

FONTANELLE

— ESTATE —

PRESS KIT 2022





STAY



DINE



WINE



WELLNESS



ACTIVITIES

INDEX

1. FONTANELLE ESTATE

A New Estate

A Notable Family

La Signorina

Phoebe Farolfi & Nicola Vercellotti

Chianti Living

2. HOTEL LE FONTANELLE *****

Villa Il Mandorlo

Ristorante La Colonna

3. THE CLUB HOUSE *****L (NEW 2022)

Osteria Il Tuscanico

Il Visibilío - A Culinary Experience

The Wellness Sanctuary

4. ESTATE EXPERIENCES

5. VALLEPICCIOLA WINERY

6. CONTACTS



Chianti living

A NEW ESTATE

The elegant universe of **Hotel Le Fontanelle**, with its **incomparable hospitality and disarming horizons**, is now expanded and exalted by the creation of Fontanelle Estate.

The Hotel was **started by the Bolfo family** as a means of **paying homage to the unique territory of Chianti** – a land for which they had (and still have) a visceral passion. A compound of great charm, on the summit of **Castelnuovo Berardenga**, nestled in the heart of the **Tuscan** countryside between **Siena** and **Florence**.

Its original vision was to offer **a home-away-from-home for those looking to experience this dreamlike oasis**. Then, with time, success and dedication to its founding values, this vision has grown.

Today, **FONTANELLE ESTATE** encompasses **Hotel Le Fontanelle ******* with its **Health Club**, **Villa Il Mandorlo** (a standalone villa neighboring the hotel), as well as, **The Club House *****L** (a new luxury accommodation inaugurated in the Spring of 2022), linked to **The Wellness Sanctuary** (offering spa facilities, personalized services and more) and **Il Visibìlio** (a nighttime culinary experience) – not to mention the **Vallepiciola** vineyard and winery, spanning over 107 hectares.

In addition to **Il Visibìlio**, the Estate features **several dining options**, from the longstanding **La Colonna** (contemporary fine dining offering a panoramic view for the soul) to **Il Tuscanico** (an elegant osteria offering Italian classics), as well as, several **poolside and cocktail bars**.

While all establishments can be considered walking distance apart, **a shuttle service is available** to usher guests around the property at their delight.

What was once a small rural village has been transformed into a retreat for the traveler in search of the real essence of Chianti. An open invitation to all those willing to: Be. Inspired.



A sense of **reverence for the history, heritage and architecture of this territory** flows, visibly, through the veins of each structure comprising the Estate.

The spirit and foresight with which **Giuseppina Bolfo gave life to this vision** continues to pulsate and flow in the new generations that bring it forward – equally **rooted in the values of hospitality, accommodation and refined luxury**.

While Hotel Le Fontanelle hosts a wide range of clientele, the majority have historically been foreigners between the ages of 35 and 65. With the opening of the Estate, particularly **The Club House** and **The Wellness Sanctuary**, the expectation **is to attract the wellbeing-focused, 35+ crowd with a passion for high-quality food, wine and nature**.



A NOTABLE FAMILY

La Signorina

Born in 1930, **Giuseppina Bolfo is the beating heart and powerhouse behind Fontanelle Estate.** Her ability to look beyond what is, and to manifest what could be, is the force that revitalized an almost forgotten borgo.

A farsighted and strong-willed woman, Signorina Bolfo discovered the structure that has been Hotel Le Fontanelle since 2006. With respect, she rebuilt and modernized, expanding until launching the Fontanelle Estate in May 2022 – founded in her desire to offer guests **a unique experience of Tuscan heritage and Chianti magic with total respect for its glorious landscape and precious biodiversity.**

Today, the Estate continues representing the ethical matrix of this monarch. Marked by her notable femininity and elegance; **the visible desire of an enterprising, independent and cultured woman** capable of realizing such an ambitious project, through the values of family, humor and heritage.

The result is and will be recognized for the uniqueness **of an experience that can only be lived at Fontanelle Estate.**



Phoebe Farolfi and Nicola Vercellotti

Of note during this time of expansion, from Hotel Le Fontenelle to the Estate, **is the generational change taking place.**

Nicola Vercellotti, nephew **of Signorina Bolfo**, now leads as **CEO of a, still, family business.**

The transition began slowly, as Vercellotti worked alongside management to acquire the knowledge and skills necessary, before taking the helm in 2016. With his steer comes a commitment to the universe of values expressed by La Signorina – from its architectural heritage to its incomparable passion for hospitality.

Honoring the past, while inviting-in the future, **Nicola began with small modernizations that put guests at the center of every moment.**

Personally, Nicola has a strong bond with Tuscany, a land that he often visited in childhood; a land, for him, associated with holidays and celebration, and which he made as the permanent home for his own family and children. **He carries a reverence for this territory in his DNA, and, a desire to share its magic with those who visit is evident in everything he does.**



Phoebe Farolfi is also a notably important figure in new management.

It was in 2015 that Phoebe first met La Signorina, who immediately perceived her **values, tenacity, and determination – the traits that would unite them**, so much so, that Signorina Bolfo would ask Phoebe to join the team.

Two very intense years followed for Farolfi, including a relocation to Florence, where **she studied all the theoretical and practical skills required for her future profession**. Initially, Phoebe devoted herself to events and fairs, where she learned about trends and forecasts.

In 2018 she took on the role of General Manager for Hotel Le Fontanelle. Since then, she has led with a **sense of responsibility and charisma, making everyone feel a part of a common ambition**. Her ability to be firm and forward thinking, all the while open and inviting, has been indispensable to the project's value-driven modernization.

Phoebe and Nicola complement each other, as partners in life and in business, **with immense value towards guaranteeing the continuity and precious evolution of the Fontanelle Estate**.



Chianti Living

We cannot talk about the Estate's various structures, without acknowledging the marvelous territory it is grounded in. However, **Chianti is more than just a place, it is absolutely, undoubtably: an experience.**

Within that, **Hotel Le Fontanelle was noted by its guests as The Pearl of Chianti** – for its exclusive, almost hidden, location deep in the Sienese hills; for its natural, seemingly-effortless, classic style, in both decor and decorum; and for the value and delight it brought to all those who “tried it on.”

Now, **the carefully curated vision for the Estate, is that of offering guests the ability to live Chianti.** – to retreat, relax, and revive in The Wellness Sanctuary, to dream and awaken at The Club House, to savor at Vallepiciola and sense local flavors at one of its many culinary establishments.

Chianti Living need not be defined. It is clear in the mind of the reader as they envision: wild **olive trees**, sown **grape vines**, rolling **hills**, ancient **villages**, breathtaking **horizons**. Sight, smells and sensations that **transmit a unique magic to those who listen**. The sound of glasses that clink, friends that laugh and minds that exhale.

With that, the role of **the Estate is and will be to create the conditions and welcome the opportunities for passionate, enchanting and effortless Chianti Living.**





“The Pearl of Chianti” as it has been dubbed by guests, or, “a silent house on in the hills” as it is referred to by its owners – both aware of the extraordinary beauty that surrounds it. A Tuscan-style farmhouse that has kept the features of its history intact, through careful and respectful restoration aimed at preserving its authenticity.

Inside, **discreet Tuscan elegance is the common thread that unites all of the rooms** available for accommodation. The décor is seemingly simple, but refined in detail. The materials used are fresh and clean. Natural linen, coconut mats, walnut wood, and oak are complemented by burgundy fabrics recalling the reflections of Chianti wine. Each room has its own soul, offering **an intimate and secret refuge in the fragrant Tuscan countryside**, studded with charm and taste.

The **Classic rooms** don terracotta floors, ceilings with exposed beams, and soft floral prints on notably suave sheets.

The **Prestige rooms** are located a few steps from the outdoor swimming pool and have the air of a small country residence. Intimate and quiet, chic and essential, with a **private outside garden**.





Large windows and open spaces make the **Deluxe rooms** pure light; with simple and refined Tuscan furnishings inside and outside, the extraordinary beauty of rolling hills covered by olive trees and mature vineyards.

Ensuite outdoor spaces overlooking Chianti are a distinguishing feature of the **Junior Suites**, while the **Suites** offer a bedroom and independent living room, furnished with rustic elegance, as well as, a **large private garden** for total immersion into Sienese beauty.

The many intimate **common areas** around Hotel Le Fontanelle are dedicated to relaxation of the mind, nourishment of the body, and connection with others, self, and the surrounding environment. Inside and out, they offer cozy nooks, fresh drinks, and even games for the young at heart.

The Health Club features an **indoor swimming pool, sauna, Turkish bath, jacuzzi,** and **gym**. A place to triumph the senses, where you can let time flow, purify and rediscover.





Once seen, it becomes clear that the experience of enjoying Hotel Le Fontanelle's **panoramic outdoor swimming pool** cannot be described. Still pearl blue water is surrounded by rolling waves of delicate olive-green hills that appear infinite in the expansive horizon.

Cool stone and soft grass speckled with lawn chairs and sun umbrellas. A place to give sparkle to intense emotion – To close one's eyes... breathe... and smile.



M
VILLA IL
MANDORLO

Intimate luxury – a few steps away from the panoramic outdoor swimming pool reside the charming, stand-alone accommodations of **Villa Il Mandorlo**. Peaceful and quiet, the atmosphere is chic and essential, with an **outside garden** facing the rolling hills. **The villa can be offered as large, individual apartments or rented as a single structure.**

Villa Il Mandorlo is currently a focus for investment by the property, which sees its potential as **a luxury accommodation** for private use, by groups or families. With future renovations already planned for amenities and services that will undoubtedly entice and pamper.





Contemporary Fine Dining – **The main gastronomic feature for guests of Hotel Le Fontanelle.** **La Colonna** takes its name from the ancient stone column that stands at the center of its dining room.

The atmosphere is elegant and classic, with light linen table clothes, wine glasses awaiting a pour, and charming porcelain reminding us of La Signorina as its founding inspiration. In addition to the ancient column, what makes this environment unique are its windows – spanning the entire length of the room – as if dining in the air.

During summer months, diners can also enjoy delicacies from La Colonna on **the Belvedere Terrace** – savoring exceptional cuisine under the celestial vault of the Chianti countryside.

The cuisine itself is both contemporary and classic, noted for the quality of its raw ingredients and the creativity with which they are treated. Unusual combinations spark unexpected appreciation for resident **chef Francesco Ferrettini**.

Chef Ferrettini has been bringing passion, cutting-edge techniques and unmistakable quality to La Colonna since 2014. His culinary journey began when interrupting his university studies to devote himself exclusively to gastronomy. Quickly he joins Daniele Sera's brigade at the restaurant Tosca in Castello di Casole, before deciding to focus on seafood specialities under the guidance of Chef Eno Bongiorno at the restaurant La Versiliana in Marina di Pietrasanta.





Each guest is offered the choice between **two tasting menus** (one with four courses and one with seven) or the à la carte menu. – No matter the choice, the result has **local producers at the heart of the gastronomic experience**: fish from San Vincenzo, meat from Casentino, and in season vegetables from neighboring gardens.

Also available is **an extensive wine list** of mostly Italian varieties, with prominence given to local options, including those from the Bolfo family vineyard, Vallepiciola. – That said, worthy selections of French champagne are well appreciated. – Consider that all wine served on the property is also available at the cantina.

For **lunch**, the chefs creatively devise lighter formulas that retain their contemporary charm to be enjoyed **indoors or even by Al Fresco Pool Bar**.

La Colonna, as all the dining establishments in the Estate, is **open to both guests from the hotel, as well as, external visitors**.



Dream to Awaken – Disarming beauty. Boundless horizons dotted with hills covered in olive trees and vineyards. Chianti is all this. A fascinating territory located in the heart of Tuscany. An extraordinary setting in which Le Fontanelle takes reign on the top of Castelnuovo Berardegna.

It is here that **The Club House now aims to complement magnificent beauty with effortless luxury**. A vision of the Bolfo family, made manifest. A project that exalts the land (with its 360-degree view); and, with **respect for history and nature**, offers **a complete universe inviting guests to be filled with awe**. A structure designed by Margherita Gozzi, architect of Hotel Le Fontanelle, Villa Il Mandorlo, and now The Club House. Gozzi intentionally maintained use of original and traditional materials where possible (from stone to wood and tiles), while refining and modernizing the interior.

It is in this universe that the Estate takes **a client-centered approach**, with an **attention to detail and care** that will delight even the most demanding clientele. **A reality in which the leitmotif is simply to Be. ... Inspired.**



The Central House and Suites

Looking out from any angle, one is left speechless. From this hilltop position the eye is permitted to wander, the mind to imagine, and the soul to fly. This is the Chianti one envisions, with the hospitality, beyond, what one expects.

The charming central structure of The Club House is dedicated to service – from the **front desk**, to various **common areas** and **nooks**, to a **bar** and **lounge**. This main structure is also home to **The Wellness Sanctuary**, which is a manifestation of its commitment to wellbeing.

The 15 luxury accommodations at The Club House are divided into three **Master Suites** and twelve **Superior rooms**. Rooms are different in size, each with its unique set of details, unified by simplistic elegance.

The surrounding structure, continues the commitment to **5-Star Superior Luxury**, offering guests the opportunity to enjoy **two tennis courts**, an **outdoor swimming pool** with an incomparable view, **golf driving and putting range**, spaces dedicated to **yoga and meditation**, and so much more.



OSTERIA IL TUSCANICO

A Delicious Tuscan Discovery – One of several exceptional culinary experiences on the property, **Il Tuscanico offers guests classic Italian cuisine of Tuscan origin.**

The restaurant's thirty tables are **open for both lunch and dinner** and (like all Fontanelle Estate restaurants) **open to both internal and external guests.**

The menu at Il Tuscanico consists of two typically **Tuscan dishes**, four of **traditionally Italian options**, and **select vegan proposals** consistent with health and wellness. That being said, kitchen staff, under the direction of Chef Daniele Canella, are **available to delight and customize at request.**

The space itself is elegant and curated, while offering an informal atmosphere for casual dining. **A sort of comfort zone at the Estate, in which to discover the authenticity of Tuscan and Italian cuisine**, with only a touch of modernity. – An ideal place to savor the iconic *Bistecca Fiorentina*, *Pici Cacio e Pepe*, or *Antico Pepero*.



IL VISIBILÍO

A Culinary Experience – Part of the central structure belonging to the The Club House, and absolutely aligned with the sensorial journey of The Wellness Sanctuary, **Il Visibilío is more than a restaurant**; it is the latest culinary experience at Fontanelle Estate.

From Wednesday through Sunday Il Visibilío offers **a single blind tasting menu**, signed by Giuseppe Iannotti (awarded with a second Michelin Star in 2022 for his restaurant Kresìos), and brought to life, daily, by resident Chef Daniele Canella.

Dishes change with the season, and sometimes the day, **always loyal to quality and freshness above all else**. Techniques and flavors are inspired by Tuscany, yet clear evidence of a chef that is well-traveled, curious, and inventive.

The ambiance is surreal; inside a glass structure that darkens with the setting sun. A limited number of five tables and twenty guests enjoy an **exclusive and visionary** experience in a low-lit environment.

Reservations are required (at <https://ristoranteilvisibilio.superbexperience.com>), during which **diners are asked to share any dietary restrictions, as well as, personal preferences**, which will absolutely be accommodated.

In sum, Il Visibilío offers avant-garde cuisine and a unique sensorial evening to guests with a passion for both novelty and remarkable gastronomy.



IL VISIBILIO

Begin with an infusion of distilled local herbs and flowers, followed by appetite enticing snacks, eight main courses, pre dessert, dessert, and a selection of mini pastries. **Each step is a carefully crafted destination along an intentionally-paced sensorial journey.**

Not to be overlooked, is the initial fresh bread alongside **raw, cold pressed, exclusively Tuscan extra virgin olive oil**, as well as salted butter and zolfini beans.

Amongst the dishes that will captivate are: ***Ribollita and Lumachine***, an iconic Tuscan dish revisited with a maritime theme, honoring tradition while politely crossing convention; ***Fiorentina di San Pietro*** with fermented celery root, using only the grill and smoke with a touch of acidity; ***Bottoni in Bianco with Ragù di Cinghiale***, once again back to the Sienese hills for local wild boar as a creamy filling for fresh egg-based pasta; to be followed by ***Campo dei Fiori***, a favorite dessert from Ristorante La Colonna, served with pollen gelato, robiola foam from three milks, and dried herbs from the garden.

Much merit can be given to resident **Chef Danielle Canella**, who **brings years of Michelin star experience** to his belt with tutelage under chefs like Enrico Delflingher at La Terrazza in Hotel Eden (Rome) and Claudio Melis at Siriola in Ciasa Salares (San Casciano), to name only a few. **Daniele is the heart and soul behind the daily operations of cuisine at Le Fontanelle.**

In short, **a night at Il Visibilio offers a culinary experience and sensorial journey to savor**, in the present and the past. **Dynamic elegance. Exclusive luxury. And exceptional quality.**





Giuseppe Iannotti

As an individual, he is certainly a traveler who suffers from indigestion: of the world! **A chef by aptitude, and almost an engineer by chance, he is a creative who has chosen cooking as his mode of expression, with evidence of cultural contaminations throughout.**

Born in 1982, Iannotti has been behind the stove since his sixth birthday. After graduating from university **with a degree in computer engineering, he returned to his true love: cooking, completing** a self-taught training and internship in Chicago. – Today, and since 2007, Giuseppe serves at the head of Krèsios, a restaurant and reference point for excellent Campanian gastronomy.

Amongst **his accolades** are the “Young Chef of the Year” award from L’Espresso magazine, the “Twenty Years Award” from San Pellegrino, and participating in the San Pellegrino 2013 Cooking Cup.

Chef Giuseppe Iannotti’s roots are very much alive in each dish he composes; **a reverence for heritage that he somehow manages to respectfully mix with an insatiable search for excellent raw materials from all over the world.** His approach is one of research, travel, study, design, experimentation, and refinement. It is a formula that **awarded his note by the Michelin Guide in 2013**, as well as **a second Michelin Star for Krèsios in 2022.**



THE WELLNESS SANCTUARY

Retreat. Relax. Revive. – With a vision of making **The Club House a home for re-awakening**, The Wellness Sanctuary, takes its rightful place within the accommodation's central structure. For its realization, Fontanelle Estate consulted the founders of Alchemy Concepts, Lahra and Chicco Tatriele – both with over 15 years designing exceptional wellness destinations in Asia, including Bali and Hong Kong. Together, the sanctuary was conceived **as much more than a spa**. It is **a center carefully crafted to support an increasing demand for mental, physical and spiritual wellbeing**.

To deliver on the 5-Star Superior Luxury rating of The Club House, The Wellness Sanctuary offers:

- **Wellness Amenities:** a vitality pool, sensorial shower, steam room, sauna, relaxation room, and more.
- **Spa Treatments:** signature massages, scrubs and body work, facials and nail care, bath rituals, and healing therapies, to name only a few.
- **Mindfulness & Movement Practices:** from guided meditation to yoga sessions or sports wellness, healing arts, and sound therapy.
- **Wellness & Lifestyle Consultations:** with qualified specialists for personal support.

All wellness amenities are open to guests of The Club House or to outside guests upon reservation. **Treatments, practices and consultations can be enjoyed individually or as part of personally-customized one to twenty-one-day packages**. Each package is tailor-made to satisfy each client's unique set of needs and wellness objectives.



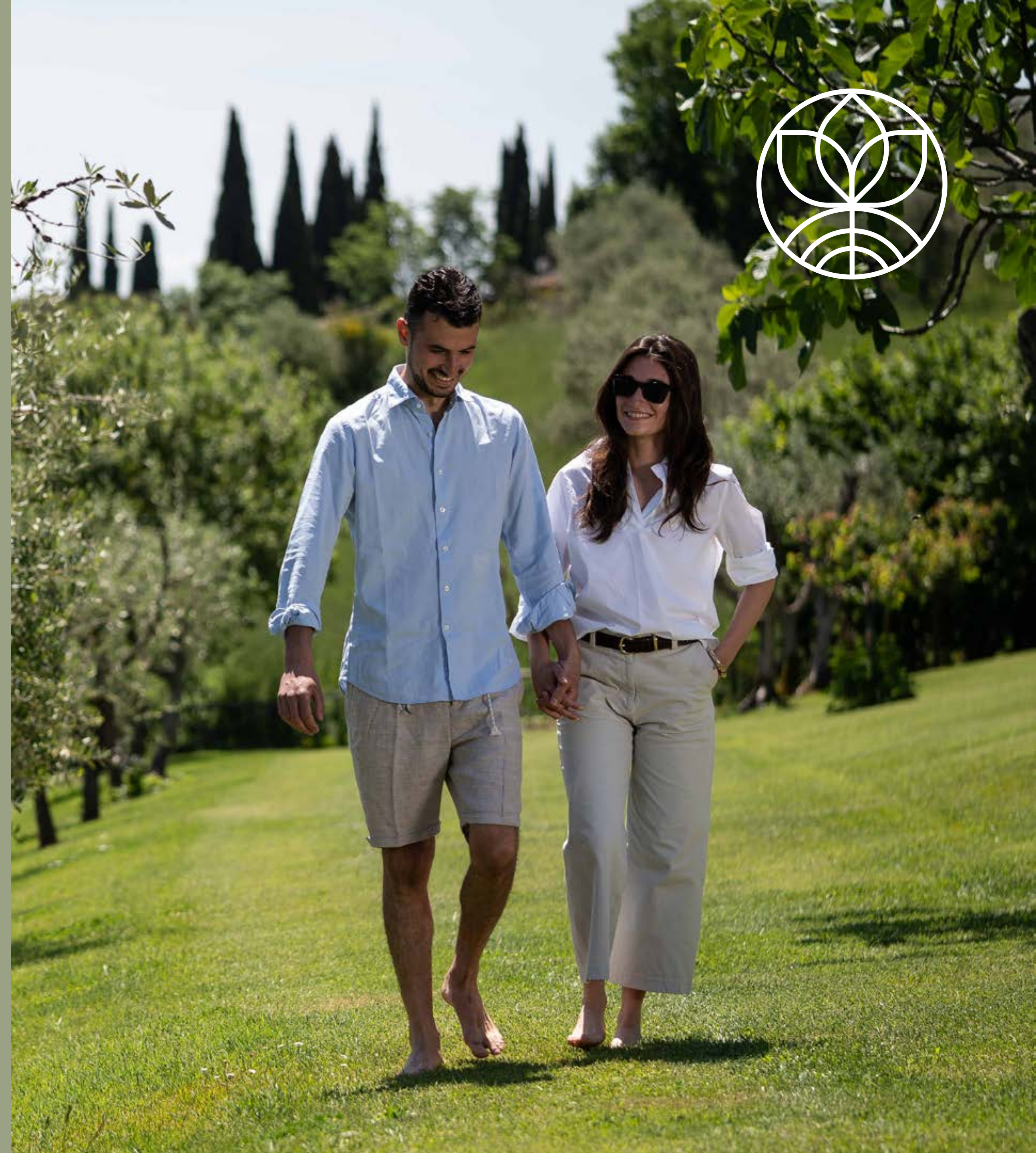
THE WELLNESS SANCTUARY

As a sanctuary, much thought was given to the physical structure of space, where materials and colors have been consciously selected to stimulate a sense of comfort and relaxation. – Consider the vitality pool cascade, which is much more than a visually stunning center piece. The sounds and movement of water have been shown to improve mood, reduce stress, and relieve anxiety. – **Every corner of the sanctuary aims at creating a pleasant and hospitable frame in which each visitor can become an actor towards their own wellbeing.**

While The Wellness Sanctuary creates a sense of warmth and security in which to retreat and relax; the large glass windows, terrace, outdoor pool and irreplicable landscape provide the ideal setting in which to revive. While mindfulness is a practice one can harness anywhere, this panorama facilitates a sense of connection to self, nature and awe.

In sum, whether the intention is to achieve greater inner peace, boost immunity, or learn how to live a more balanced, healthier lifestyle, **the accredited and dedicated team of The Wellness Sanctuary is ready to guide guests on a bespoke journey to wellness**, blending holistic therapies, practices and amenities with nature immersion and exceptional Tuscan-inspired cuisine.

“A sense of luxury without time, with inspiration at every angel and in every experience offered”.



ESTATE EXPERIENCES

To visit Fontenelle Estate is to live Chianti. To support guests with that, **the Estate facilitates a number of on-site and off-site experiences** that go beyond its wellness and culinary offerings.

From guided **tours** and **tastings** at Chianti **vineyards** to exclusive explorations of **Siena, Florence** and neighboring **castles**. Imagine **horseback riding** in the countryside; enjoying a curated **picnic** of local products; or driving a luxury **Lamborghini** (or **Ferrari**) for the first time.

For time indoors, consider a **painting workshop**, **cooking** class, **yoga** lesson, or personal trainer. Seeking a new perspective? Ride high in a **hot air balloon**, with a view like none other.

Whether at The Club House, Hotel Le Fontanelle or Villa Il Mandorlo, Estate **staff are ready to listen to desires and organize proposals; be it for individuals, couples, families, friends or colleagues**. All with the aim of sharing something extremely precious and, in many ways, incommunicable. The incredibly inspiring experience of: **Chianti Living**.



VALLEPICCIOLA WINERY

Chianti living would not be complete without **an estate winery**. Vallepiciola, initiated by the Bolfo family in 1999, includes over 107 hectares of grapevines, 4000 olive trees, a pond, meadow and few woodland areas. This intentional range of ecosystems is **consistent with the founding values of Fontanelle Estate**. As a result, **Vallepiciola is noted for its commitment to biodiversity, sustainable agriculture and quality production**.

At the center of its 265 hectares, stands **a humbly impressive structure of 6000 square meters, meticulously designed** by architect Margherita Gozzi **to gracefully merge with the surrounding landscape**. This incredible winemaking facility, and example of organic architecture, houses a cellar, offices, shop, tasting rooms, and even a wine library. It is **a stunning example** of the potential harmony between man and nature – **demonstrating the possibility for balance between the built environment and the natural one**.

For guests, **Vallepiciola offers a wide range of customizable experiences** – from touring the vineyards and cellars by foot or safari Jeep, to tasting and bringing home exclusive productions.



The **107 hectares of grapevines** that surround the main structure were planted selecting the ideal area for each grape variety, including Sangiovese, Pinot Noir, Merlot, Cabernet Sauvignon, Cabernet Franc, Petit Verdot and Chardonnay. **Each block offers its own unique combination of soil type, clone, rootstock, elevation and exposure, resulting in wines of uncommon charm and complexity.**

In the cantina, guests can savor the distinction between Vallepiciola's own production of 100% Sangiovese **Chianti Classico** versus its **Reserve** and **Cru** bottles of the same **pure** grape variety. Guests can also appreciate a tasting of Pievasciata IGT or the bubbly Pievasciata **Spumante** Brut (both 100% Chardonnay), as well as Boscobruno (100% Pinot Nero), exclusively from the Estate's highest vineyard, and much more.

Vin Santo, an essential part of living Chianti, is, in fact, produced inside a church on the property that dates back to the 1700s. The holy wine requires the Malvasia and Trebbiano grapes used to dry for about 5 months after cultivation.

There is no shortage of fascinating experiences at Vallepiciola; **experiences tailored to those interested** in sustainable agriculture, winemaking, history, architecture, or purely tasting and collecting. All happening within **a truly magical Tuscan landscape**, with **stunning panoramas from every angle**, and **staff ready to accommodate** and entertain.



FONTANELLE

— ESTATE —

Chianti living

Contacts

Hotel Le Fontanelle

SP 408 - Km 14.7

53019 Pianella

Castelnuovo Berardenga (SI)

Tel: +39 0577 35751

marketing@fontanellestate.com

bookingfontanelle@fontanellestate.com

www.fontanellestate.com

The Club House

Strada provinciale 9

di Pievasciata 32, 53019

Castelnuovo Berardenga (SI)

Tel: +39 0577 357501

marketing@fontanellestate.com

bookingclubhouse@fontanellestate.com

www.fontanellestate.com

For further information

UFFICIO STAMPA

ROBERTA ANTONIOLI PR STUDIO

Via Novara, 216 | 20153 - Milano - +39 0289354827

Roberta Antonioli | roberta@rantonoli.it | +39 3389104502

Eleonora Barbone | eleonora@rantonoli.it | +39 3389104502