

New Italy Extended Stay Experience Takes Travelers from Rome to Abruzzo for Best of City & Coast Experiences

Rome (July X, 2022) – Travelers looking to extend their vacation this summer and beyond can now enjoy a new 10-day Italy: City and Coast Getaway. The experience starts in the Eternal City with an itinerary of foodie hotspots and private tours of the city's rarely explored hidden gems, all complemented by a luxury stay at the five-star [Sofitel Rome Villa Borghese](#). Then it's on to [Castello Di Semivicoli](#) in Abruzzo to visit the winemaking family that put the region on the map: Masciarelli. Here, it's tastings in the vineyards, cooking classes, boating, and more on tap.

Rome highlights include:

- Visit to Coppedè, a micro-neighborhood full of alluring Art Nouveau architecture and Villa Torlonia, a park and villa once owned by the noble Torlonia family that was designed by Giuseppe Valadier in the early 1800s;
- Private tour of the magnificent Renaissance palace of Villa Medici and its gardens to learn about its history, architecture and art collection;
- Roman Street Food Tour with Daverro Rome, featuring a combination of traditional to modern-day and inventive options;
- Hidden Rome tour with ArcheoRunning, led by renaissance (wo)man Isabella Calidonna, an art historian, certified tour guide and coach for Fidal (Italian Athletics Federation) and Coni (Italian National Olympic Committee);
- Visit to Villa Farnesina, the lavish home of wealthy Sienese banker Agostino Chigi and site of Raphael's ceiling fresco with scenes from the marriage of Cupid and Psyche; and,
- Dinner of contemporary Roman cuisine using locally sourced ingredients at Settimo, the crown jewel of Sofitel Rome offering panoramic views of The Eternal City.

Next up is five nights among the green of the Theatine hills at [Castello Di Semivicoli](#) to fully soak in the unique beauty of the Abruzzo region and the unmistakable taste of its wines. Combining the authenticity and charm of an ancient patrician country house with the refinement of contemporary furnishings, accommodations at Masciarelli's wine resort are in a Superior Suite with 360 views of vineyards, the Abruzzo mountain range and the Adriatic coast.

Additionally, highlights here include:

- Private dinner and wine tasting in the barrel room at Castello Di Semivicoli;
- Traditional Abruzzo cuisine cooking class to learn to make "chitarra" pasta;
- Visit to the Masciarelli winery + participation in harvest activities (if seasonally available);
- Tasting and dinner in the middle of the flagship Villa Gemma vineyard;
- Costa dei Trabocchi boat tour in the Adriatic Sea to see the historic fishing houses;
- Luxury sedan and driver on call to visit the beach, local villages, and historical castle and archeological site standouts in the region;
- Ceramic workshop with an experienced local artisan; and,
- Visit to former professional soccer player turned winemaker Luigi Valori's organic vineyard in northern Abruzzo.

The 10-night Italy: City and Coast Getaway starts at €10,520 for 2 people, inclusive of private roundtrip transportation from Rome to Abruzzo. For more information or bookings, email h1312-re@sofitel.com. For more information on Sofitel Rome Villa Borghese, please visit <https://sofitel.accor.com/hotel/1312/index.en.shtml#origin=sofitel>. For more information on Masciarelli, please visit <https://www.masciarelli.it/en/>.

About Masciarelli:

Masciarelli was founded in 1981 out of the entrepreneurial intuition of Gianni Masciarelli, a renowned figure in the Italian wine scene and proponent of modern Abruzzo viticulture. The company, which has established itself as one of the most prestigious Italian winemakers in just 40 years, is currently managed by Gianni's wife and daughter, Marina Cvetic and Miriam Lee Masciarelli. Based in San Martino sulla Marrucina in the province of Chieti, is one of the most significant and thriving operations, not only in the Abruzzo countryside, but in the entire Central-Southern region of Italy. More than 2.5 million bottles make up the company's annual production, establishing the excellent reputation of Abruzzo wines throughout the world, collecting many awards along the way, and consistently selected by the authoritative Wine Spectator as one of Opera Wine's 100 Great Italian Wineries. The winery currently offers 22 labels and 7 product lines, as well as extra virgin olive oil and other specialty products. Masciarelli stands out for its respect for the environment and dedication to striking the right balance between modernity and tradition.



About Sofitel Rome Villa Borghese:

Situated on a quiet street in the epicenter of Rome, Sofitel Rome Villa Borghese is a former 19th century Roman palazzo that lies within walking distance of some of the city's best-known cultural landmarks and parks, including the Trevi Fountain, Villa Medici and Spanish Steps. Evoking the feel of a Roman home, the hotel has a relaxed and laid-back atmosphere that gives a sense of being truly immersed in the essence of this picturesque Italian city. Settimo, the hotel's elegant rooftop lounge and restaurant, is a garden escape offering panoramic views overlooking the picturesque Villa Borghese gardens and St. Peter's Basilica. Sofitel Rome Villa Borghese is owned and operated by AccorInvest.



About AccorInvest:

AccorInvest is both owner and operator of a property portfolio of more than 850 hotels, owned and leased, located in 26 countries of Europe, Latin America and Asia. The Group invests to consolidate its property portfolio through hotel acquisitions and renovations and new developments in Europe in the economy & midscale segments. AccorInvest relies on an international team of more than 30,000 employees. These talents practice complementary expertise: a deep knowledge of local conditions and opportunities, know-how in the Asset Management fields, longstanding passionate experts of the hospitality industry who are dedicated to delivering great service and unique guest experience. AccorInvest entered into long-term management contracts with Accor, owner of world-class brands such as ibis, Novotel, Mercure, etc., to offer operational excellence in its hotels. This privileged partnership assures continual enhancement of its hotel portfolio attractiveness and guest satisfaction.

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