

#### INTRODUCTION

Tucked away in one of Rome's most aristocratic and charming neighbourhoods, in the Regola Rione between Via Giulia and Corso Vittorio Emanuele, a new concept of luxury hospitality has opened. Dedicated to demanding and expert travelers, it offers an innovative focus on the world of fine wines.

**Hotel De' Ricci** is a boutique hotel opened in 2017 with only 8 Suites: an ideal residence for wine lovers who can find a vast and cultured selection of more than 1,500 labels and a team of experts capable of creating a custom-made experience.

The Hotel Staff, in fact, is composed of **professional Sommeliers**. Guests can be guided through a memorable itinerary, from the first welcome aperitif to private wine tastings, meetings with wine producers and even private tours, to discover the best cellars and vineyards on the territory.

The idea was conceived by Hotel De' Ricci's owner **Lorenzo Lisi**, also Manager of the historic restaurant of the **Pierluigi** family at Piazza de' Ricci, famous and admired reference in the Capital: "I wanted to integrate my experience in food and beverages in a project of hôtellerie," explained Lisi "seeking to combine that passion for wine and fine living that is experienced at Pierluigi Restaurant. Everyday I live Rome in its most international dimensions, and I realized that there was a need to transfer the lustre and Italian charm, witha bit of a nostalgic decor, to this new concept, together with an immaculate service, excellent wine cellar and a bar inwhich clients can enjoy themselves in a private space".

Competent, customized care is the key behind the philosophy of Hotel De' Ricci: breakfast is served in the privacy of the Guest's Suite or on its terrace, the in-Suite wine cellar is personalized according to the Guest's desires.

In addition, on the ground floor of this All-Suite Hotel, Guests can gain access to **Charade** bar inspired by the concept of the exclusive *Gentlemen's Club* of the past. Here, the CocktailList offers classics and signature creations and an extraordinary selection of sparkling wines, whitesand reds to drink by the glass, and to pair with quick and delectable proposals, prepared at the moment in the bar's small kitchen.

#### HOTEL DE' RICCI | Location

Hotel De' Ricci occupies a luxury apartment building on Via della Barchetta 14, just off the peaceful Piazza de' Ricci. Both are in the heart of the Regola Rione, one of the most authentic neighbourhoods in Rome, famous for its antique dealers, art galleries and historic wine shops.

The Hotel's position is strategic, in the center of the most important artistic triangle of the Capital: within walking distance are the Vatican City, St. Peter's Basilica, Piazza Navona and the Pantheon.Via Giulia, one of the "noblest" streets in Rome, is literally just around the corner. In a few minutes, down the street is the elegant Piazza Farnese - with its famous Farnese Palace designed by Antonioda Sangallo il Giovane and completed by Michelangelo, today seat of the French Embassy. Juststeps away is Campo de' Fiori, with its dynamic morning market coloured with fresh fruit,



vegetables and flowers and its evening transformation into a popular night life scene. Within a 15-minute walk is the Roman Ghetto with its traditional Jewish-Roman culinary specialites.

It's a treat to simply step out of Hotel De' Ricci and wander about the distinctive Roman cobblestones (sanpietrini) or sit at a table at one of the many wine bars. And it's a delight to relish the slow rhythm of a neighbourhood that has maintained its most authentic character and at thesame time is now living a true enogastronomic renaissance.

#### HOTEL DE' RICCI | The Suites

**Hotel De' Ricci** is a boutique Hotel with only 8 Suites. The client's comfort has been the main focus of the founders of the hotel: the smallest Suite measures 24 sqm, while the largest is a spacious 67 sqm.

All of the Suites are very luminous and characterized by a decor that features original vintage furniture. The interior design was curated by **Andrea Ferolla** and **Daria Reina**, founders of thevery chic brand and roman store Chez Dédé. Creator of works and illustrations in prestigious homes worldwide, Ferolla created poetic and evocative wallpapers in each Suite, which represent iconic scenes in Rome and perspectives of Roman life. The spacious bathrooms define elegance, with a mix of black tiles and retrò style sinks. Diptyque Paris one of the most famous creatorsof fragrances, designed the toiletries.

There are 2 **Junior suites**: one the first and second floor of the Hotel, Suite N. 06 is 28 sqm and N. 03 is 24 sqm, both with a lounge area inside the Suite.

There are 4 **Suites**: all of these range in size from 30 sqm to 46 sqm. The N. 04 and N. 07 have spacious terraces which face the internal courtyard of the building.

There are 2 **Deluxe Suites**: N. 01 is 67 sqm and is the only one with a separate lounge area. It is on the first floor of the Hotel and also features a private external space which faces out to the internal courtyard. The 65 sqm N. 08 is on the third floor, and has a magnificent terrace overlooking Via della Barchetta.

In-Suite Breakfast, In-Suite Aperitif

Breakfast is served directly in the privacy of the Suite, at the time desired by each Guest. The classical Continental Breakfast but also a Vegetarian or Champagne Breakfast, other than a series of proposals  $\grave{a}$  la carte. Every day, from 6:00 pm to 9:00 pm, Hotel De' Ricci offers an in-Suite aperitif, with appetizers prepared at the moment in the kitchen, to pair with the wines in the In-Suite cellar.

## HOTEL DE' RICCI | The Wine

At the time of booking, the Hotel Staff, led by **General Manager Flavio Scannavino**, asks guests to indicate their oenological tastes and a desired theme, so as to set up their custom-made **In-Suite Wine Cellar**, present in every Suite.



Our in-room selection has been created to offer customers the perfect wine for every occasion, Champagne or Franciacorta to celebrate happy moments like birthday and honeymoon, excellent whites to pair with our room service menu and finest reds of every vintage to be tasted before, during and after dinner.

In the basement is the Hotel's wine cellar, available exclusively to Hotel De' Ricci Guests for a guided visit with one of the Sommeliers. Here, more than 1,500 labels of wine from Italy and around the world are kept and protected in the right temperature, among which many rare vintages bottles and special editions.

During the Guest's stay, it is possible to organize private wine tastings in our Charade Bar or Cigar Lounge. Upon request, ideal gastronomic matching proposals can be arranged.

Another unique aspect of Hotel De' Ricci is that of being able to participate in meetings and wine tastings with wine producers. Such events are planned periodically during the year, as are the opportunities to book an exceptional private wine tour that lasts one, three or six days in cellars and vineyards normally not opened to visitors, in the most important wine territories, from Langhe to Bolgheri to Costiera.

### HOTEL DE' RICCI | Charade Bar

This exclusive bar features a Cocktail List like no other, composed with knowledge and creativity, which ranges from the great classics of mixology to signature creations. With customized service, elegant and confidential, the times and rituals of the *Gentlemen's Club* of the past are recreated, but in a modern way. The Wine List is varied, profound, and with great personality, and offers the possibility of serving some of the greatest wines from around the world by the glass.

These are the qualities of **Charade** Bar on the ground floor of Hotel De' Ricci: a special place available to Guests who would like to spend a few delightful hours enjoying exclusive spirits and wines in the name of the culture of fine drinking. The selection of spirits includes single malt whisky, sake, rum and tequila.

The Menu

Our small kitchen, open form 7.00 am to 11.00pm, propose a special seasonal Menu made for the best combinations with our wines. The roman classic dishes, like Carbonara, Amatriciana o Cacio e Pepe are always available.

In addition to the lunch and dinner menu, every Sunday, from 11:30pm to 3.00pm, we propose the brunch an iconic menu with some classical and innovative dishes.

#### HOTEL DE' RICCI | Small Luxury Hotels of the World

Since March 2019, Hotel De' Ricci is part of Small Luxury Hotels of the World, the international affiliate brand that gathers some of the most luxurious small independent hotels and resorts in the world. Charming and atmospheric structures in a boutique format. Because small is beautiful. And in fact, SLH wants to dedicate to its guests, through the affiliated structures, that personal and unique experience that only a small hotel with excellent service, taken care of in every detail, can offer.



## HOTEL DE' RICCI | services

Charade Bar

Wine Cellar

Cigar Lounge

In-suite wine cellar

In-suite breakfast

In-suite aperitif

Private Wine Tastings

Brunch

Wine Tours

Room Service

Minibar with complimentary bottled water, soft drinks and juices

Complimentary Wi-Fi

Complimentary local national and international newspapers

Concierge and booking service

Wellness treatments can be organized upon request

Dry-cleaning service

Dog bed, bowl and water for small dogs

Sky/Apple TV

# HOTEL DE' RICCI

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