

Principi di Piemonte | UNA Esperienze Turin's hospitality icon

An historic 5-star hotel in the heart of Turin, **Principi di Piemonte | UNA Esperienze** is located in a majestic rationalist building, one of the most elegant architectural jewels in the Piedmontese capital and a symbol of its historic splendour.

The hotel's jewel in the crown is the famous Salone delle Feste, with its own entrance, a golden treasure trove with mosaics by Venini and historic Murano chandeliers; but this icon of hospitality in Turin is also home to an elegant spa and wellness centre and two special locations that serve sophisticated cuisine: the famous Ristorante Casa Savoia by “UNA cucina” and the Salotto dei Principi bar.

The elegant, spacious rooms and suites with breathtaking views over the city and its beautiful sights ensure any stay is a luxurious one, all from a privileged position in the city.



The Principi di Piemonte hotel is one of the seventeen UNA Esperienze establishments, Gruppo UNA's most precious collection that offers bespoke services and the Italian lifestyle in hotels and resorts located in large cities and beautifully appealing settings.

Principi di Piemonte | UNA Esperienze offers its guests **100 rooms and suites across the eight floors of the building, one of the tallest in Turin**, and this is precisely why it affords wonderful views over the city and the surrounding Alps. The jewel in the hotel's crown is the **140 square metre Presidential Suite**, on the hotel's top floor, with entrance waiting room, two double bedrooms, three sumptuous bathrooms, a lounge and a dining room, whose Art Deco style is embellished with contemporary design elements and elegant finishings and materials.

Sophisticated Italian cuisine

The cuisine served at Principi di Piemonte | UNA Esperienze is of the highest level and perfect for any occasion or time of day: from a delicious freshly prepared breakfast to an inviting room service menu and the sophisticated cuisine of the famous Ristorante Casa Savoia by “UNA cucina” at the Salotto dei Principi bar.



The **Casa Savoia restaurant**, headed since it opened by the **Chef Michele Griglio from Turin**, focuses on local flavours mixed with the great modern and elegant Italian and international classics, all accompanied by a full wine list. The restaurant's elegant surroundings make it ideal for both business lunches and romantic dinners.

With its outdoor seating area offering views across the city, the **Salotto dei Principi bar**, on the other hand, serves authentically Italian cocktails, tartlets and delicious light meals. The ideal location for business meetings and less formal occasions, this elegant American bar exudes welcoming Italian hospitality.



Wellness centre

The Principi di Piemonte hotel also offers a treasure trove of relaxation and wellness. **Alkemy spa**, the hotel's modern wellness centre has a traditional Middle Eastern Turkish bath, a classic Finnish sauna, a large jacuzzi tub, a shower circuit, and a relaxation area adorned with artistic mosaics.



The highly qualified team is available for massages and wellness treatments in this luxury getaway that also offers a fitness room with the most modern sports equipment.

Here, hotel guests and non-guests can spend some time pampering themselves in a veritable urban oasis of relaxation.

For more information about **Principi di Piemonte | UNA Esperienze**, visit the website <https://www.gruppouna.it/esperienze/principi-di-piemonte>

Gruppo UNA S.p.A.

Gruppo UNA S.p.A. is the largest Italian hotel chain operating in Italy with over 5,300 rooms in 48 hotels, resorts and aparthotels in 22 destinations and in 13 Italian regions and is positioned among Italy's main restaurant chains with 26 directly run "UNA cucina" restaurants. Gruppo UNA's strength is its distinctive Italian character and its portfolio comprises the three brands UNA Esperienze, UNAHOTELS and UNAWAY that best represent three ways of experiencing hospitality, aimed at the upper-upscale, upscale and smart segments respectively. Gruppo UNA's aim is to consolidate its position as market leader and expand its portfolio in prestigious urban areas and in the main tourist destinations via leasing, franchising and management formulas. Created in 2017 from the merger of Atahotels and UNA Hotels & Resorts, Gruppo UNA S.p.A. is part of Unipol Gruppo S.p.A., the second-largest insurance group in the Italian market and the first in the Non-Life Business, and among the top ten in Europe. www.gruppouna.it