

Press Release

**Italy My Way exhibits once again at the iconic event celebrating Italy, European destination *per eccellenza*.**

*Florence, 20 December 2021.* **Duco**, in its fourth edition, once again offers top Italian suppliers the opportunity to meet overseas luxury travel designers in a sumptuous four day event held each year in and around the Renaissance art city of Florence. **Italy My Way**, proud to be one of the suppliers, is a **new kind of experiential DMC**, Nadia Colaiuda's brain-child and personal vision of the **finest experiences Italy can offer travel advisors and their clients, *con amore!***

Since 1989, Nadia has been creating successful events and founded Italy My Way so her team of knowledgeable, experienced professionals could **turn luxury travelers' dreams into reality**, all over Italy, whether private or corporate.

Thanks **to offices in Florence, Rome, Milan, Sardinia and Apulia**, creative ideas and a skilful, professional approach, Nadia and her team deliver the achievement of final clients' requirements, in both the world of leisure as well as corporate and incentive travel, while her traditional values and an accent on customer care guarantee client loyalty.

Over the last 5 years **Italy My Way's** unique solutions and results of true excellence signify the **expectations of demanding and discerning travellers are not only met but often exceeded.**

**Italy My Way** carries Nadia's own personal guarantee of delivering sheer luxury with comprehensive, cost-effective services, without mediation:

**"The Impossible becomes Possible".**

Press Contact:

Nadia Colaiuda [nadia@italy-my-way.com](mailto:nadia@italy-my-way.com) Cell. 0039 347 0520710