

# **New Rome for Repeat Visitors Guide, Plus Unique Hotel Experience**

## **Offered by Sofitel Rome Villa Borghese**

*Rarely Explored Hidden Gems, Villas, Vintage Fiats and More Featured*

**Rome (December 2, 2021)** – As travelers begin to return to the Eternal City, [Sofitel Rome Villa Borghese](#) has created a Rome for Repeat Visitors guide for its guests who've already explored the major sites. The guide digs deeper into Rome's history and culture at under the radar museums, parks, palaces, and churches like Galleria Spada, Villa Farnesina, Palazzo Altemps and more. Along with the [digital guide](#), Sofitel Rome Villa Borghese has put together a 5-night exclusive hotel experience that includes guided visits, a drive around the Eternal City in a vintage Fiat 500 as well as a whippy Vespa tour in and out of Rome's alleys. Whether travelers have been to Rome once or dozens of times before, there is always something new to discover in the open-air museum. The guide is available to hotel guests and other travelers alike via Sofitel Rome's linktree at [instagram.com/sofitelrome/](https://www.instagram.com/sofitelrome/).

Highlights of the [Rome for Repeat Visitors' guide](#) include rarely explored hidden gems like the Centrale Montemartini museum located in Rome's first power plant, a showcase of sculptures of Greek and Roman gods alongside relics of 20th-century machinery. Then, there is eclectic architecture in the neighborhood of Quartiere Coppedè and unobstructed sculptures and paintings in Villa Torlonia. Another must-see is the lesser-known but equally impressive Fontana dell'Acqua Paola, known by locals as the "big fountain" and actually inspired the form of the Trevi Fountain. In Trastevere, Villa Farnesina showcases a ceiling fresco by Raphael with scenes from the marriage of Cupid and Psyche.

The 5-night hotel package starts at €7,000 (approximately \$7,885) for two people. A professional guide for all tours plus entrance fee for two people to all activities is included. Transportation to select attractions and VAT is additional. For reservations, email [h1312-re@sofitel.com](mailto:h1312-re@sofitel.com). For more info on Sofitel Rome Villa Borghese, visit <https://all.accor.com/hotel/1312/index.en.shtml#origin=sofitel>.

### **About Sofitel Rome Villa Borghese:**

Situated on a quiet street in the epicenter of Rome, Sofitel Rome Villa Borghese is a former 19th century Roman palazzo that lies within walking distance of some of the city's best-known cultural landmarks and parks, including the Trevi Fountain, Villa Medici and Spanish Steps. Evoking the feel of a Roman home, the hotel has a relaxed and laid-back atmosphere that gives a sense of being truly immersed in the essence of this picturesque Italian city. Settimo, the hotel's contemporary rooftop lounge and restaurant, is a garden escape offering panoramic views overlooking the famed Villa Borghese gardens and St. Peter's Basilica. Sofitel Rome Villa Borghese is owned and operated by AccorInvest.

### **About AccorInvest:**

AccorInvest is both owner and operator of a property portfolio of more than 850 hotels, owned and leased, located in 26 countries of Europe, Latin America and Asia. The Group invests to consolidate its property portfolio through hotel acquisitions and renovations and new developments in Europe in the economy & midscale segments. AccorInvest relies on an international team of more than 30,000 employees. These talents practice complementary expertise: a deep knowledge of local conditions and opportunities, know-how in the Asset Management fields, longstanding passionate experts of the hospitality industry who are dedicated to delivering great service and unique guest experience. AccorInvest entered into long-term

management contracts with Accor, owner of world-class brands such as ibis, Novotel, Mercure, etc., to offer operational excellence in its hotels. This privileged partnership assures continual enhancement of its hotel portfolio attractiveness and guest satisfaction.