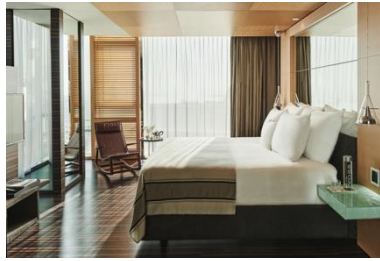


## What Makes ROMEIO Napoli Special



### OVERVIEW

- **ROMEIO Napoli** is a five-star luxury design hotel set in a prime position overlooking the glittering Gulf of Naples and the bustling docks, with unmatched distant views of Capri, Sorrento and Mount Vesuvius.
- **The ROMEIO Collection** will be launching in Q1 2023, which will bring bold and unique boutique properties across wider Italy.
  - Launching in Q2 2023, **ROMEIO Roma** is the expression and work of the late world-renowned architect **Zaha Hadid**, whose vision has today been carried forward by the talented **Zaha Hadid Architects**. Dating back to the late 1500s, the historic palazzo was a former home of the noble Serroberti-Capponi family and upon launch will offer an unparalleled experience that goes beyond the convention of luxury. The palatial building houses 74 guestrooms and suites, amongst the most spacious in the city, many with magnificent views of the rooftops and palazzos of the charming Campo Marzio neighborhood. The property conveniently stands just mere steps away from Piazza del Popolo and the high-end shopping district. ROMEIO Roma features a gourmet destination restaurant, a Neapolitan-inspired dining, an open-air courtyard that spans nearly 11,000 square feet with indoor and outdoor pool, rooftop lounges and bars, and ROMEIO The SPA by Sisley Paris. Sister hotel to ROMEIO Napoli and marking the launch of the brand's expansion into wider Italy, ROMEIO Roma aims to be a true urban resort in the heart of the eternal city.
  - Further announcements and updates across Italy for The ROMEIO Collection to come in 2023.

### LEADERSHIP

- With over 25 years of hospitality experience, **Francesco Pantalone** is at the helm as **General Manager of ROMEIO Collection**, which includes ROMEIO Napoli, Pantalone is responsible for leading the team with a strategic vision to establish the ROMEIO brand and the company's plans for expansion.
- Pantalone has a proven track record of leading international luxury hotels and resorts stretching four continents, including Europe, the Middle East, Africa and Asia.
- Francesco Pantalone comes to ROMEIO Collection after most recently serving as General Manager of Bellevue Hotel & Spa in Croatia. Previous leadership positions over his tenure within the industry include Director of Hospitality & Events for the UHNWI of the Kingdom of Saudi Arabia, General Manager of The PuShang Hotel and Spa, and Hotel Manager of several luxury hotels, including Al Faisaliah Hotel in Riyadh, Pudong Shangri-La, Jing An Shangri-La in Shanghai.

### ACCOMODATION & DESIGN

- The prestigious glass and steel building dates back to the last century and has been entirely redesigned by famous Japanese architect **Kenzo Tange**.

- Each of the immaculate 79 rooms and suites either overlooks the shimmering Gulf, the colorful city of Naples, or the dramatic views of Mount Vesuvius.
- Specialty suites vary, each uniquely standing apart from the next – with the opportunity to have a different experience with every stay. Selected standout accommodations include:
  - **Two Bedroom Suite with Zen Garden:** The only suite of its kind at ROMEO Napoli, this tranquil suite features an original zen garden and private jacuzzi – ideal for those looking for indoor and outdoor living.
  - **Wellness Room:** The perfect accommodation for fitness and wellness enthusiasts, or couples looking for a romantic getaway, the Wellness Room provides an open space complete with infrared sauna, Turkish bath, jacuzzi and emotional shower. A cozy steam fireplace furnishes the living room for additional relaxation.
- ROMEO's robust **private art collection** of over 100 pieces, is present throughout the hotel with contemporary and fine art, photography, as well as antiques & collector's items by the likes of **Hèrmes**, **Mario Schifano**, and **Sergio Fermariello**, to name a few.

## **FACILITIES**

- Guests looking for some R&R can take advantage of the property's 10,000 sq. ft. / 929 sq. m **ROMEO The SPA by Sisley Paris** – a wellness center designed as a seamless blend of comfort and technology.
- ROMEO The SPA by Sisley Paris incorporates the most advanced spa technologies available, with standout features such as an Airpool tub, Finnish sauna, emotional shower with tropical rain, frigidarium with ice fountain, Turkish bath, and infrared sauna with pink Himalayan salt walls to name a few.
- Standout experiences include **Kneipp treatment** – a revolutionary new therapy aimed at improving circulation of the lower limbs, alongside a stimulation and strengthening of the immune system. Guests alternate submerging their feet and legs between hot and cold natural pools, which helps the circulation. This has a beneficial effect on the whole body and mind with a result of total natural well-being.
- **Halotherapy**, (or salt therapy) is also available, which is a natural therapy that uses the healing properties of micronized sodium chloride, resulting in remarkable benefits for the respiratory and immune system. The sessions are carried out in the Salt Room, a space entirely covered in white salt with constant temperature and humidity, which is ideal to soothe, relax and detoxify.
- A fitness facility, which is adjacent to ROMEO The Spa by Sisley Paris, provides a tailored workout approach catering to every individual's time and fitness needs. Outfitted with the most state-of-the-art equipment and technology, the fitness facility features Technogym & Skillmills equipment, as well as Artis Series Cardio machines for a high-performance workout experience. Designated power and lifting zones are available, along with a dedicated movement studio.
- On the tenth floor, an **infinity edge pool** along with cabanas and restaurant offer a stunning panoramic view of the Neapolitan coastline from dawn to dusk.

## **CULINARY**

- Named after the Achille Lauro cruise liner, which famously docked in Naples, **Il Comandante** is ROMEO's flagship **Michelin-starred restaurant**. Showcasing the creative and refined gourmet cuisine of **Executive Chef Salvatore Bianco**, Il Comandante enjoys spectacular views of the Gulf whilst the cuisine surprises guests with its sophistication, simplicity and elegance.
- Guests can also explore the **Vinoteca**, which features over 1,500 Italian labels of new Italian discoveries and eclectic international wines. Careful attention is paid in hand picking each label for ROMEO's wine selection, with a special focus on local producers and constant research.

- The **Vinoteca** which is temperature and humidity controlled, showcases sought after vintages, deep varietals, and a wide array of large formats from the finest wineries of the continent.

## **DESTINATION**

- **Cultural Exploration and Gateway to Costiera**

- Naples has a bold, soulful, and thriving cultural scene including exciting contemporary art (think: pop art, *arte povera*, conceptual art, and photography), while also boasting an abundance of museums, castles and historic landmarks.
- ROMEO Napoli provides accessibility to some of the destinations most frequented ancient sites including Castel dell' Ovo, Herculaneum, San Gennaro Catacombs, Pompei and more.
- If considering hopping off the mainland, hop on an hour-long ferry to the stunning island of Capri.
- Traveling by land? The Amalfi Coast is just a quick train or car ride away from Naples. Spend a few days exploring Naples before traveling through idyllic coastal towns.

- **Fashion**

- ROMEO Napoli offers **guided tours** to the esteemed tailoring ateliers of Attolini, Rubinacci, Kiton, Marinella and Isaia, allowing visitors to reconnect with how and where clothing is made, providing a distinctly new and localized approach to guest experiences.
- Visit the birthplace of renowned Italian fashion designer, **Emilio Pucci**, famed for his vividly printed silk jersey dresses and blouses, as well as his shantung "Pucci" pants.
- Naples is ruled by the humble needle-and-thread and boasts the highest concentration of bespoke tailoring and shirt makers, often passed down through several generations. Those with an appetite for impeccable tailoring should head to the wealthy **Chiaia district** where elderly masters of their trade, Mariano Rubinacci and Gennaro Solito, among others, can craft a handsome new wardrobe.
- Visit **Vico San Domenico, 'The Artisans Alley'**, which is just a short walk from the historic center. This bustling alley is home to a number of craftsmen selling their wares. Along the short street, you'll find boutiques, workshops, tailors and artisans, all offering their own distinctive flair.

### **PRESS CONTACT**

**J/PR**

romeo@jpublicrelations.com

US: +1.212.924.3600

UK: +44 (0)7562 819 994