

HERITAGE

FOR MORE THAN A CENTURY A SYNONYM FOR REFINEMENT, LUXURY AND COMFORT. UNIQUE AND MEMORABLE, IT IS SITUATED IN THE MOST SPARKLING STREET OF THE CAPITAL, VIA VENETO

Located a few minutes away from the central Spanish steps and the Borghese Gardens, The Westin Excelsior born in 1906 in Via Veneto still considered one of the most prestigious streets of the capital and historical meeting place of the international celebrities, which has attracted well-known exponents of culture, art and society.

In the past, artists such as Picasso, Apollinaire, De Chirico, Malaparte, Marinetti, Boccioni, Ungaretti, Longanesi used to meet at the fashionable "salon of the capital", while King Farouk of Egypt and Roman princes such as the Borgheses, the Ruspolis and the Massimos made Via Veneto an elegant society promenade.

In this context, the Hotel that has so strongly contributed to create the atmosphere of "allure" and a link between a sparkling past and a dynamic present, facing the street, which was the cradle of the shining "Dolce Vita" and, thanks to the captivating style of Fellini, reached the collective imagination and became immortal.

The Westin Excelsior has constituted a crossroads of cultural and social encounters. It is both unique and unforgettable for having hosted past talents of Hollywood and stars still acting in the firmament of cinema such as Joan Crawford, Orson Wells, Liz Taylor, Richard Burton, Burt Lancaster, Frank Sinatra, Catherine Deneuve, Prince Rainier and Princess Grace of Monaco, the Kennedys, Paul Newman, Sean Connery, Joan Collins, Liza Minelli, Sylvester Stallone, the Rolling Stones, Whitney Houston, Diana Ross and more recently Anastacia, The Cure, Kevin Costner, Will Smith, Jim Carey, Madeleine Albright, Colin Powell, Condoleezza Rice, and many others...

Perhaps not everybody knows that...

The luxury Hotel has a history that does not require a long introduction, but it is relevant to know that the famous Hotel was born before Via Veneto became fashionable. In fact the most famous and exciting street of the post second world war period would not have become so popular if the cosmopolitan crossroads represented by the Hotel had not been located in the right place. The opening date goes back to 17 January 1906. At that time, via Veneto was a suburban street, nothing more than a connecting road for promenades by carriage through the quaint Roman countryside. The street was characterized by small informal restaurants where wine from "Castelli" (an area on the outskirts of Rome) was served and bicycles and bowling lanes.

The ambitious enterprise of building a big luxury Hotel with 200 rooms in a suburban area could be thought of as rash and absurd when the period and location are taken into consideration. But the idea was an instant successful. As soon as the hotel was built, it became well known in a very short time, despite pending

troubles caused by the First World War. The development of the Hotel Excelsior grew progressively making it one of the leading hotels in the 1920's twenties, and exactly in the holy year 1925, when the European and American tourism started to gain momentum.

Thanks to the appeal of the Hotel Excelsior, the hill on which Via Veneto finds itself saw of fashionable cafés, bookshops and nightclubs, which replaced the small restaurants and became home to international smart-set. All habitués of the night and exponents of the arts would meet themselves in the new centers for intellectual exchanges, while stars chased by photographers would go into nightclubs.

Nowadays the hotel provides of 316 guests rooms including 35 suites and 11 meeting rooms included the magnificent Winter Garden, considered one of the biggest meeting spaces in the heart of Rome. Furthermore the hotel offers the WestinWorkout & Kamispa Wellness Center including swimming pool; sauna, Turkish bath, gym and professional massage treatments.

ROOMS & SUITE COLLECTION

All 281 guestrooms are divided between two categories: GrandLuxe and DeLuxe which are distinguished from each other by their position, style and design. Particularly appreciated by families are the hotel's Grand Luxe rooms thanks to the extended space, offering the very best comfort and amenities by keeping the original style.

Among the 35 suites particularly appreciated for their originality and beauty are the following:

Via Veneto Suite

Our three Via Veneto Suites are situated on the corner of the façade under the Cupola of the hotel. The décor is in Biedermeier style, with practical and comfortable Empire style furniture including the Westin Heavenly Bed®, Bohemian chandeliers and a spacious living room. The living room features a beautiful marble floor and non-working fireplace, and overlooks Via Veneto. Each of the suites is 65 square meters. (969 Square Feet).

Imperial Suite

The traditional home of monarchs, heads of state and celebrities, the Imperial Suite embodies pure opulence. An entry hall leads to a beautiful living. The suite also has a master bedroom with king bed, guest bedroom, two dressing closets and a marble bathroom with Jacuzzi. The private dining room is furnished with a marble table that seats 12 and is served by a private kitchen and wine cellar. Louis XVI and Piedmontese furnishings complement the wine red, gold and green colour scheme and a genuine Aubusson carpet is underfoot. (3,229 Square Feet / 300 Square Meters).

Villa La Cupola Suite

Spanning over 1100 square meters, Villa La Cupola suite is among the largest suites in Europe, an extraordinary luxury residence in the heart of the Eternal City, recently refurbished and renovated.

Originally designed by American architect Michael Stelea in 1998, the two-story suite features a sophisticated master bedroom enriched by refined furniture; large marble bathrooms; an elegant domed living room, with a breath-taking frescoed cupola inspired by Rome's renaissance, baroque and neo-classical times; a private studio and a dining room with a private kitchen. At the upper floor, guests can indulge in a well-equipped fitness area, sauna and steam bath along with a magnificent Pompeian style Jacuzzi pool with mosaic background, vaulted ceiling and frescoes that evoke the atmosphere of the ancient Roman baths. The suite boasts an outstanding panoramic rooftop terrace with the dome that overlooks the entire building and unique views of the Roman skyline. All areas of the suite have been renovated with the aim to create a new contemporary and elegant space with Made in Italy brands such as Rubelli, Cassina and Giorgetti.

The well-known Venetian Rubelli "signs" the new spaces of the living room, the bedroom and the study with the precious mirrors and lamps in Murano glass belonging to both Rubelli Casa and Donghia collections: including the Gigante Floor Lamp by Donghia, an elegant floor lamp in Venetian glass, and the Gillo Large Mirror by Rubelli Casa, a very original mirror with its frame in Damantio®, an exclusive material patented by Rubelli. Further pieces of furniture belonging to Rubelli Casa are the Domino Sofa, expression of a modern and contemporary design, and the Rio Novo Desk, very elegant in its shapes and proportions.

The design brand Giorgetti finished the elegant furnishings of the living area and the private studio: sofas, armchairs, the large carpet, coffee tables and the canaletto walnut wood and leather desk. All these elements are designed in a warm color palette ranging from dove gray to pearl white and gold, while some carefully selected signature pieces of the Italian brand - such as the lime green HUG armchair - give touches of bright colors. In the private studio guests can also enjoy moments of relax and fun thanks to the precious 90° minuto crystal and leather football table.

In the private studio, the Utrecht armchair by Cassina stands out, with its olive green color and the unique design by Gerrit Rietveld. The Dutch architect was among the leading exponents, along with Mondrian, of the De Stijl movement better known as Neoplasticism.

The refined dining room is embellished by a sumptuous Murano chandelier and a great marble table that can accommodate up to 12 guests; sophisticated objects d'art by Giorgetti, beautiful paintings and a private wine cellar.

Contemporary design is combined with cutting-edge technology, technical equipment, home automations and state-of-the-art LG audio-visual systems. High quality wireless speakers Phantom Reactor by Devialet Audio System have been installed in the living area. The emerging brand Heatsail has taken care of the high-tech furnishings of the terrace where the Dome lamp illuminates and warms up the space. A vertical garden enhances the terrace solarium and pairs with green large cushions that decorate the Cassina outdoor sofa and armchairs.

Other exclusive pieces of the new Villa La Cupola Suite has been selected among the newest collections of top design and home décor brands such as Dedar; Poltrona Frau; Venini; Hérmes; Janus & Cie and Armani Casa while bathroom amenities are by Aqua Di Parma.

GASTRONOMY

DONEY RESTAURANT

A fusion between classic and contemporary where each element has been studied with care: this is the image of the Restaurant Doney at The Westin Excelsior in Rome, famous showcase on via Veneto.

The Doney Restaurant is a natural sidewalk on Via Veneto with a beautiful and renewed external terrace and its design born from a stylish research by Artestudio and Baxter. Grey, green and brown color with chairs made of leather with different shapes and crystal chandelier make the atmosphere unique and theatrical.

The open space with white walls with details in marble and mirrors that open the perspectives and emphasize the existing architecture; furniture in leather such as chairs, sofas, tables in brown and green colors; crystals on the walls as chandelier and lights and mirrors on the columns make the atmosphere special and theatrical.

The Executive Chef James Foglieni invites all guest to taste local Italian flavors from a lunch break to a romantic dinner on the terrace together with delicious "aperitivo" formula with an all-day-dining concept. Thanks to its large and comfortable external area overlooking Via Veneto, Restaurant Doney remains one of the most beautiful outdoor terraces in the Eternal city. For summer season guests can enjoy the new menu Doney al Fresco in line with #eatwell brand philosophy: from North to South savoring the best of Italian tradition with fresh and healthy dishes. A choice of seasonal vegetables and fresh honey from our Km0 vegetable garden "Orto Doney" for a conscious stay.

For more information please visit www.restaurantdoney.com;
[facebook.com/westinexcelsiorrome](https://www.facebook.com/westinexcelsiorrome) @westinorme

JAMES FOGLIENI, THE EXECUTIVE CHEF

Since 2003 James Foglieni is the Executive Chef at The Westin Excelsior Rome: he was born in 1970 in Calusco D'Adda near Bergamo and has a wide experience both in Italy and abroad.

His career begun in 1985 with different experiences, that brought him in contact with the most prestigious restaurants and Hotels of the world, among which the Hotel Barzac in Paris and the Royal Monceau Hotel, the Enoteca Pinchiorri in Florence, the Artusi restaurant in New York, the Bice restaurant at the Hotel Four Seasons in Tokyo, the Hotel Shilla in Seul, the Casanova restaurant at the Hotel Palace in Milano, the Hotel Sheraton Diana Majestic in Milano and the St. Regis Rome.

A young talent, a volcano of ideas, above all very creative, who has also renovated the image of the Doney restaurant with a new way of living the restaurant by proposing the best of "made in Italy" with seasonal and fresh ingredients.

CAFÉ DONEY

The historic lounge bar on Via Veneto starts afresh with a combination of new look and gastronomic delights celebrating the "made in Italy"

New design by Baxter for Café Doney, the renowned lounge bar part of the historic hotel The Westin Excelsior Rome. Looking out onto Via Veneto, Café Doney has established itself during the 50' and 60', soon becoming the iconic gathering point of Fellini's Dolce Vita and a source of inspiration for upcoming trends and lifestyles.

Drawing inspiration from this glorious past, Baxter chooses a unique combination of colors, matter and designs to recreate the classic atmosphere of the past by giving it a new life.

Blue, grey and cognac finishes and shades become the predominant nuances, emphasized and enhanced by combinations with materials such as the brass of the tables and the lamps, and the hemp of the wallpaper, with this last one characterized by texture which draw inspiration from the patterns of the textile archive.

The main piece of the fitting-out is the Dolly Armchair by Doriana and Massimiliano Fuksas, developed in the small-sofa version, too. It's just through this product that the architect and designer propose an innovative reinterpretation of the classical Bergère. A product with an expressive strength that makes it unique and precious, also thanks to the details, carefully analyzed.

The mix of the seats is as usual eclectic and unexpected and the armchairs, recovered from old antiquarians, are upholstered with leather with unusual shades of colors. It's just through these stylistic and artistic choices that the Italian architect Massimiliano Fuksas has reinterpreted the classic atmospheres of the past, giving them new life, but always managing to preserve and enhance their original belonging. Here is, then, how a very intimate and cozy ambience is born, an ambience which expresses the elegance and the refinement of a domestic luxury, cozy and intimate, where it's possible to talk quietly, enjoying the welcome of a special place.

A new menu pairs the new design. A selection of fresh and seasonal smoothies and juice, a revised drink menu and a tempting variety of hot and cold street food to be enjoyed over lunch or a cocktail hour.

The elegant yet cozy atmosphere of the Cafè Doney, spreads out onto the completely restyled terrace, a new window on Via Veneto and the Eternal City. An array of grey and blue cushions, declined in the same signature colors of Cafè Doney, perfectly harmonize and blend the indoors and the outdoors, while a renewed gardening design embodies the core values of Westin Hotels and Resorts. Together they create the perfect environment for both professional and leisure gatherings, reminding you of La Dolce Vita.

ORVM BAR

ORVM, with a modern and elegant art deco style able to give a

touch of renovation to the classical and refined ambience of The Westin Excelsior Rome. Architectonical details and furnishings coming from different parts of the world, meet at the ORVM to create a unique place, where each detail was made with accurate attention.

From the Mexican onyx used for realizing the panels decorating the bar corner to the English lamps that make precious the ambience, from vases made in stone from Lecce in Italy to the South American wood chosen to create the warm parquet enriching the bar was realized: small fragments of distant and different cultures that make ORVM an eclectic and original place, realized by the studio of architecture HDC by Michael Stelea.

The main color is orange: its shades are in the smallest details, from ashtrays to pillows, and in the imposing chandelier able to provide a warm light to the ambience. The brown and grey tones of the furniture, made by leather and chenille, are a modern interpretation of the spirit and charm of the roaring twenties, punctuated with late Art Déco design elements.

Essentiality of the shapes and attention to concepts of elegance and modernity are also in the paintings decorating the ORVM: the art on display is original, with pieces inspired from Matisse and Ledbedev that make the ORVM a place to live, but also to see. ORVM offers a young and refined ambience, where to stay in different moments of the day and get fine drinks.

For those desiring a break in the afternoon, ORVM is the perfect place for enjoying sweet deliciousness. Everything accompanied by selected music to recreate the jazz's charm of the twenties.

For "Aperitivo" ORVM proposes a wide cocktails menu able to satisfy classic tastes and those one always searching new combinations, new sensations, accompanied by melodic background piano music. ORVM also at end of the day, tasting particular cocktails or aged distillates.

WESTIN WORKOUT & KAMISPA WELLNESS CENTER

Wellness, healthy and relaxing oasis in the historical city center, our WORKOUT and Kamispa Wellness Center is a heaven of luxury and wellness located in the hotel's lower lobby. A magical place dedicated to both hotel guests and non, where one can emerge into a journey of emotion and relaxation that attends and caters to the senses of its guests. The 300m2 facility carries fitness equipment and is embellished by the neo-classical columns and arches that adorn the indoor pool. It is a place where architecture and wellness become one on a journey in which shapes and colors stimulate the senses, bringing about the purification of the mind and body. The Westin Workout and Kamispa Wellness Center offer several alternatives for fitness and relaxation. It is a real wellness experience on a journey to becoming physically fit and relaxed in a series of personalized services for the mind, body and soul that are led by an experienced group of staff ready to attend to the needs of their guests.

Furthermore it offers a sublime experience of total wellness with innovative products and treatments. Moisturizing, smoothing and cleansing treatments for a clear and glowing complexion, while the skilled movements of a massage with natural oils renew and regenerate the equilibrium of the guests, healing the body and pleasing the senses. There are a vast array of massages and techniques to choose from, each devoted to personal care and the deep relaxation of the senses, as well as traditional beauty

treatments, specific relaxing and energizing therapies.

In-room Spa: Relax and revitalize in the comfort and privacy of your room with our in-room signature treatments, designed to nurture your body and your soul.

A Turkish bath and separate ladies' and gentlemen's saunas will help you renew your energy and be at your best.

INDOOR POOL

Maximum Depth:	1.4 meters/4.59 feet
Size:	48.0 sq. meters/517.0 sq. feet
Heated:	Yes
Salt Water:	No
Phone:	(39(06) 47082896

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