



PRESS KIT PALAZZO DI VARIGNANA

Index

• History of Varignana	2
• The Surrounding Area	3
• The Resort	4
• The Rooms	5
• Gastronomy	7
• The Restaurant “Il Palazzo”	7
• Aurevo Restaurant	7
• Trattoria “Le Marzoline”	8
• The Meeting Rooms	8
• VARSANA Health & Wellness Spa	10
• <i>Concept</i>	
• <i>Treatments</i>	
• The Rio Rosso Vegetable Garden and our products	11
• The Landscape Garden	12
• Agri-Food Products	13
• Villa Amagioia	14
• Culture	15
• Recreational activities	15
• Affiliations	17
Palazzo di Varignana Management Team	
• Vittorio Morelli General Manager	18
• Simona Lollini , Director of Marketing, Revenue & Web Distribution	19

HISTORY OF VARIGNANA

Over 13 centuries (from the Roman era until today), Varignana and the land surrounding it have played a key part in historic events, many of them linked to the Via Emilia.

The historical hamlet of Varignana is located on a hill that, at the beginning of the 2nd century BC, overlooked the ancient Roman city of Claterna, which is presently the subject of a significant archaeological excavation that is hoping to unearth the ruins of a Domus dating to that period, as well as several precious mosaics.

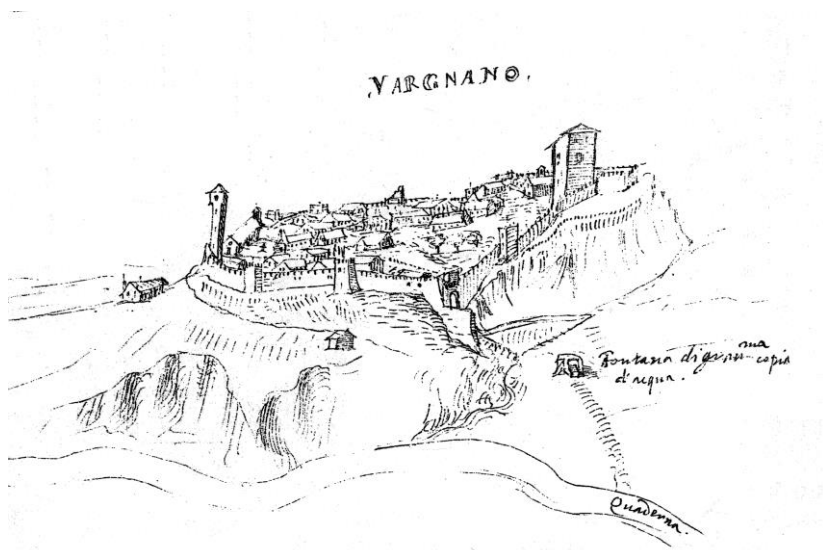
In 189 BC, the Roman politician and Consul Marco Emilio Lepido built the majestic road named after him (Via Emilia), which connected Rimini to Piacenza and passed through the city of Claterna.

Around the 10th century, after a long period of transformation, the Varignana castle was built, followed 100 years later by the San Lorenzo Church, which is located at the northern entrance of the hamlet and has a typical Romanic style crypt.

Important political changes took place in the region after the 10th century leading to the foundation of the city of Bologna. The Castle of Varignana, however, maintained its position as a fortified hamlet. The Castle had its ups and downs for several centuries, being caught in disputes and conquests from 1297 onwards until it became, in 1428, part of the Papal State and experienced a period of stability that lasted till the French occupation and the consequent Napoleonic reorganization.

From the 16th to 18th centuries, Varignana's history was very tightly entwined with that of Bologna, as the Pope considered it "the first key to Bologna". This connection brought a huge increase in the economic activities of the castle's land, particularly as the estate was granted special privileges by Pope Jules II in the second half of the 1600s. Due to its strategic importance, and also the beauty of the surrounding landscape, many of the most important aristocratic families of the time relocated to the area around the Castle at that time.

In 1794, Count Antonio Bentivoglio, an imperial serviceman, lived in Varignana, in the majestic Palazzo Bargellini-Bentivoglio, an imposing palace built by Count Orazio Bargellini almost a century earlier according to the design of Francesco Angiolini, the most renowned architect in Bologna at that time.





THE SURROUNDING AREA

The hill where the historical hamlet of Varignana is located stands just 19 kilometres from Bologna and overlooks the Po river valley with a never-ending horizon in the distance, up into the valleys and across to the Adriatic Sea. On sunny days, it is possible to see the Euganean Hills and the Alps beyond Verona. Mountains surround Varignana on all sides: San Michele in Bosco, Barbiano and Montecalvo to the west and Settefonti, Vedrana and Calderaro to the south.

Thanks to its position in the midst of a century-old natural park at the foot of the Apennine mountains, Varignana enjoys a healthy climate and a unique panoramic landscape, composed of endless cultivated land on gently undulating hillside with large woods and green valleys, that is appreciated by cyclists and motor bikers for its winding and panoramic roads.

The area is very closely associated with wine and food production, and is very much regarded as the real Italian Food Valley, with 35 DOP (Protected Designation of Origin) and IGP (Protected Geographical Indication) products (representing over 15% of the DOP and IGP products of the entire country), offering unforgettable degustation itineraries even for the most demanding gourmets, centred around the world famous prosciutto, the Bolognese tortellini, Parmesan cheese, balsamic vinegar and many other local specialties.

Speed, high technology and innovation are also characteristics associated with this region: world-famous motor brands such as Ferrari, Maserati, Lamborghini, Morini, Malaguti, Pagani and Ducati can all be looked at (and eventually tested) on the Imola and Misano circuits.

Golf lovers will appreciate the arrangement made by Palazzo di Varignana with the Emilia Romagna Golf association, which includes 25 golf courses in the region. The closest courses to the resort are the 18-hole Golf Club Le Fonti in Castel San Pietro (10 km), the 9-hole Golf Club Casalunga in Castenaso (10 km) and the oldest, the 18-hole Golf Club Bologna in Monte San Pietro (30 km).

A huge and beautiful equestrian center 10 driving minutes from our resort, that offers the opportunity to attend classes at all levels, from the basic of horse riding up to the more experienced, to refine the techniques and approach to competition.



THE RESORT

Palazzo di Varignana is located in an ancient medieval hamlet built around Villa Bentivoglio, an historic palace built by Count Orazio Bargellini in 1705 and then owned by the Bentivoglio family, which is a splendid example of a well restored, typical Tuscan style residence. Surrounded by 30 hectares of parkland, the resort offers refined comfort and great attention to details, while reflecting the authentic character of the region.

Immersed in the history and natural splendour of the Apennine region, Palazzo di Varignana has 140 guests rooms, of which 13 are Junior Suites and 3 are Suites (2 of which have their own private spa area). The rooms, which are equipped with every comfort and the most modern technology, are located in a number of different buildings within the resort.

The following guest services are available at Palazzo di Varignana:

- the restaurant “Il Palazzo” offers creative dishes based on the products and rich local traditions of the territory, interpreted in a modern style;
- the AUREVO Pool Restaurant overlooking the pool has a wood-fired oven for evening pizzas, and is a great spot for an informal lunch or dinner;
- Le Marzoline Trattoria, a homage to the typical “trattoria” of the bolognese area, immersed in the lush greenery of the hills surrounding Varignana.
- open air pools, nestled in the park land, features waterfalls and a smaller one for children;
- VARSANA SPA, offers personalized treatments and experiences, based on the use of natural cosmetics and ingredients;
- the modular conference centre is equipped with state of the art technology and is able to accommodate up to 260 people, with natural light;
- the Belvedere Area, a 770 square metre multi-functional area with a 150 square metre foyer, offers elegant and exclusive areas that can accommodate up to 550 people for events, ceremonies, weddings and important occasions;
- excursions and activities in the stunning region surrounding the resort.



THE ROOMS

The 140 spacious rooms of Palazzo di Varignana are elegantly decorated in a modern style and equipped with every comfort and state of the art technology. They are subdivided into 15 Standard Rooms, 40 Superior Rooms, 22 Deluxe Rooms, 40 Deluxe Prestige Rooms, 14 Junior Suites, 3 One Bedroom Suites, 3 Family Suites, 2 Suites Vital and the Presidential Suite.

The rooms vary in size from 23 to 76 square metres and offer great brightness as a result of an accurate chromatic setting, which – when coupled with a modern interior design – contributes to a very relaxing atmosphere, in harmony with the 20 hectares of private parkland and the green hills of Varignana that surround the resort.

The rooms are located in six different building complexes, each of which has a specific style giving every room its own unique character.

“LA CORTE”

With their large glass windows, the 30 rooms of La Corte are in perfect harmony with the surrounding landscape, facing the valley and following the line of perspective, while framing the beauty of the hills. The rooms all have great natural light, which blends perfectly with the rustic materials used, such as local stone and wood.

“IL FIENILE”

Once the stables of the estate, Il Fienile has been totally renovated and is now home to 17 elegant rooms that are enriched with modern details, while maintaining the incomparable natural charm of the original old building. Il Fienile is the building nearest to the heart of the resort and has direct access to the SPA and hotel reception via an underground passage.

“IL POGGIO”

Ample windows in every one of Il Poggio's 23 rooms ensure some of the resort's most stunning and emotive views over a luxuriant part of the wood and the estate's olive trees.

“IL BORGO”

The 16 rooms of Il Borgo face the valley, the original Villa and its magnificent gardens. The stone used to build “Il Borgo” matches that of the region's historic buildings and therefore sits harmoniously in the landscape. The elegant and stylish rooms are spacious and feature either a balcony or a patio and ample windows.

“LA VILLETTA”

Once the home of the estate manager, La Villetta offers small groups a chance to enjoy an independent stay while still having access to the wide range of facilities in the main buildings of the resort. Ideal for families, the apartment comprises three large and bright bedrooms with gambrel roofs and two kitchens. The independent entrance, the private garden and reserved parking space contribute to create the feeling of a comfortable home within a luxury resort.

“LE TERRAZZE”

Overlooking the beautiful hills surrounding the resort and the two lakes, the 44 rooms of the new “Le Terrazze” complex, perfect synthesis of design, comfort and style, offer guests a refined and comfortable stay. Starting in summer 2018, two new outdoor pools dedicated to Le Terrazze guests will complete the exclusive offer for the guests of this luxurious complex



STANDARD ROOMS

Size: from 23 to 25 square metres

Style and harmony are the characteristics of the Standard Rooms, where elegant interior design works seamlessly with the surrounding nature. The rooms are simple but spacious, offering maximum comfort. The predominant wenge colour blends perfectly with pastel grey and cream tones, creating a tranquil and relaxed atmosphere.

Amenities: 40" LED TV with Sky, minibar, air conditioning, internet (cable and Wi-Fi), safe large enough for laptop and/or tablet

SUPERIOR ROOMS

Size: from 23 to 25 square metres

The Superior Rooms are the same as the Standard Rooms in style and design, but occupy key positions overlooking the valley and the resort's parkland.

Amenities: 40" LED TV with Sky, minibar, air conditioning, internet (cable and Wi-Fi), safe large enough for laptop and/or tablet

DELUXE ROOMS

Size: from 23 to 35 square metres

The Deluxe Rooms tend to be larger than the Standard and Superior Rooms having ample patios and balconies, which offer additional brightness and a total immersion in the magical landscape of the parkland and the surrounding hills. Besides privacy and peacefulness, the interiors and exteriors of these rooms fuse beautifully: simple materials and warm colours in tune with the surrounding nature, natural light and the breathtaking panorama creating a unique style.

Amenities: 40" LED TV with Sky, minibar, air conditioning, internet (cable and Wi-Fi), safe large enough for laptop and/or tablet

DELUXE PRESTIGE ROOMS

Size: 30 sqm + 12 sqm patio

The ideal solution for those looking for real privacy in a refined and stylish environment. Warm and bright colors, design furnishings, parquet flooring and large stained glass windows make the room bright and welcoming, in perfect harmony between interior and exterior. The southern exposure of the large patio is ideal for enjoying the magnificent view of the wonderful resort's natural setting, as well as on the golf course and lakes.

Amenities: TV Led 40", with Sky, minibar, air conditioning, wired internet connection and Wi-Fi, safe for Laptops and/or Tablets, Nespresso Coffee Machine.

JUNIOR SUITES

Size: from 35 to 45 square metres

Considerably larger than any of the rooms, all the details and highlights of the resort come together superbly in the Junior Suites: wood, smoked glass, light, comfort, privacy, elegance, tranquillity and the stunning natural vistas that can be enjoyed from the sizeable balconies and patios meld together to ensure a truly memorable stay.

Amenities: 40" LED TV with Sky, minibar, air conditioning, internet (cable and Wi-Fi), safe large enough for laptop and/or tablet, Nespresso coffee machine.



VITAL SUITES

Size: 58 square metres

The guest rooms with the largest indoor floor space, the Vital Suites are designed for visits of pure wellbeing, somewhere that guests can enjoy total peace and quiet, while making use of their own 22 square metre private spa. In short, these suites are a pleasurable haven for re-invigorating both mind and body; conceived for those looking for maximum relaxation and comfort at the same time.

Amenities: 40" LED TV with Sky, minibar, air conditioning, internet (cable and Wi-Fi), safe large enough for laptop and/or tablet, Nespresso coffee machine.

ONE BEDROOM SUITE

Size: 50 sqm

The predominant wengè color, which masterfully marries natural tones, recalls the lush landscape that in its majesty lies on the vast glass windows, embellishing the Suite. The large living room makes the Suite an ideal place for family friendly moments or luxury retreats

Amenities: TV Led 40", with Sky, minibar, air conditioning, wired internet connection and Wi-Fi, safe for Laptops and/or Tablets, Nespresso Coffee Machine.

FAMILY SUITES (735 736) (742 743) 303

Size: From 50 to 60 sqm

The spacious Family Suites have been specifically designed to fully meet the needs and expectations of families travelling with children for a most enjoyable and comfortable stay with a focal point on enhanced privacy.

These Family Suites consists of a stylishly furnished master bedroom equipped with a double bed as well as a separated spacious living room with Sofa Beds

Brightly lit areas with large windows open onto a large furnished patio

Room's features: TV Led 40", with Sky, minibar, air conditioning, wired internet connection and Wi-Fi, safe for Laptops and/or Tablets, Nespresso Coffee Machine.

PRESIDENTIAL SUITE

Size: 76 sqm

For the most demanding guests, a real 76 square meter apartment, perfect synthesis of design, comfort and style. A privileged location, modern and refined furnishings, in a spacious and bright ambience with parquet floors and windows that offers to its guests an elegant and classy stay. This gorgeous and luxurious suite features a big living room and a charming sauna that connects the bedroom to the main 20 sqm terrace with its large jacuzzi tub. The second terrace in the bedroom offers one of the most fascinating views of the entire resort

Room's features: TV Led 40", with Sky, minibar, air conditioning, wired internet connection and Wi-Fi, safe for Laptops and/or Tablets, Nespresso Coffee Machine.

GASTRONOMY

The land around Bologna is extremely fertile and, as a result, the Emilia-Romagna Region is known as the Italian Food Valley, cultivating a large number of excellent foods and wines – namely 44 DOP (Protected Designation of Origin) and IGP (Protected Geographical Indication) products (representing over 15% of the DOP and IGP products of the entire country), alongside an extraordinary culinary tradition.



“IL PALAZZO” RESTAURANT

The elegant restaurant “Il Palazzo” is located in the splendid Villa Bentivoglio, which has been fully restored while respecting the building’s architectural and historic traditions.

Subdivided into five separate dining rooms, the restaurant is able to serve up to 50 guests in great comfort while maintaining a large degree of privacy for individual tables. Extensive research was conducted into the style of every room, so that the renovated rooms now stand in total harmony with the beauty of the surrounding environment.

The focus in “Il Palazzo” is on serving up gourmet experiences, making the most of the wide range of seasonal products cultivated in the hotel’s park land and within the close proximity of the resort. To complement the fine dining, Palazzo di Varignana has collated a superb wine collection allowing guests to match the most appropriate wine to each dish, with the assistance of a Maitre Sommelier.

AUREVO RESTAURANT

AUREVO Restaurant is beautifully located in Palazzo di Varignana’s parkland; its huge floor to ceiling windows overlook the outdoor swimming pool and resort grounds making it a bright, airy space. During the summer season, the panoramic terrace offers spectacular views of the surrounding hills, further enhancing the dining experience.

The focus is on classical traditional dishes, served in a light, tasty and simple way. The diverse menus offer a selection of light meals, a choice of regional and international dishes for both lunch and dinner, and a menu dedicated to wood oven baked pizzas.

In summer evenings, both private and public themed events take place beside the swimming pool.

TRATTORIA “LE MARZOLINE”

For those who love the great culinary tradition of the Emilia-Romagna region, Palazzo di Varignana proposes “Le Marzoline” restaurant, a homage to the typical “trattoria” of the bolognese area, immersed in the lush greenery of the hills surrounding Varignana.

An ancient 2 floors country house completely restored and designed to accommodate a total of 90 people in the indoor area, while during the summertime another 100 can be accommodated in the charming exterior dehor.

THE LOUNGE BAR

Wonderful outdoor terraces overlooking the stunning surrounding nature, with its wide variety of cocktails, the Lounge Bar is the perfect place to enjoy delicious after work aperitifs or relaxing after dinner during the weekend. The charm of an intimate and elegant bar that can become the ideal venue for events and business meetings.



OUR MEETING ROOMS

Just 19km from the heart of Bologna and roughly a 30-minute drive from both Guglielmo Marconi international airport and Bologna's main railway station, Palazzo di Varignana is easy to reach while being fully immersed in the quiet hills surrounding the city, making it the ideal location for meetings, incentives, team building activities, gala dinners and conferences.

Accessible through the old cellars of Villa Bentivoglio, the Belvedere Congress Centre can be divided into three sections with the use of modular walls. Using all three sections, a theatre-style session can host up to 260 people. The Centre has all the necessary business services, as well as a superb view over the resort's private gardens.

The Belvedere Congress Centre offers:

- a technical direction room
- state of the art full HD audio-visual technology
- free Wi-Fi
- video and teleconference services
- video-projection
- secretary, and
- cloakroom.

In addition, the Belvedere Congress Centre is connected, via an underground passage, to a 770 square metre multi-function area. The Belvedere Area is the ideal setting for outdoor events, gala dinners, dancing and exhibitions.



VARSANA HEALTH & WELLNESS SPA

A new concept for a new Spa

Emotional, engaging and attentive to tradition and territory, the new concept of VARSANA SPA, directed by the experienced manager Jennifer Theiss, aims to highlight the uniqueness of the place surrounded by greenery and its priceless historical value. The spa is integrated into the context of the resort highlighting its soul closer to the territory and from a purely "wellness" dimension that opens up to a "health" approach.

From the Wellness concept we move to a Health formula - for an offer attentive to new lifestyles, health conceived especially in terms of prevention and a healthy diet in the meanings of awareness and mindfulness.

VARSANA SPA proposes today a classic path that runs along a circuit tubs and rain showers, including bio-sauna, Finnish sauna, turkish bath, ice waterfall, sound bath, Kneipp pool with jets and water blade, sessions jacuzzi and relaxation area.

Varsana Spa Health & Wellness, thanks to the new concept, offers a journey through the symbolism of colors expressed in the spaces intended for the WELLNESS-ARS VIVENDI RITUALS and in the HEALTH RETREATS dedicated to both physical and mental fitness

In our WELLNESS RITUALS - the colors symbolism are: Orange - dedicated to the "physical" ritual of purification of Morocco (Hammam), Purple - the color that refers to the spirituality of Japan (Ofuro) and Green - the soul of our territory and its fruit symbol the Olive Tree (Oleaster).

In our HEALTH RITUALS the same colors of the Spa can be found in the menu dedicated to Retreats, so that everyone can easily identify what is most suitable for them.

In summertime, Palazzo di Varignana offers its guests a choice of 5 swimming pools of various sizes, able to meet every need. This area welcomes the customer with a large outdoor bath connected through waterfalls to two small pools in the sloping hillside. A large rooftop solarium accompanies the Crystal Pool, a wonderful infinity pool. The pool area is enriched with a sun shore, two circular lounges with Jacuzzi Air & Water and 12 chaise-longue with micro-massage with bubbles. Thanks to the telescopic crystal cover, the Crystal pool is open all year.

External services are completed by a recreational pool where children can play in a dedicated area, next to the outdoor playground and future recreation center

The Pool Bar offers tasty appetizers and / or relaxing herbal teas while chilling by the pools.

A wellness outdoor path for trekking completes our wellness offer for guests.

The treatments

The menu of massages, ranging in duration from 25 to 80 minutes depending on the selection and discretion of the customer, including: anti-stress, lymphatic drainage, lymphatic drainage of the water mattress, hot stone, soft cream, Argan oil, butterfly, classic, lomilomi, reflexology, Swedish and couples massage on a water bed.

VARSANA also offers specific body and face treatments for men and women, which can be shaped according to the customers' preference.

Finally, VARSANA offers a large selection of professional beauty services.



THE RIO ROSSO VEGETABLE GARDEN

Hortus Conclusus is a place that encloses fruit trees, fragrant flowers, everything is about order and harmony...

On the hillside, south west of the Rio Rosso Farm, a network of countryside paths allows to cross the Almond grove with two later varieties (Prunus Dulcis Soleta and Lauranne) and a plantation of Goji (Lycium barbarum) in slender spindle system. To the east, a multi centenary olive tree stands on top of the terraces intended for the cultivation of aromatic and healing herbs. At the foot of the slope, a multitude of routes offer the possibility to observe different species of unusual fruits (Asimina (pawpaw), Panachè Fig, Red Love Apple), vertical trellis of table grapes and many varieties of forgotten fruits as Jujubes or Plumcots or ancient varieties of Apple trees, Pear trees, (some also dating back to the 18th century - 'Curato' variety-1760).

A collection of minor Fruits, the elder grove and a Hazel orchard complete the cultivable area before the untouched woodland area, typical of our hills.

THE LANDSCAPE GARDEN

The Garden

In 2015, Palazzo di Varignana adjoins to its prestigious outlets three hectares of luxurious Garden already part of the important Italian network "Great Italian Gardens".

Immersed in the beautiful scenery of the Emilian countryside, Palazzo di Varignana's inspiring Garden was designed by landscape architect Antonio Perazzi who created a magnificent Garden where the countryside, nature and formal features come together with irresistible spontaneity thanks to low walls, terraces, stairs, fountains and a beautiful infinity pool.

The collection of oak trees selected by Mr. Perazzi is certainly remarkable: a total of 100 plants of 76 different species, one of the most important arboreal heritage in Italy. After passing a small forestal covered walk of ash trees and other native plants, the Garden's first part appears with its geometric theme rooms open into each other and are harmoniously divided by hedges of ginkgo biloba, hornbeam (Carpinus betulus) and rows of trees maple (Acer campestre) which accommodate the bushes of roses, grasses, ornamental cherry and dogwood (Cornus mas) offering a view that stretches over the picturesque landscape. Beyond the apple blossom gallery and the roses, a green labyrinth appears (Labirinto Carlico).

Its original plan was designed in 2015 from landscape designer Sandro Ricci who created the harmonious union of the Garden with the existing twenty-hectare park. The originality of the design of the labyrinth derives from the overlap of Ilatro hedges (Phyllirea angustifolia) and an existing orchard.

In the heart of the park, the real ornamental Garden winds its way around the former country villa, embracing it on every side. The five bedroom villa is surrounded by numerous herbaceous species, Mediterranean trees and shrubs, abundant blooms of broom and fragrant osmanthus bushes.

The private park of Palazzo di Varignana and its Garden are also enriched by five olive trees of Olea europea, secular examples from Southern Italy.



AGRI- FOOD PRODUCTS



OUR HISTORY

Hospitality and agriculture merge to offer an uncomparable experience, in close contact with the nature of the beautiful surrounding hills, enjoying the products cultivated in our farm.

The philosophy that inspired the rebirth of Palazzo Bargellini-Bentivoglio is the same that has led to the recovery of ancient cultivations and the recent creation of a line of products branded by Palazzo di Varignana. Modern and innovative techniques, conjugated to craftsmanship experience, create high quality, healthy and 100% native Italian km 0 products. New olive groves and orchards, modern and rational, and a large variety of locally grown products that are also used in preparing our chef's dishes.

EXTRAVIRGIN OLIVE OIL

The passion that the founder of Palazzo di Varignana has always had for the olive tree and for Claterna's history have brought this culture, forgotten for centuries, into our territory.

Today, 100 hectares of new olive groves create the profile of the hills surrounding the resort and give life to a **high quality extra virgin olive oil**, with intense taste sensations and great aromatic complexity.

CLATERNA MONOCULTIVAR GHIACCIOLA

This oil is made from a single type of classic Romagna olive. The olives were harvested between late October and early November. The aroma is captivating with hints of fresh grass, artichoke, and tomato leaves. On the palate, the complexity ranges from herbs to citrus leaves, fresh almond, apple, and green olive. It begins sweet, followed by an intense, persistent spiciness.

Palazzo di Varignana's Extravirgin Olive Oil "Claterna" has received two awards from two of the most influential International food guides: *Slow Food and Gambero Rosso*.

Despite the fact that 2018 was a very tough year for the olive oil production, due to late spring frosts that partly burned the buds and prevented the production of the fruit, the quality of Palazzo di Varignana "Claterna" Extravirgin Olive oil has been acknowledged as outstanding among the whole Italian production.

Slow Food Italy awarded the "Claterna" the "Great Oil" mention in its "*Guide to the Extravirgin Olive Oils of Italy*", a recognition based on its particular organoleptic qualities and its ties to its territory and cultivar.

The "Claterna" was also nominated for the *Three Leaves in the Gambero Rosso 2019 Guide of Italy*.

This guide evaluates more than 600 extra virgin olive oils after two tasting stages, and the Three Leaves are the top recognition.

VARGNANO MONOCULTIVAR NOSTRANA





Nostrana olives are used to make this single-cultivar oil. The olives are harvested early, from mid- to late October. Bright light green in colour, it has elegant aromatic notes of fresh-cut grass and green apple, which continue on the palate. It has a highly refined green olive spicy finish.

CRU SELECTION

This highly aromatic oil is the result of a selection of olives depending on the year, with refined, well-balanced spicy and bitter notes. The olives used in 2018 were Leccino, Frantoio, and Verzola cultivar, harvested between late October and early November. It is light green in colour. Its broad, fragrant aroma is reminiscent of a perfectly ripe olive. The fruity flavour reveals clear notes of artichoke, green apple, and fresh-cut herbs.

RISERVA ROSSO BLEND

An oil obtained by pressing 75% Nostrana cultivar and 25% Ghiacciola cultivar olives. The olives were harvested between late October and early November 2018. It is golden yellow with intense green hues. The broad aroma has fruity notes of green olive and a refined herbaceous scent. On the palate, it has herbaceous and slightly aromatic notes, with a strong, well-balanced spicy, bitter finish.

RISERVA BLU BLEND

An oil obtained by pressing mainly Leccino, Frantoio, and Pendolino cultivar olives harvested between mid-October and mid-November 2018. It is golden yellow with green hues. The fragrant aroma has fruity notes of green olive and fresh-cut grass. The flavour begins sweet and has a medium-intensity spicy, bitter finish.

OUR DIRECT PRODUCTION

The line of local products is completed with **jams** and **juices**, made with fruit grown and harvested in our farms and hand-crafted in a small workshop. From the terraces of our Rio Rosso vegetable garden there are also the 9 different varieties of **aromatic herbs** used for our aromatic salts, a condiment with a unique taste thanks to the encounter with the precious sea salt of Cervia.

OUR SELECTION OF PRODUCTS

Beside the products grown directly in our farm, there is also a selection of excellent products, in collaboration with primary companies that share the values of Palazzo di Varignana, such as the pursuit of quality and respect for the great Italian tradition. The result is a refined **line of fine teas** with unique scents, thanks to the research of our expert blenders, who in 2015 created the Don Carlo and Perle di Palazzo. There is also a line of **artisan honey**, cured by local beekeepers and with exclusive organoleptic characteristics and one of **Italian artisan chocolate**, with chocolates and a yummy chocolate spread made with Palazzo di Varignana's extra virgin olive oil and IGP hazelnuts.



VILLA AMAGIOIA

Experience a luxurious stay at the new five-bedroom Villa Amagioia. The fine and astonishingly villa lies surrounded by five hectares of lush private garden, where peace and privacy are guaranteed.

Among olive trees and vineyards the villa not only benefits from an excellent position but also allows the guest to enjoy a remarkable skyline typical of the gently rolling Emilian hills overlooking Bologna.

The striking beauty of its private garden blends with the main Garden of Palazzo di Varignana, a botanical jewel part of the prestigious and renowned network "Grandi Giardini Italiani".

In its interiors, Villa Amagioia is characterized by an elegant style that harmoniously combines a classic, but, at the same time, contemporary design.

Its reopening in June 2016, after an important renovation project, has allowed the enlargement of the original building and, consequently, the renewal of the interior spaces, always paying attention to the details.

The ground floor consist of the "Mediterranean Apartment", characterized by two comfortable rooms, a Deluxe and a Junior Suite, both of them with private bathroom covered by refined Imperial brown marbles.

The living rooms, wide-open and well-lit, thanks to their patio doors have direct access to the garden, thus allowing relaxing and banqueting moments.

An elegant staircase guides to the first floor where the "Panoramic Apartment" opens in a wide living space (48mq) that embraces three bedrooms: two Deluxe rooms and a Junior Suite, with a contemporary private bathroom each.

The master bedroom is distinguished by a suggestive crystal shower connected with either the sleeping quarter and the bathroom in precious marble. The exclusive services of this unique room are completed by a very spacious wardrobe.

The private Garden of Villa Amagioia

The Garden of Villa Amagioia is an amazing natural landscape where a sophisticated architecture, rich in astonishing botanical corners, is hidden. Remarkable is certainly the collection of oak trees selected by the landscape architect Mr. Antonio Perazzi, for a total of 100 copies with 76 different species, one of the most important arboreal heritage in Italy.

After passing a small forestal covered walk of ash trees and other native plants, one arrives at the Garden's first part where geometric theme rooms open into each other and are harmoniously divided by hedges of ginko biloba, hornbeam (*Carpinus betulus*) and rows of maple trees (*Acer campestre*) which accommodate roses, grasses, ornamental cherries and dogwood (*Cornus mas*) offering a view that stretches over the picturesque landscape. Beyond the apple blossom gallery and the roses, a green labyrinth appears (Labirinto Carlico).

Numerous herbaceous species, Mediterranean trees and shrubs, abundant blooms of broom and fragrant osmanthus bushes, surround the five-bedroom villa.

LA PERGOLA

La Pergola is a charming residence part of Palazzo di Varignana Collection surrounded by Bologna's gently rolling hills, perfect for nature loving travelers looking for privacy and tranquility. It offers 4 large rooms- 3 of which are suites - and a bright breakfast room with a small lounge equipped with a 55-inch LED TV, and is surrounded by a 4,000 square meters private park available to guests.



CULTURE

THE VARIGNANA MUSIC FESTIVAL

The Varignana Music Festival is a summer classical-music event that each year welcomes some of the most acclaimed international musicians in a series of stimulating concerts. Developed together with the Musica Insieme Foundation, the Festival's refined programme has an original format: at the end of every concert, a dinner with the artists extends the audience's contact with the performers beyond the stage in a fitting conclusion to a magic encounter.

THE POLYCHROME MOSAIC OF CLATERNA

The mosaic of Claterna, among the most ancient examples known of *tessellatum*, goes back to the second half of the first century before Christ, at the beginning of the great building expansion between the Augustan Age and the first century after Christ, a period in which most of the production of wall mosaics for country villas and urban *domus* is concentrated.

The refined composition of this pavement, which came to light in 1898 and was then removed, but only in part, in 1933, very probably today represents the most spectacular document attesting to the sophisticated level of life enjoyed in the town during the Augustan Age. But the elegant pavements in *signinum* of the Republican Age, such as they have emerged from more recent excavations, also show the vitality of Claterna prior to that, a town whose Etruscan origins are to be conjectured from its very name.

RECREATIONAL ACTIVITIES

- Outdoor swimming pool (guaranteed opening May to October)
- Outdoor children's play area
- Outdoor children's swimming pool
- Outdoor wellness trail
- Tennis, paddle, squash and basket
- Excursions – where to go and what to do in the surrounding area

HALF-DAY EXCURSIONS

Dozza

The town of Dozza is an interesting medieval hamlet where art plays an important role. The town hosts a biannual exhibition called Muro Dipinto (Painted Walls), when artists are invited to paint the walls of the buildings transforming Dozza into an open-air art gallery. When in Dozza, a visit to the majestic Sforza stronghold, which hosts a painting gallery, is recommended, as is a visit to a regional wine cellar where it is possible to taste some of the best wines from Emilia Romagna.

Castel Guelfo The Style Outlets

A shopping outlet where entertainment and relaxation combine to satisfy all your desires. The outlet centre offers over 110 prestige brand stores: men's, women's and children's clothing, sportswear, accessories and cosmetics with 30% to 70% discounts all year round. Ask the hotel for a shopping card allowing you a further discount of 10% on outlet prices in the stores participating in the initiative.



The Lamborghini Museum

The Centro Polifunzionale Ferruccio Lamborghini is a museum celebrating the work of Lamborghini, the world-famous Italian automotive producer. Hundreds of historical photos illustrate the dreams of Ferruccio Lamborghini, the founder of this well-known car brand, and there is a fascinating display recalling the audacious post World War days.

The Ferrari Museum

A true repository of the myth, the Galleria Ferrari gathers the cars, images and trophies that have made the Company's history. It is not just a museum, but a dynamic exhibition that continuously increases over time. In addition to the permanent exhibition of the most significant historical pieces, including the first Ferrari car and Enzo Ferrari's office in Modena with original items and furniture, the Gallery shows the newest racers and road cars

FULL DAY EXCURSIONS

Bologna

Every corner of this great city pays testament to history and tells a story to its many visitors. One of the best preserved medieval city centres in Europe, Bologna is characterized by 40 kilometres of arcades and the red colour of its buildings, which give the city a warm and unmistakable atmosphere. The two Towers of Bologna, the symbol of the city, are the last two standing of the almost 200 tower-houses that were present in medieval times. Besides history, piazzas, famous museums, churches and beautiful gardens, Bologna is alive day and night due to its many pubs, taverns and food shops selling the typical food products that have made Bologna famous all over the world.

Ferrara

Ferrara is a small town, which has been declared a UNESCO World Heritage Site on account of its beauty and culture. The capital city of the Este dukedom until 1598, when it became part of the Papal States, Ferrara has preserved the peacefulness of an Italian provincial town while maintaining the splendour of its artistic heritage. Estense Castle dominates the city, while all around the magnificent Cathedral visitors can walk through narrow medieval streets and visit the many Gothic churches, as well as the ancient Jewish ghetto and Synagogue.

Ravenna

Over the years, Ravenna has been the capital city of the Western Roman Empire, the Ostrogoth kingdom and the Byzantine Empire. It is the latter that has greatly influenced the historical centre of Ravenna, with its splendid Basilicas and Baptisteries featuring the most comprehensive legacy of 5th and 6th century mosaics in the world. Walking the streets today, it is possible to see evidence of the ancient city centre lagoon and its water canals, which were shut down by the Venetians during their domination of the city in the 15th century. Not to be missed are Theodoric Park, the Planetarium, the Garden of the Forgotten Herbs, the Sant'Apollinare in Classe Basilica, the grave of Dante Alighieri and the Saint Francis Basilica.

Rimini



Rimini is not just a holiday destination on the coast of Romagna, it is also an important historical and cultural centre. Established as a Roman colony in 268BC, grand monuments like the Arch of Augustus, the Tiberius Bridge and Amphitheatre were erected by various Emperors. Then, during the Renaissance period, the Malatesta palace was one of the most active of the time, hosting artists like Leon Battista Alberti, Piero della Francesca, Roberto Valturio and Matteo de' Pasti producing artworks like the Malatesta's Temple.

San Marino

The most ancient of the European republics is always a hive of activity thanks to various events, festivals, sports competitions, music and theatre, not to mention the shopping and historical re-enactments, which combine to make San Marino one of the most exciting small destinations in the world. At the foot of Mount Titano, the Maranello Rosso Museum is dedicated to the history, life and cars of Enzo Ferrari and Carlo Abarth, where guests can live and breathe Ferrari, a brand that has produced the most famous cars in the world.

Florence

The capital of Tuscany, Florence was founded by the Romans in 1BC and is one of the most important Italian cities, renowned for its industries, craftsmanship, commerce, culture, art and science. The home of Italian Renaissance art and the "mother" of the Italian language, Florence is located in a basin on the River Arno surrounded by hills. The city has an immense artistic heritage, including works by Cimabue and Giotto, the "fathers" of the Italian painting school, and geniuses like Leonardo da Vinci and Michelangelo, Boccaccio and Dante. Famous for its museums, palaces and churches, Florence is undoubtedly one of the most beautiful cities in the world, with striking architectural gems like the Santa Maria del Fiore Cathedral, Il Baptistry, the Uffizi Gallery, the Bargello and the Galleria dell'Accademia, the Santa Maria Novella e Santa Croce churches and the famous Palazzo Pitti and Ponte Vecchio.

Visit to a traditional producer of balsamic vinegar in Modena

Discover the pleasure of sourness with a visit to a traditional balsamic vinegar making couple, where the tools used in the vinegar's production have been handed down from generation to generation, as part of the bride's dowry. Only after an adequate period of seasoning does the vinegar reach a balance between aromas and flavour, and can be considered a DOCG (Controlled Designation of Origin Guaranteed). The seasoning takes place in a series of ever decreasing barrels made of different woods. During the visit, guests will learn the main rules followed in order to produce top quality balsamic vinegar and then enjoy a tasting of the various vinegars; there is also a restaurant where the vinegar is put to surprising uses in various dishes.



AFFILIATIONS



PREFERRED HOTELS & RESORTS SINCE OCTOBER 2014



GRANDI GIARDINI ITALIANI SINCE SEPTEMBER 2015



CONDÉ NAST SINCE SEPTEMBER 2019

PALAZZO DI VARIGNANA MANAGEMENT TEAM

VITTORIO MORELLI *General Manager*

Vittorio Morelli is the General Manager at Palazzo di Varignana. Vittorio studied at the legendary training centre of CIGA Hotels in Venice and has since acquired extensive experience in luxury hotels both in Italy and abroad. After spells at the Principe di Savoia in Milan, Le Grand Hotel (today the St. Regis) in Rome and Hotel Excelsior in Naples, Vittorio was named Deputy General Manager at the Bernini Bristol in Rome, before being appointed General Manager of the Brufani Palace in Perugia and later the Grand Hotel Parkers in Naples. In 2009, Baglioni Hotels Group hired him as General Manager of the Relais Santa Croce in Florence and later the Due Torri in Verona.

According to Vittorio:

- *“Palazzo di Varignana is a refined and innovative resort that is able to offer its guests an amazing experience thanks to the harmonious combination of the traditions and culture of the region where it is located with state of the art technology.”*
- *“To be able to offer unmatched levels of service and hospitality is one of the main ambitions of a General Manager. I am therefore very proud to lead Palazzo di Varignana in this direction.”*

SIMONA LOLLINI

Simona Lollini is the Director of Marketing, Revenue & Web Distribution at Palazzo di Varignana.

Simona started her career in the hospitality industry in the front office team of the Grand Hotel Baglioni in Bologna, before being promoted first to the role of Area Sales Manager for Lombardy at Baglioni Hotels head office and then to the position of Sales Director at the Carlton Hotel Baglioni. In 2005, she joined Exclusive Hotels of Italy with the





objective of developing the MICE (meeting, incentives, conferences and exhibitions) segment in Italy and abroad for all four hotels in the group. In 2007, she explored the consultancy world with GHMT, a company that offered her the role of Sales & Marketing Director at the duoMo design hotel in Rimini. In 2008, she returned to Baglioni Hotels as Sales & Marketing Director for the Grand Hotel Baglioni. From 2011 to 2013, she was Director of Sales & Marketing Resort Properties, overseeing six resort properties for JSH Hotels & Resorts.

According to Simona:

- *“Palazzo di Varignana Resort & SPA is a sophisticated and elegant resort set among the stunning hills surrounding Bologna, where modernity and tradition melt together, with state of the art technology softly inserted into the hotel's historic buildings and the splendid heritage of Villa Bentivoglio.”*
- *“Palazzo di Varignana Resort & SPA has a fantastic team whose main objective is to create the perfect location for visitors to enjoy pure wellbeing and memorable stays.”*

For Press Information

Tel. 0039 051 19938333 / Mobile 0039 349 0037111 marketing@palazzodivarignana.com