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Festive Season at Sofitel Rome Villa Borghese Means Holiday Tours In A Vintage Fiat, Festive Turndown Services, Stunning Themed Storefronts & More in the Eternal City

Rome (November XX, 2022) – [Sofitel Rome Villa Borghese](#) invites guests to celebrate the festive season with a new Holiday Experience showcasing the best of the Eternal City. From special menus to curated festive experiences, jaw-dropping holiday decor, and unique turndown amenities, the luxury hotel inspires with a bevy of holiday happenings.

Upon arrival, guests are immediately greeted by festive displays and decorations in the lobby to get in the Christmas spirit. During the day, travelers can visit the local Christmas market at Piazza Navona or ohh and ahh at designer holiday storefronts like Gucci, Valentino and Prada (and more) around the nearby Spanish steps.

Additionally, guests can spend a magical evening discovering Rome in an iconic vintage Fiat 500. The chauffeured tour will take guests through the city, highlighting Christmas lights and décor throughout the ride. Highlights include stops at St. Peter's Square and Victor Emmanuel II National Monument to see towering Christmas trees. Each evening upon returning to the hotel, guests will be treated to nightly festive turndown services with treats such as ornaments, snow globes, and more celebratory souvenirs.

Settimo, the hotel's elegant rooftop lounge and restaurant, presents a special selection of festive experiences for Christmas and New Year's Eve. Offering panoramic views overlooking the picturesque Villa Borghese gardens and St. Peter's Basilica, both dinners include a champagne toast. Celebratory delights such as natural caviar, shellfish lasagna with a white truffle bisque emulsion, risotto with porcini mushrooms and Wagyu beef carpaccio, traditional handmade panettone as well as other homemade pasta, seafood, and of course, decadent desserts are included.

The Holiday Experience starts at **€5000** and includes three nights stay in suite accommodations for two people, evening Fiat tour, Christmas or ~~New Years~~ Dinner at Settimo, and daily breakfast. For more information on Sofitel Rome Villa Borghese, please visit

<https://sofitel.accor.com/hotel/1312/index.en.shtml#origin=sofitel>.

About Sofitel Rome Villa Borghese:

Situated on a quiet street in the epicenter of Rome, Sofitel Rome Villa Borghese is a former 19th century Roman palazzo that lies within walking distance of some of the city's best-known cultural landmarks and parks, including the Trevi Fountain, Villa Medici and Spanish Steps. Evoking the feel of a Roman home, the hotel has a relaxed and laid-back atmosphere that gives a sense of being truly immersed in the essence of this picturesque Italian city. Settimo, the hotel's elegant rooftop lounge and restaurant, is a garden escape offering panoramic views overlooking the picturesque Villa Borghese gardens and St. Peter's Basilica. Sofitel Rome Villa Borghese is owned and operated by AccorInvest.



About AccorInvest:

AccorInvest is both owner and operator of a property portfolio of more than 850 hotels, owned and leased, located in 26 countries of Europe, Latin America and Asia. The Group invests to consolidate its property portfolio through hotel acquisitions and renovations and new developments in Europe in the economy & midscale segments. AccorInvest relies on an international team of more than 30,000 employees. These talents practice complementary expertise: a deep knowledge of local conditions and opportunities, know-how in the Asset Management fields, longstanding passionate experts of the hospitality industry who are dedicated to delivering great service and unique guest experience. AccorInvest entered into long-term management contracts with Accor, owner of world-class brands such as ibis, Novotel, Mercure, etc., to offer operational excellence in its hotels. This privileged partnership assures continual enhancement of its hotel portfolio attractiveness and guest satisfaction.

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