

LDC Hotels & Resorts proudly announces the opening of Palazzo Portinari Salviati in Florence in March 2022

LDC Hotels & Resorts is delighted to enrich its collection of distinguished hotels, resorts and deluxe resorts by **opening Palazzo Portinari Salviati in March 2022**, an exclusive period residence nestled in the heart of Florence.

This exquisite Florentine building, with its priceless historical and artistic heritage, underwent a laborious restoration, revealing to guests and the local community an authentic gem that has long been part of the tradition of Florence and Italy.

This enchanting location is the birthplace of Beatrice Portinari, Dante's muse. Indeed, according to Boccaccio, it was here, during a May Day party at the Palazzo, that the great poet first met his beloved.

Once the home of Folco Portinari, Beatrice's father, and later the residence of Cosimo I, Grand Duke of Tuscany, the Palace did not assume its current architectural form until 1456, when it was bought by Jacopo Salviati, husband of Lucrezia de' Medici, daughter of the famous Lorenzo the Magnificent.

Following acquisition by the Salvati family, loyal allies of the Medici, the property was expanded and embellished with stone fireplaces, marble statues and typical 15th century grotesque-style frescoes, a distinctive feature of the school of Alessandro Allori, who painted Homer's "Odyssey," which can still be seen in the sumptuous Court of the Emperors.

Considered one of the finest examples of Florentine Renaissance architecture, over the centuries it became the residence of King Frederick IV of Denmark and numerous artists, seat of the Ministry of Grace and Justice in 1865, and since 1921 headquarters of the Banco di Credito Toscano.

Occupying nearly 13,000 square meters on five floors, the Palazzo houses a period residence (managed directly by LDC Hotels & Resorts), with 13 luxurious suites with coffered wood ceilings and original frescoes. Additionally, 25 refined residential units available for sale (ranging from 100 to 500 square meters in size), half of which have already been purchased by foreign buyers, take up the bulk of the upper floors.

Upon completion, the common areas with decorated fireplaces, stucco work, and monumental staircases will provide a stunning backdrop for a signature restaurant with starred Chef, a lounge bar, and an exclusive bistro.

Through a partnership with **Mine & Yours Group**, a fast-growing Italian company operating in the luxury hospitality industry, the new restaurant will be launched by **Chef Vito Mollica**, the company's Director of Culinary, who for years headed one of the most important Michelin-starred restaurants in Tuscany.

"Chic Nonna di Vito Mollica" will feature a **gourmet restaurant** in the Court of the Emperors, with its fifteenth-century frescoes of Homer's "Odyssey," and a **Lounge Bar & Bistrot**, showcasing vibrant culinary offerings inspired by the Tuscan and Italian tradition.

This elegant Italian *salotto* conceived by Mine & Yours Group boasts an enviable position overlooking the most central streets of Florence, the perfect place for a truly immersive and exciting fine dining experience.

The large area on the ground floor overlooking Via Del Corso and Via dello Studio will ultimately house retail shops offering luxury artisan brands, as well as an elegant spa, 500 square meters in size, with indoor heated swimming pool and hydromassage, Finnish sauna, Turkish bath, fitness area, and four beauty treatment rooms.

The charm of its history, the exquisite frescoes, and the exceptional location, with three sides overlooking the most central streets of Florence, as well as a breathtaking view of Brunelleschi's Dome on Piazza Duomo, make it an unparalleled venue.

Set in the beating heart of the artistic and cultural scene of the Florentine Renaissance, Palazzo Portinari Salviati - where the lives of illustrious characters and brilliant minds have intertwined - will return to its former grandeur as it restores a place in history for its patrons and for future buyers of the prestigious real properties available for sale.

LDC Hotels & Resorts

LDC Hotels & Resorts, which has operated in Italy since 2013, offers a collection of luxury hotels, period residences, and resorts in some of Italy's most beautiful and evocative settings.

Located in Rome, Venice and Florence and the provinces of Asti and Perugia, each property, whether period residence or boutique hotel, has a personality that reflects the rich cultural, artistic and landscape heritage of the area in which it is located.

The hotels are distinguished by impeccable hospitality, an elegant atmosphere, meticulous attention to detail, and the art and nature that surrounds them.

LDC stands for Luxury, Dreams and Culture: three words of great significance that embody the hospitality style at LDC Hotels.

Luxury: live luxuriously.

Dreams: make your dreams a reality.

Culture: culture-oriented innovation.

PRESS & MEDIA CONTACTS:

PR & Communication Specialist LDC Italian Hotels

Alessia Verga: alessia.verga@ldshotels.com

phone: +39 06 87812800 mobile: +39 348 0942622