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New Solo ‘Scape Experience Offered by Sofitel Rome Villa Borghese

Inclusions Range from Wardrobe Styling with a Top Italian Fashionista and Yoga Among the Ruins

To a Cooking Class with the Chef and

Apericena with the President of Rome Les Clefs d’Or to Unlock the Eternal City’s Secrets

Rome (March xx, 2022) – An influx of US travelers taking off and traveling on their own due to flexible work conditions and the opening up of world borders encouraged [Sofitel Rome Villa Borghese](#) to create a new Solo ‘Scape. The 4-night exclusive hotel experience allows travelers to discover everything Rome has to offer at their own pace, without feeling alone.

On arrival, solo travelers can meet with Sofitel Rome’s Head Concierge, Agostino Sità, for an authentic *apericena* (a combination of an aperitivo and dinner) on Settimo’s rooftop overlooking the city. As the President of Rome Les Clefs d’Or, he unlocks all the secrets of the Eternal City and will arrange for the most exclusive experiences desired. Additional highlights of Solo ‘Scape include a shopping tour with Italian fashion influencer Selvaggia Capizzi to top boutiques and private ateliers as well as private yoga lessons at some of Rome’s most scenic locations taught by Barbara Capriotti, who has been practicing Hatha Yoga for over 20 years. Lastly, the package includes a private food market tour and a cooking lesson with Executive Chef, Giuseppe D’Alessio.

The 4-night hotel package starts at €3,720 (approximately \$4,224) inclusive of all the activities mentioned above, bed and breakfast accommodations, and VAT. There will be a City Tax of €7 added per night and per person. For reservations, email h1312-re@sofitel.com. For more info on Sofitel Rome Villa Borghese, visit <https://all.accor.com/hotel/1312/index.en.shtml#origin=sofitel>.

About Sofitel Rome Villa Borghese:

Situated on a quiet street in the epicenter of Rome, Sofitel Rome Villa Borghese is a former 19th century Roman palazzo that lies within walking distance of some of the city’s best-known cultural landmarks and parks, including the Trevi Fountain, Villa Medici and Spanish Steps. Evoking the feel of a Roman home, the hotel has a relaxed and laid-back atmosphere that gives a sense of being truly immersed in the essence of this picturesque Italian city. Settimo, the hotel’s contemporary rooftop lounge and restaurant, is a garden escape offering panoramic views overlooking the famed Villa Borghese gardens and St. Peter’s Basilica. Sofitel Rome Villa Borghese is owned and operated by AccorInvest.

About AccorInvest

AccorInvest is both owner and operator of a property portfolio of more than 850 hotels, owned and leased, located in 26 countries of Europe, Latin America and Asia. The Group invests to consolidate its property portfolio through hotel acquisitions and renovations and new developments in Europe in the economy & midscale segments. AccorInvest relies on an international team of more than 30,000 employees. These talents practice complementary expertise: a deep knowledge of local conditions and opportunities, know-how in the Asset Management fields, longstanding passionate experts of the hospitality industry who are dedicated to delivering great service and unique guest experience. AccorInvest entered into long-term management contracts with Accor, owner of world-class brands such as ibis, Novotel, Mercure, etc., to offer operational excellence in its hotels. This privileged partnership assures continual enhancement of its hotel portfolio attractiveness and guest satisfaction.