

ROMA VILLA BORGHESE

Media Contact:
Megan Sterritt
KWE Partners
786.247.4812
sterritt@kwepr.com

New Roman Foodie Tour Offered by Sofitel Rome Villa Borghese

Five-Star Hotel Developed Itinerary in Conjunction with City's Leading Culinary Influencer

Rome (March xx, 2022) – Guests staying at <u>Sofitel Rome Villa Borghese</u> now have the opportunity to bite down hard on Rome's food scene with a new itinerary developed in conjunction with <u>Davvero Rome</u>, one of the city's leading culinary influencers and tour guides. Available with a guide or as self-guided tour, the five-night experience includes everything from a street food tour, pizza workshop, and truffle hunting to an aperitivo tour around the Vatican, sampling of the city's top gelato spots, and tasting dinner at the hotel's rooftop restaurant. The idea of the itinerary is to let travelers experience Italy not only through the eyes of a local but actually with locals during fun and authentic experiences.

On Day 1, after checking in, culinary travelers will start with a sampling of three different gelateria styles and flavors ranging from one of the oldest and most classic, to a fun and wide variety, to a more recent type of gourmet gelato. The day concludes with free time for sightseeing and then an aperitivo and tasting dinner at Settimo, Sofitel Rome's rooftop restaurant. Day two highlights include visiting Mercato Trionfale, one of the best local food markets in Rome, as well as a pizza making class and Roman street food tour in Campo de' Fiori and Trastevere. The day ends with cocktails and live jazz. The next day travelers will enjoy horseback riding and a picnic lunch at Ostia Antica, an aperitivo tour around the Prati neighborhood by the Vatican, and dinner and drinks at Argot Prati, a hot new opening from one of the best secret bars in Rome with great cocktails and food, stylish and beautiful interiors, and a rooftop terrace. Day four options include truffle hunting, wine tasting in Frascati or kayaking and lunch in Castel Gandolfo, the summer residence and vacation retreat for the pope. The final day starts off with coffee at the oldest café in Rome, around the corner from Santa Maria del Popolo church where you'll find some famous paintings by Caravaggio and Raphael inside. Then there's free time for sightseeing before lunch in Testaccio at Checchino 1887, one of the oldest restaurants in Rome where quinto quarto Roman cuisine was born. In the afternoon there is more time for exploring the city before a wine tasting and final night dinner of traditional Roman pasta.

Sofitel Rome Villa Borghese developed this foodie traveler's dream itinerary with Lauren Caramico of Davvero Rome. Originally from New York, Caramico moved to Italy in XX. Her unique travel service, Davvero Rome (Rome for Real) creates customized itineraries for those traveling to Rome and Italy. She is able to connect travelers to only the most authentic Italian experiences and establishments but most importantly introduce them to the local Italians behind it all.

The 4-night hotel package starts at XX (approximately XX USD), inclusive of accommodations, tasting dinner at Settimo, guided Gelato, Aperitivo + Street Food Tours, and daily breakfast. Other experiences, meals and chosen stops are additional. For reservations, email h1312-re@sofitel.com. For more info on Sofitel Rome Villa Borghese, visit https://all.accor.com/hotel/1312/index.en.shtml#origin=sofitel.

About Sofitel Rome Villa Borghese:

Situated on a quiet street in the epicenter of Rome, Sofitel Rome Villa Borghese is a former 19th century Roman palazzo that lies within walking distance of some of the city's best-known cultural landmarks and parks, including the Trevi Fountain, Villa Medici and Spanish Steps. Evoking the feel of a Roman home, the hotel has a relaxed and laid-back atmosphere that gives a sense of being truly immersed in the essence of this picturesque Italian city. Settimo, the hotel's contemporary rooftop lounge and restaurant, is a garden escape offering panoramic views overlooking the famed Villa Borghese gardens and St. Peter's Basilica. Sofitel Rome Villa Borghese is owned and operated by Accordinest.

About Accorlnvest

Accorlnvest is both owner and operator of a property portfolio of more than 850 hotels, owned and leased, located in 26 countries of Europe, Latin America and Asia. The Group invests to consolidate its property portfolio through hotel acquisitions and renovations and new developments in Europe in the economy & midscale segments. Accorlnvest relies on an international team of more than 30,000 employees. These talents practice complementary expertise: a deep knowledge of local conditions and opportunities, know-how in the Asset Management fields, longstanding passionate experts of the hospitality industry who are dedicated to delivering great service and unique guest experience. Accorlnvest entered into long-term management contracts with Accor, owner of world-class brands such as ibis, Novotel, Mercure, etc., to offer operational excellence in its hotels. This privileged partnership assures continual enhancement of its hotel portfolio attractiveness and guest satisfaction.

#