



ST REGIS
ROME

The St. Regis Rome restarts from Rome Embracing the “slow travel” philosophy

Rome, June 4, 2020 - Art, culture, hospitality and gastronomy. The St. Regis Rome Hotel bets on the destination to discover its uniqueness, in total safety and tranquility.

A timeless journey will lead guests through private places and palaces, dinners in the most beautiful squares in Rome and outdoor walks. Fil rouge: enjoy and discover the Eternal city in a new and unusual way, also made up of small rituals such as coffee, sipped in historic gatherings and outdoor bars.

Once again, The St. Regis Rome becomes promoter of new trends and philosophies, fully embracing "Slow Travel", a new way of exploring the destination mostly by foot through its own culture, history and traditions.

The iconic hotel, a symbol of international hospitality, has never closed, taking care of both resident customers and the local community with food donations.

Today, thanks to precious and exclusive collaborations with local realities, The St. Regis Rome is ready to welcome its guests, "more Roman than ever" and with various proposals and news:

Lumen Garden - from July 9, the new outdoor space of Lumen, Cocktails & Cuisine opens its doors allowing guests to savor the inimitable signature cocktails such as Atollo, Lumen, Pozzanghere, Mini Ming and Hercules, inebriated by the scent of jasmine and surrounded by sterilizes. Lumen Garden will also be available for lunch and dinner, with dishes inspired by the Grand Hotel tradition with the use of the highest quality of raw materials.

Galleria Continua - The art gallery, inaugurated in Rome at the hotel with the exhibition "Maturation" by the Cuban artist Yosé Yaque, reopens its doors exclusively by appointment, enriched by "Cabinet de Curiosité", a corner dedicated to pieces by contemporary artists in constant evolution. Every Friday by reservation only, there will be the possibility to organize personalized tours of one hour to visit the exhibition spaces of the installation by the artist Yaque. The tours will also include a visit to the installations in the St. Regis Rome hall: "Teenager Teenager" (2011), "I didn't notice what I am doing" (2012) and "If I Died" (2013) by the duo of Chinese artists, protagonists of the last Venice Biennale, Sun Yuan and Peng Yu.

At the Table in the Large Squares - Designed in collaboration with two restaurants, symbols of the city: Pierluigi and Al Bolognese. The guests of The St. Regis Rome will have direct access to the heart of Rome by dining outdoors in the most beautiful squares, Piazza del Popolo and Piazza de 'Ricci. Hotel accommodation and dinner for two people starting from € 490, per night, in a Superior room, in-room breakfast included, 10% VAT not included.



ST REGIS
ROME

R (h) OME - Designed in collaboration with Imago Artis Travel, the tour includes the discovery of Rome and its own curiosities and anecdotes, including small rituals such as coffee. Aperitifs on terraces and tours of the most important archaeological sites in Rome, including the Imperial Forums, the Vatican, the Colosseum, the Aventine Capitol, to name a few. Minimum stay of 3 nights for 2 people starting from € 740 per night, in Imperial room, in-room breakfast, tour and private transfer included, 10% VAT not included.

Italian Genius in Rome - Designed in collaboration with IF Unique Art Experiences. A special occasion for those who want to discover the masterpieces that the greatest Italian artists have left in the Eternal City. Historical art experts on the traces of the Italian genius in Rome from Raphael, Bernini and Caravaggio. Minimum stay of 3 nights for 2 people starting from € 1,700, per night in St. Regis Suite, in-room breakfast, tour and private transfer included, 10% VAT not included.

About The St. Regis Rome:

The St. Regis Rome, the iconic luxury hotel inaugurated in 1894 by the legendary hotelier César Ritz, has always been considered among the best examples of high-level European hospitality and enjoys a strategic position close to Piazza della Repubblica and the presidential palace of the Quirinale. The St. Regis Rome reopened its doors in November 2018 following a meticulous restoration, entrusted to the famous interior design studio Pierre-Yves Rochon Inc. (PYR) with offices in Paris and Chicago, which pays tribute to the 125 years of history of the hotel, celebrating the fascinating atmosphere of Rome, and reinterpreting the timeless elegance of the hotel in a modern key. Originally inaugurated as Grand Hotel, this Roman hospitality icon was transformed into The St. Regis Rome almost 20 years ago. During its long and legendary history, the hotel has welcomed distinguished guests such as heads of state, intellectuals, refined travelers and businessmen. With its new, modern and elegant design, which can be found in every corner of the hotel, The St. Regis Rome has inaugurated a New Era, thanks also to the collaboration of prestigious partners including Galleria Continua, Garage Italia, Giada Curti haute couture and IF Unique Art Experiences

The 138 rooms and 23 luxurious suites have all been completely renovated and mix influences from the Empire, Regency and Louis XV styles. Each room reflects one of the two main color palettes chosen by PYR: the powder blue of the blue sky of the Mediterranean city or the warm terracotta of the Roman walls at sunset. Upon arrival, the imposing entrance with the grandiose 5-meter blown glass chandelier immediately transmits a sense of grandeur and at the same time of grace, where the splendor of the ancient joins the sophisticated and modern style by merging into a bright internal square inspired by the Belle Époque which pays tribute to the hotel's original winter garden inaugurated by César Ritz.

The careful restoration of the historic building also includes a renovated Lobby, the Lumen Cocktails & Cuisine, a convivial space directly overlooking the intimate sapphire blue Library, as well as the Ritz ballroom, the first public ballroom in Rome.



ST REGIS
ROME

About St. Regis Hotels & Resorts

Combining classic sophistication with a modern sensibility, St. Regis Hotels & Resorts, part of Marriott International, Inc., is committed to delivering exceptional experiences at over 40 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. For more information and new openings, visit stregis.com or follow Twitter, Instagram and Facebook. St. Regis is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz-Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com.

About Marriott International, Inc.:

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,300 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy™, its highly-awarded travel program. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com. In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.

For more details please refer to:

Sara Migliore

Director of Communications Italy, Marriott International, Inc.

sara.migliore@marriott.com

Maddalena Ciociola

PR Manager Rome

The St. Regis & The Westin Excelsior Rome

maddalena.ciociola@marriott.com