



The exclusive luxury shopping destination

The Mall Firenze: the exclusive luxury outlet in the heart of Tuscany just 30 minutes from Florence. Famous in the world to display together in one single location the most important international and innovative fashion brands. The Mall Firenze allows its visitors to live an experience that goes beyond the classic shopping: a unique blend of fashion, environment and hospitality. A special and unique location that gives you the chance to experience the world of fashion, luxury and beauty while counting on special benefits without compromising on quality.



Tailor Made Services

To reach The Mall Firenze in comfort way, many are the available connections: shuttles leave every half and hour form the center of Florence. For a more private transfer our bespoke shuttle services can pick your clients directly from hotel. On arrival, the Welcome Lounge team is ready to welcome customers and accompany them on their visit, making it exclusive in everything, from the general information, to the current promotions, till a personalized plan to discover the surrounding area. For a tailored shopping experience, a team of Personal Shopping Assistants is available to advice and guide in the choice of outfits to create a new and a personalized look. Finally, the Tax Free Lounge allows visitors from non-EU countries, to get an immediate refund on their purchases.



Food experience

For a culinary experience, ToscaNino is the relaxing break in true gourmet style. Two different restaurants, the Restaurant&Bottega and the Bistrò, represents the perfect choice for those who are looking for a true gourmet experience during a shopping day. Excellent dishes, fine décor and flawless service accompany guests in an ambiance imbued with Tuscan craftsmanship, experience and tradition.



Exclusive benefits

The Mall Firenze is delighted to offer to all your clients the exclusive **MyLuxuryWallet** which includes:

- Extra private discounts - up to 10 % off the outlet price in participating stores*;
- Priority line to access our Tax Free Lounge, where it is possible to claim VAT immediately in cash;
- Welcome Coffee at our unique ToscaNino Bistrò;
- Priority cash desks in selected stores.



Steps to set up your Clients with MyLuxuryWallet benefits

1. Fill out the invitation: **MyLuxuryWallet**;
2. Forward the invitation to your client's smartphone;
3. Your guest will be able to redeem his exclusive **My Luxury Wallet** by showing the invitation to The Mall Concierge at the Welcome Lounge.



Stay Home, Stay Stylish

Clients can experience the beauty of shopping at The Mall Sanremo even at home with the **Mail Order service**.

At this link **Mail Order Service** there is the list of participating brands. Clients need to contact them by e-mail or by phone for information regarding the availability of the products and shipping methods. Then, they just have to wait for the arrival of their purchases in comfort.