf is the symbol of the city. According to the local legend, she nursed Romulus and Remus, the newborn twin founders of Rome, and became an iconic symbol.

Guests can learn more about the hotel's sustainability efforts in the dedicated Earth Lab while building their knowledge through interactive talks and hands-on workshops.

From spa to spaaahh

A sanctuary of wellness, Six Senses Spa Rome offers a holistic experience that is far from ordinary. The 60-minute Roman bathing circuit is a modern-day take on the ancient ritual, reproducing the *calidarium*, *tepidarium*, and *frigidarium* to reduce inflammation and muscle recovery by heating the body up and then cooling it down. It is a sociable and immersive experience for balancing mind and body.

Treatments ranging from results-driven personalized facials to signature body massages are expertly performed using premium products by Biologique Recherche, Seed to Skin, Organic Pharmacy, and Subtle Energy. In-house experts guide guests on their path to wellness with high-tech and high-touch therapies such as biohacking, sound therapy, body cocoons, and breathwork. Other highlights include the healing herbal Hammam and sensory immersions at the Alchemy Bar.

Impactful investment

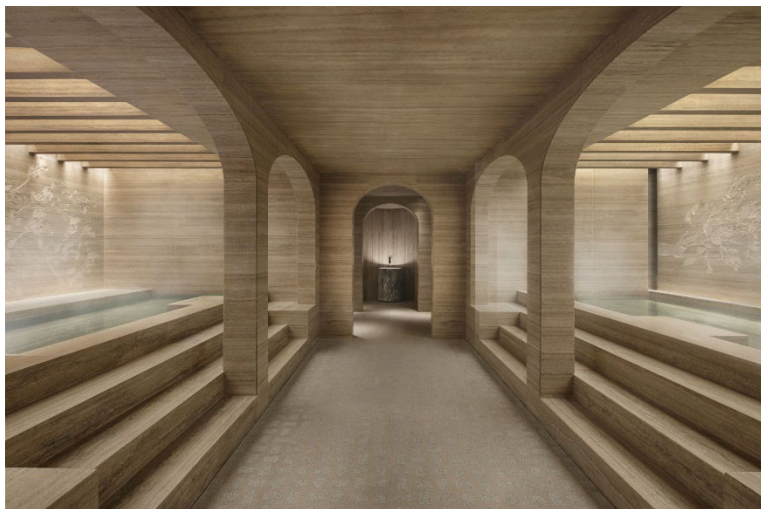
Orion Real Estate Fund V, sponsored by Orion Capital Managers, is the principal investor in the refurbishment of Palazzo Salviati Cesi Mellini. Rami Badr, Partner and Managing Director of Orion Capital Managers, expresses his enthusiasm, "As a real estate private equity firm with a strategic focus on owning and developing on behalf of the Orion Fund's prime sustainable assets throughout Europe, we are extremely proud to see Palazzo Salviati Cesi Mellini open its doors as the new jewel of Rome hospitality. An exceptional team was gathered for such an accomplishment, with Six Senses as a hotel operator, CDS as a general contractor, Starching as project manager, and Patricia Urquiola as a designer."

Corrado Trabacchi, Partner and Investment Director of Orion Capital Managers, further adds, "An incredible 15th-century building has been brought back to life again and returned to the city, after a sophisticated refurbishment following a philologic approach which respected the several layers of history while adding a soft modern touch. This deal perfectly represents our investment philosophy: urban regeneration, value creation, and ESG responsibility."



The Corner Suite at Six Senses Rome overlooks the restored façade of the San Marcello al Corso Church and offers a separate living room with extra space to relax and reconnect.

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Six Senses Rome's modern-day take on the Roman bathing journey provides an alternative, yet therapeutic, way to ease life's stressors and boost overall well-being.

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BIVIUM Restaurant-Café-Bar at Six Senses Rome is the spot where all paths cross: plant-based, modern Italian with a Roman nod, curated by Executive Chef Nadia Frisina.

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About Six Senses Rome

Enjoying a prime position within the UNESCO world heritage site of Rome's historic center, Six Senses Rome is the brand's first hotel to open in Italy. The fifteenth-century Palazzo Salviati Cesi Mellini has been restored to its grand origins to house 96 guest rooms and suites and serve as a green oasis a few steps from iconic landmarks, including the Pantheon and Trevi Fountain. The all-day dining and lifestyle area on the ground floor offers a modern Italian menu with a Roman nod, and the sun-kissed rooftop terrace treats guests to panoramic views over the historical neighborhood. Six Senses Spa brings its trademark wellness formula to life through the tradition of ancient Roman bathing, with further highlights including five treatment rooms (one for couples), a hammam, biohacking, and meditation rooms, an outdoor yoga deck, and a fitness center.

About Six Senses

Six Senses operates 19 hotels and resorts in 16 countries and has signed a further 38 properties into the development pipeline. Part of IHG Hotels & Resorts, Six Senses serves as a changemaker and maintains a leadership commitment to community, sustainability, emotional hospitality, wellness, and crafted experiences, infused with a touch of quirkiness. Whether an exquisite island resort, mountain retreat, or urban hotel, the vision remains the same: to reawaken people's senses so they feel the purpose behind their travels and ultimately reconnect with themselves, others, and the world around them.

Six Senses Residences offers all the unique amenities of a resort life community while retaining the privacy and personal touches of a beautifully appointed private villa or apartment. Each is an appreciating long-term investment to be cherished for generations to come with immediate benefits and exclusive status at other resorts worldwide.

Six Senses Spas guides guests on their personal path to well-being in all resorts as well as a handful of standalone spas. The high-tech and high-touch approach goes beyond ordinary beauty treatments to offer holistic wellness, integrative medicine, and longevity.

Figures as at December 31, 2022

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