

UMILTÀ 36- TIMELESS BEAUTY

Everything that is beautiful and elegant, is not afraid of the passage of time.



Claudio Ceccherelli, CEO of Shedir Collection comments: "We're incredibly excited to announce the recent opening of Umiltà 36 and to enhance our roman offer for different and unique hospitality experiences. Our new jewel will be rooted in the principles of simplicity, freshness, and cultural refinement, yet creating an evergreen sense of understated luxury."

A few steps from the Trevi Fountain and the evocative scenery offered by the Imperial Forums, in the heart of the most authentic Rome, stands Umiltà 36, a Design Hotel synonymous with style, luxury and refinement.

The ideal residence for cosmopolitan and dynamic travelers, businessmen and entrepreneurs is characterized by a vibrant and sophisticated atmosphere, and a retro, eclectic and refined style.

Exclusive and welcoming environments, where the eccentricity of contemporary art is combined with the geometricity and rigor of architecture, shapes, and colors, in a combination of exceptional value and intensity.

A sophisticated and original atmosphere, which draws inspiration from the style of the Roman living rooms of the 50s: elegant, timeless places, reinterpreted in a contemporary key thanks to the identification of solutions of perfect balance between decoration and minimalism.

Every detail is designed to welcome and amaze: an eccentricity that is synonymous with luxury, lightness, and sobriety.

An exclusive art gallery: thanks to a peculiar aesthetic language, a fusion of classic and modern, and eclectic, refined interior design choices, at Umiltà 36 each room returns an unmistakable allure.

Every detail is a vehicle of beauty and emotion. Intimacy, elegance, and exclusivity are breathed in every corner, and welcome the guests to an exclusive multisensory experience.

Here discontinuity is a vehicle of beauty: the rigor of the lines and geometries and the refined minimalism of the architectural solutions is perfectly combined with the polychromy and the variety of the furnishings. Among fashionable bergères, enameled sideboards, curious textures, liberty wallpapers the suggestions are many, and

satisfy the view and the soul of even the most demanding spectators. Specially chosen to embellish the environments, the various works of contemporary art are the core elements to add value and color.



At Umiltà 36 art becomes a powerful means of expression, a vehicle of emotions and suggestions, perfectly integrated into an atmosphere that recreates the ideal of perfection and elegance of the Roman salons of the 50s.

The hotel occupies a historic building that has undergone a prestigious renovation. With a variety of 47 rooms, suites and apartments elegantly furnished and equipped with every comfort; even the smallest detail has been carefully studied to give intimacy and emotion. The height of the ceilings has been emphasized by the skillful use of solid wood paneling such as the headboards of the beds, according to the authenticity of the Fifties.

All bathrooms are covered in marble and have a rain shower and double sinks. The 17 apartments have a living room with kitchenette, ideal for long stays without sacrificing comfort and refinement.



In addition, there are also two suites with a terrace overlooking the rooftops of Rome. Materials and fabrics with classic and modern features alternate with clear geometries and refined polychromes: a subtle compromise between architecture and design, to tell a story that from the past comes to the present day- an enveloping combination of intimacy, beauty and elegance, and the thrill of feeling right at home.

Gastronomy



Umiltà 36 offers its guests an exclusive broad-ranging journey through various gastronomic experiences: the three different ways of understanding refinement in the kitchen, hence even the smallest break is an experience to remember.

Dandy Café- inspired by the eighteenth-century ideal of Literary Café, a cenacle of literary artists and men of culture, and the figure of the Dandy, emblem of an elegance that is not only appearance. Dandy Café offers a welcoming and at the same time, a sophisticated environment, where to give life to a refined but reserved and quiet conviviality, a few steps from the liveliest streets of the center of Rome.

For a gourmet lunch break or an exclusive dinner, the Café is an oasis where the pleasure of refinement and the taste of tradition coexist harmoniously.

Open from morning until evening, it is the place to relax while reading a book, engaging in conversations, collecting the multiple visual and sensory stimuli of 'Galleria di Umiltà'. Here any trendy drink, fragrant tea, glass of wine, exquisite sandwich, or any delicious salad, becomes a real dining experience.

El Porteño Gourmet- an unforgettable journey into the soul and culture of Argentina: fascinating and unusual spaces, a cosmopolitan and vibrant atmosphere, the captivating suggestions of a unique cuisine in the world. Aromas, flavors, textures, colors: just close your eyes to feel in Buenos Aires.

An ambitious and innovative project, designed to reach a demanding, daring clientele, sensitive to unprecedented and unconventional experiments. The restaurant will be open all day, for lunch and dinner, leisure, or business, surrounded by the beauty and elegance of an extravagant and peculiar setting.

Opening in December 2022.

Terrazza Flores- a break while overlooking the wonders of Rome, for 360 degrees of authentic timeless beauty.

Cafeteria, lounge bar and Tapas bar, are the ideal places for a regenerating relaxing break, to start the day with eyes full of eternity, the guests can pamper themselves with a drink at sunset time, watching the last rays of the sun kiss the buildings of the center.

Opening in Spring 2023

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ABOUT SHEDIR COLLECTION

Shedir Collection is a luxury hotel group in Italy specialising in management and development in the hospitality industry. The name Shedir is the ebrew of the name of the Cassiopea Constellation and it's inspired by the stars resplendent in the sky. Their motto is to welcome guests in luxury homes and not hotels, blending the boundaries between hospitality, intimacy and authenticity all while catering to different tastes with very different style boutique hotels. They currently have 4 operating properties in Italy and plan to expand further in Rome and Milan. All the Shedir Collection's hotels are infused with Italian DNA, unique designs and a cosy atmosphere and are in the best area of each destination to live like a local.

CAPRI TIBERIO PALACE

Your glamorous home in the blue island.

An iconic and stylish hotel in the heart of Capri with astounding views of the sea of the most famous island in the world.

With its 54 rooms and suites, designed in a colonial style to recall the glamour of the 60s and the style of a real caprese house; with hand painted tiles terraces overlooking the breath-taking views of the Faraglioni and the sea, Capri Tiberio Palace, just around the corner from the legendary Piazzetta, welcomes travelers and bon vivants to a world of eclectic design and vibrant colors while embracing in full the myth of the Blue Island and its legendary allure.

VILON ROMA

Your unrevealed home in Rome

Private and secluded in the cobblestone alleys in the heart of Rome, this luxury hotel is all about intimacy, exclusivity and a sense of home. Ring the bell to access this nestled gem and discover the 17 rooms and suites where delicate décor meets elegant fabrics, art and paintings blend with flowers arrangements inspired by the same colours; a secret courtyard houses the 6 outdoor tables of the restaurant, and some rooms feature charming terraces overlooking the hidden gardens of Palazzo Borghese giving a sense of peace to a traveller who found his home-away-from home.

MAALOT ROMA

Your unconventional home in Rome.

Unconventional and young, creative and fresh, Maalot sits in the very heart of the most authentic district of Rome, Rione Trevi a few steps away from the worldwide famous fountain.

Once house of one of the most important Italian composers, Gaetano Donizetti, and now the most sought-after buzzing address in the capital, the 30 rooms and suites Maalot is the place to be for those willing to live Rome at its best surrounded by irreverent art, colorful decors and genuine service.

UMILTÀ 36

Your retro home in Rome.

The inspiration from the 50's transpires in every corner and detail of Umiltà 36 making it the quintessence of the worldwide known roman Dolce Vita.

Located in the very heart of the Eternal City, a few stones away from the iconic milestones of the Golden Age movies, such as the Trevi Fountain these 47 rooms and suites retro house is the ideal residence for cosmopolitan and dynamic travelers, businessmen and entrepreneurs looking for a vibrant and sophisticated atmosphere, blended with an eclectic and refined style.

PALAZZO ROMA

Your aristocratic home in Rome

A Roman aristocratic opens the doors of his Palace, welcoming guests to reflect heritage, history, and elegance of a bygone era of noblesse. The Palazzo is a grand dame luxury hotel with original frescoes, coffered ceilings, and rare stunning marbles decorating every corner and common areas inspired by themes such as music, time, and photography; Guests will relive the splendour of the past. It will offer 39 rooms and suites of stunning design and uniquely chosen décor.