

# MEDIA KIT

2023



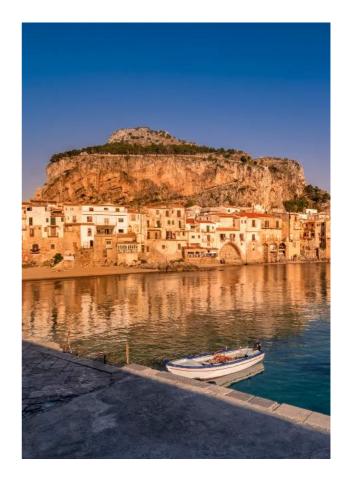
### HOTEL LE CALETTE

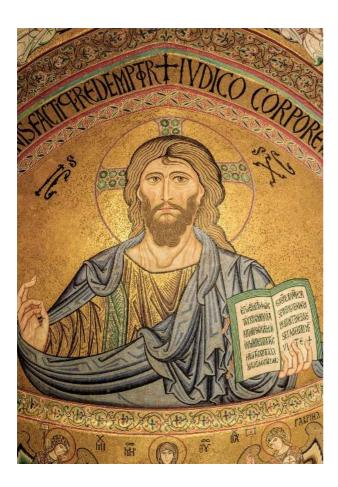
Authentic Sicilian hospitality

## CEFALÙ, A TREASURE CHEST OF BEAUTY

Since its foundation in Magna Graecia in the fifth century BC, Cefalù has always harboured a unique sense of its place as its name means "the head" (Il Capo).

It is a place which was naturally destined to have a leading and referential role in history as well as in modern hospitality. The promontory under which it lies dominates this coastal area overlooking the Tyrrhenian Sea and its history and beauty are the synthesis of history and beauty in Sicily.





These elements have formed a lasting union, which has attracted cultures and populations from the entire Mediterranean area for centuries leaving tangible signs with extraordinary works of human ingenuity like the Arab-Norman cathedral – a UNESCO World Heritage Site since July 3rd, 2015 – which soars majestically over the town and merges with the "Rocca" – the symbolic edge of the UNESCO Geopark of the Madonie.

An hour from Palermo, between the Tyrrhenian coast and the oasis of the Madonie Park – a privileged area of Sicilian biodiversity, home to authentic, lively and pulsating agriculture – Cefalù has protected its identity as a seafaring village while embodying the typical Sicilian concept of hospitality, becoming one of the most soughtafter destinations on the island.

### A FAMILY HOME ON THE SEA

The story of Le Calette is the story of a family who designed their own model of Italian hospitality – composed of warmth, elegance, good taste and irony – which has become renowned the world over.

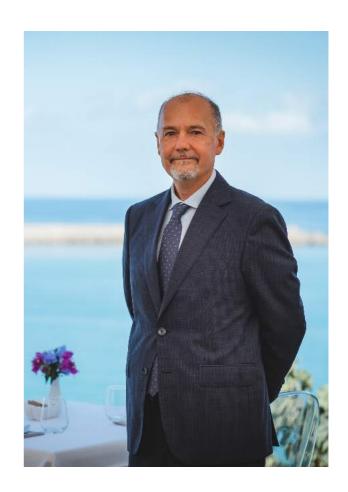
Le Calette was founded more than fifty years ago by its passionate creator, **Engineer Santino Cacciola**, who fell in love with this wild corner of the coast and imagined an oasis of peace, nature and wellness built between the Mediterranean scrub and the rocky inlets of the Caldura bay. He intended the structure to be a large family home, using his professional skills to create a project which respected its natural context.

Following in the footsteps of Cacciola's original idea, his daughter **Francesca** and her husband, **Angelo Miccichè** – an esteemed architect – brought their passion and experience in the management and expansion of the property, enriching the inclusive offer and making it a much-admired model: a "house", yes, but also open to friends and quests from all over the world.

After years of formative and professional experiences abroad, a third generation entered into the management of the "house" a few years ago: the brilliant **Gaia** now curates Marketing and Communications.

Since 2020, **General Manager Filippo Marchese** has brought professional experience and a deep understanding of Sicily to the Le Calette project.





### HOTEL LE CALETTE



Designed in harmony with the surrounding environment, Hotel Le Calette is a tangible metaphor of a vision guided by beauty. Located in one of the most suggestive and scenic corners of the north coast of Sicily, the complex lies just outside the historical centre of Cefalù.

**Surrounded by two hectares of botanical gardens**, the architecture of the complex follows the bends and inlets of the Caldura bay meandering into the "calette" (small coves) which give it its name.

The Hotel's two main structures slope between terraces, green paths and luxurious vegetation to the wild little inlets of the bay creating a sort of "little Eden" overlooking the sea. This is an ideal place for people who want to combine culture, art and relaxation with nature and the sea in an all-encompassing

experience of refined Sicilian sensuality.

The hotel "diffuso" is comprised of two main complexes, each uniquely individual and founded with different intention, which together create a very special place.

From the Hotel, the **Caldura bay** takes center stage with its beauty, scenic rocks, cliffs and crystal-clear waters which provide an indelible backdrop for the exclusive private beaches inside the complex: **Calette Reef Club** for lovers of the beach life, or **Caletta Presidiana** and **Caletta Selvaggia** which are "wilder" and more reserved, tucked between the rocks and Mediterranean vegetation.

Just minutes away by boat or shuttle you can reach the **Calette Beach**, the other private sandy beach of the Hotel located in the centre of the gulf of Cefalù and surrounded by its stunning natural frame.

## LE CALETTE N°5

This five-star structure inspired by Mediterranean architecture bathes in natural light and sea breeze. It spans from a central structure recalling antique Saracen towers where ample welcoming and convivial spaces open onto the horizon. Each corner bears witness to the deep and vital love that the Miccichè family has been bringing to this place for more than 50 years.

Le Calette N°5 is a "lounge" that stretches around an iconic pool dominated by swaying palm trees, a symbol of Sicily. The romantic and exclusive fine dining restaurant "Cala Luna" is hidden amongst lush greenery on the way down to the little ravines by the sea at the foot of the cliffs.

**30 rooms and suites** were designed to offer beautiful views of nature and the bay with spacious terraces and balconies. **The interior design is elegant and linear** with the refined use of locally inspired tones and materials: Ragusan stone, natural wood floors and furniture, plus **textiles with strong tactile and graphic inspiration** and **playful shades to contrast** with natural colours and the range of blues.

**Original 18th century furniture items** from decorated doors to the **typical, multi-coloured ceramic** "Teste di Moro" or "Pigne dell'Ospitalità", plus designer lamps that make use of ancient, hand-carved columns at their base.



### LE CALETTE BAY

The four-star structure of Le Calette is inspired by conviviality, ideal for a family holiday where parents and their children can enjoy the spaces for their own activities in a protected and exclusive area which is immersed in the beauty of the place and its private beaches.

Overlooking the bay, it is suitable for hospitality and events, weddings or moments to be shared with friends, characterized by a contemporary spirit of sharing and socialising.





### **DESIGN**

The design of the rooms and suites – of both Le Calette N°5 and Le Calette Bay – is inspired by the countless souls of the island of Sicily and its history. It is a mixture of memories and influences; Greek and Roman, Arab and Norman, Suevian and Angevin, Aragonese and Bourbon. For instance, headboards realized with ancient *moucharabieh* and the large cushions in Berber fabrics are combined with precious 19th century furniture belonging to the family.

Other curious elements of design like the hand-painted siding of antique Sicilian carts underline the refined and cultured simplicity of the place, characteristics that the family has pursued for over 50 years.



### PRIVATE VILLAS



Villa al Mare and Villa Cala Pietra, the private villas of Le Calette, are intended for those looking for total privacy. Located in a secluded area surrounded by the lush Mediterranean gardens of the Hotel, the villas overlook the spectacular rocky outcrops of the bay, or rise in lavish private gardens.

**Villa Cala Pietra** is inspired by a rural-chic Sicilian cottage boasting details in stone and chestnut wood. The intimacy of a fireplace adds to a very cosy atmosphere. This is a place for those who love direct contact with greenery and nature.

Villa al Mare – stunning and minimal – is Mediterranean in style, enriched with many colours and contemporary details. Its terrace beckons the light and breezes of the Tyrrhenian Sea and its incomparable energy.





### **GASTRONOMICAL EXPERIENCE**

#### A Kaleidoscope of Sicilian tastes

Sicily is the gastronomical paradise of Italy. No other region can speak to as vast an experience of experimentation, contamination, cultivation and protection of its own gastronomic culture, the outcome of centuries-long stratification of voyages, conquests, culture and cultivation – as that of the "Sicilian Continent".

Migration, departures and returns, and diversity have created a fascinating kaleidoscope of dishes that exalt joy and conviviality. The Miccichè family tries to put this on display at Hotel Le Calette. Each gastronomical proposal finds its own place and space thanks to the **two restaurants** on the property.

The **CALA LUNA**, for charming fine dining, sprawls out in the summer on a huge lawn under the stars of Cefalù, with an open kitchen and a view of the sea, the cliffs of the Caldura Bay and of the iconic "Rocca". From the 2022 season, Cala Luna is under the supervision of the talented chef Dario Pandolfo.

The **CALETTE REEF** provides a more laid-back alternative: casual, ideal for entertaining and convivial moments, with modern gastronomical proposals inspired by legendary Sicilian "street food", traditional regional dishes and also international classics served in the grand hotels of the world. Calette Reef is run by chef Giovanni Coglitore.





### CALA LUNA

#### Fine dining under the stars of Cefalù

The headlining news regarding the gastronomical scene is the arrival of Dario Pandolfo at the helm of Cala Luna, the property's fine dining restaurant – located on a wide lawn under the stars of Cefalù during the warm season, and in the elegant Rizz'i Mari panoramic dining room during the cooler days – which promises to enhance the gastronomical scene for a large portion of Sicily.

"We need to have an identity and be identifiable," claims Dario Pandolfo, "We identify with Sicily: this is our mission. Otherwise, I wouldn't have stayed after the pandemic, nor would I have come back to try to create something beautiful here." This sense of coming back to the homeland gives life to a new phase, particularly in terms of cuisine.

Pandolfo is part of a generation that has travelled, experimented and now returns to "contaminate" the culture of the island. His focus lies in bringing out the true taste of authentic, local materials and Sicilian flavours. It will be a lively, contemporary proposal that blends with the immense gastronomical heritage of the territory.

Nature is the source of inspiration and ingredients are carefully selected through a supply chain of farmers, breeders, fishermen and producers who work ethically and sustainably.

The restaurant has **30 seats** and a seasonal menu.

An interesting wine list which takes Sicily into consideration, with both well-known producers and smaller, niche winemakers, but also a national and international selection of natural wines.

Voted as one of the best new openings of 2022 in Italy and recommended by the Michelin Guide 2023, it has set the scene for a great new Sicilian destination.





Info and reservations:

booking@lecalette.it

+39 0921 424 144

https://lecalette.it/restaurants/cala-luna/

### CALETTE REEF

#### The world in an island



Calette Reef is the seaside restaurant of Le Calette with fun, captivating and convivial cuisine: a "bistro by the sea" run by chef Giovanni Coglitore.

Looking out over the Caldura bay, you can enjoy genuine dishes inspired by traditional Sicilian recipes such as "Bruschetta with sea urchins" (a real sea-to-table dish!) but also international classics like club sandwiches or lavish salads which fit the bill for the standard of great hotels all over the world.

With 80 seats distributed over sea-side terraces, between comfortable rattan furnishings and luxurious tropical plants, time passes slowly drinking a glass chosen from the wine list, which proposes a curated selection of local labels – mostly white or rosè, with several options by the glass.

There's also a wide selection of sparkling wines which perfectly accompany the dishes on the "Bistro" menu.

Calette Reef is also an open-air entertainment space, equipped to celebrate shared moments like weddings, anniversaries and private parties.

It is possible to move directly from the restaurant to the **Calette Reef Club**, which overlooks a private inlet with a bar, plenty of room to relax and a teak solarium with comfortable king-sized sun beds.

Info and reservations: booking@lecalette.it +39 0921 424 144

https://lecalette.it/restaurants/calette-reef/



### LE CALETTE WINE CELLAR

The wine list is a tribute to the two regions that had the most influence on chef Dario Pandolfo's career, the Sicilian "continent" the greatest and most varied winemaking the world with over region in autochthonous varieties - and the mountains of Alto Adige. An important selection of national names and a choice of "bubbles", both local - with many pleasant surprises - and from the more well-known regions of Champagne or Franciacorta round out the list. An accurate selection that guides guests between icons and new discoveries, from the fresh and elegant wines from the Dolomites to new proposals of natural Sicilian wines, to the Etna area or the smaller islands which hold the flag for a modern Sicilian winemaking and match the gastronomical proposals at Cala Luna perfectly.



### LE CALETTE BARS

The real protagonists of the summer season are the bars of Le Calette, immersed in the nature of the place. They become the fulcrum and stage for long days spent with views of the Caldura bay in front of you. From Sicilian breakfasts to light lunches, snacks inspired by traditional local street food served around the pool, or aperitifs and after-hour drinks, the Pool Bar and Reef Bar are a spectacular "piazza" for gatherings.

# CALETTE WEDDING & EVENTS

The world of Le Calette and its articulated, elegant and functional spaces immersed in a unique natural landscape is ideal for the organisation of all kinds of tailormade events throughout the whole season.

Whether they are weddings, business or family events, the Hotel's flawless event management and set design staff is dedicated to finding the best solution.

Dedicated experts take care of everything that goes on backstage, **dealing with the best professionals in the sector** – from flower designers to artists and performers, stylists and wedding planners – to guarantee truly successful events.

**With a capacity of hosting up to 300 people**, the terraces facing the bay benefit from direct access to the sea, while the spacious meeting and dining rooms with views over the horizon guarantee the success of every event regardless of the weather.

Great care is taken, as always at Le Calette, in terms of the culinary aspect of any event thanks to the close-knit, dedicated kitchen and dining room staff who create colourful, original thematic proposals to fit the needs of the guests.

**Guests' accommodations are especially articulated** when it comes to events. There are Honeymoon Suites for weddings, and rooms and suites perfect for board meetings or marketing events.

Info and bookings: <a href="mailto:eventi@lecalette.it">eventi@lecalette.it</a> +39 320 7498569 <a href="mailto:www.calettewedding.it">www.calettewedding.it</a>



### WELLNESS & FREE TIME

The essence of Cefalù



We all have recently rediscovered the importance of both physical and mental wellness. Fundamental moments of freedom and relaxation have the ability to "reconnect" us to nature or to our own bodies. Therefore, at Le Calette we have imagined a range of activities connected to wellness which satisfy all levels.



### WELLNESS & SPA

An intimate Spa, hosted in the ancient 400 square metre wine cellar of the Hotel, was completed in 2021.

The area – inspired by Mediterranean materials and atmospheres – has a **sauna**, **Turkish bath**, **Jacuzzi and relaxation area**.

In the **Spa area** – complete with an advanced **Thalaxoterm** system – it is possible to enjoy many types of treatments: beauty and sports massages, aesthetic, face and body treatments.

In the summer season, the Gazebo of the witch Circe – situated like a seagull's nest on top of a rock on the sea – is the most sought after and gratifying corner for an irresistible treatment.

### **YOGA**

The evergreen practice of Yoga at Le Calette benefits from an extraordinarily unique context, set in an olive orchard in the park accompanied by the sound of the sea. Group or personalized, individual lessons are available with qualified, multilingual instructors.

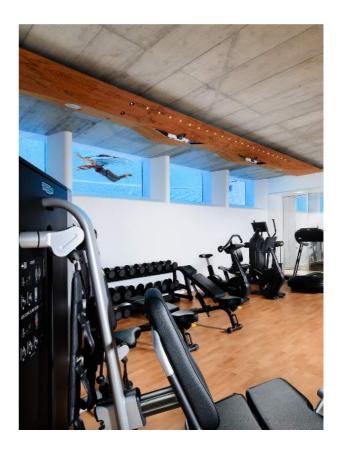




### FITNESS & SPORT

Between the land, the sea and the mountains, athletic guests can have it all at Le Calette, starting with indoor activities in the submarine gym – with windows on the bottom of the pool – equipped with state-of-the-art Technogym machines also manned by qualified personal trainers. More strenuous activities like biking, kayaking, stand-up paddleboarding, snorkelling and diving are a stone's throw away from the resort.

The Madonie Park, a UNESCO World Heritage site just behind Cefalù, is a natural treasure chest for open-air activities like hiking on the vast network of well-equipped paths, birdwatching for rare species or exploring the forest on horseback or on a mountain bike. "Dive" into forest bathing or discover a rare species of spruce, the Abies Nebrodensis, which only grows here.



# POOL & RELAX

For more "reflective" guests, wellness takes shape in a large pool – heated during the cooler months of the season – enjoying the company of friends, of a book or listening to an interesting podcast on your *earpods*. Sit back and relax while you admire the Rocca of Cefalù, the Tyrrhenian Sea, and on clear days, even the Aeolian islands on the horizon.





### SEA & LEISURE

Le Calette's private beaches offer its guests unique and unforgettable moments in the crystal-clear waters of the **Caldura bay**.

**Caletta Selvaggia**, reached by walking along one of the paths that run from the Hotel to the sea, carved out of the rocks of the cliff and speckled with prickly pear plants, is an uncontaminated haven, ideal for lovers of privacy and nature.

**Calette Reef Club** is a beach club annexed to the seaside restaurant with king-sized sun beds and the lively Reef Bar open until sundown, ideal for lovers of comfort and relaxation.

**Calette Beach**, in the centre of the gulf of Cefalù, boasts a splendid landscape and comfortable furniture suitable for families, as well as for those looking to get a glimpse at life in the town.

**Caletta Presidiana** is on the slopes of the Rocca, near the impressive Cefalù lighthouse overlooking the tourist harbour. There is a suggestive view enjoyable from the pebble beach in an inlet eroded by the sea. In Cefalù's little harbour you can take **sailing lessons**, both for children and adults while the Calette Reef Club offers canoeing and *stand-up paddle boards* for thrilling trips around the bay.







### **EXPERIENCES**

# Discover, have fun and prepare to be amazed by the surroundings of Le Calette

The experiences created by Le Calette fully express the commitment and desire to connect their guests to Cefalù, the surrounding area and the entire island of Sicily in an original and authentic way. Each activity and excursion were conceived as an instrument for discovery and knowledge while inviting guests to feel like a part of the local community.

There is a touch of the Miccichè family and their innate style of hospitality in the beauty, style, and unique composition of every programme, from a dinner on a boat at sunset in front of the old town, to a private picnic on the impressive Rocca of Cefalù, UNESCO site, or a guided tour of the wonders of the town and the nearby twin Norman cities of Monreale or Palermo. Every experience leaves its mark. More dynamic enthusiasts will have the opportunity to drive the *Targa Florio* route in a vintage car or to go out to sea for a fishing trip with the local fishermen when the season allows.

Nature visits to the surprising and spectacular woods, a tour on a dinghy to the gorges of the Madonie park, encounters with local producers, cookery classes or cheese making courses: the possibilities are endless for those who love nature and agriculture, which are still alive and deeply rooted in the regional culture.

To seep your hands into Sicilian culture, you can knead clay to make terracotta and learn the art of ceramics, or work with flour made from ancient types of wheat to make bread and pasta. The secrets of cake making will be unveiled in a fascinating course held by Le Calette's pastry chef. Or, let head sommelier take you on a tour at the table of the great wines of Sicily with dedicated and thematic wine tastings.





### FACTS & FIGURES

**LOCATION** Via Vincenzo Cavallaro, 12

90015 Cefalù (PA) ITALIA Tel: +39 0921 424144

**HOTEL COMPLEX**Le Calette N°5 \*\*\*\*\*

Le Calette Bay \*\*\*\*

**SUITES & ROOMS** 54 Suites and Rooms

2 Private Villas

**OWNER** Cacciola Miccichè Family, since 1969

**ARCHITECTURAL DESIGN** Ing. Santino Cacciola (1969 to 1997)

Arch. Angelo Miccichè (1997 to the present day)

GENERAL MANAGER Mrs. Francesca Cacciola

HOTEL MANAGER Mr. Filippo Marchese

**RESTAURANTS** CALA LUNA, Fine Dining

Head Chef: Dario Pandolfo

30 seats

Opening Hours:

April - May, October - November

At RIZZ'I MARI dining room

Lunch: 12:30 - 15:00 Dinner: 19:30 - 22:30

June - September Dinner: 19:30 - 22:30

#### **CALETTE REEF, Sea View Bistro**

80 seats

June – September

Opening Hours:

Lunch 12:30 - 15:30

Dinner 19:30 - 22:30

#### **BARS**

#### **POOL BAR**

Drinks & Snacks

Non-alcoholic drinks

Aperitif time

#### **REEF BAR**

Drinks & Snacks

Non-alcoholic drinks

#### **BEACH CLUBS**

#### **CALETTE REEF CLUB**

June – September

Opening Hours:

10:00 - 19:00

King-sized sun beds

Umbrellas

Water sports

Bar & Restaurant

#### CALETTE BEACH, Cefalù Beach

By shuttle service

June - September

Opening Hours:

10:00 - 19:00

Sun beds

Umbrellas

#### WEDDINGS

#### Up to 300 people

All-weather locations
Panoramic dining room
Sea view terraces & gardens

Available services:

- Event Design & Management
- Floral Design
- Kitchen & Staff
- Make Up Artists

#### **MEETINGS & EVENTS**

#### Up to 120 seats

3 meeting rooms Available services:

- 55" 4K TV
- Kitchen & Staff
- Make Up Artists

#### MARKETING & COMMUNICATION

#### PRESS OFFICE

#### **LE CALETTE**

Cefalù

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