

## PRESS RELEASE

### THE NEW SOPHISTICATED CHARM OF COSTA SMERALDA

*New design and F&B differentiation: Hotels Cala di Volpe, Romazzino, Pitrizza, and Cervo rewrite the style of the most glamorous destination in the Mediterranean.*

#### NEW DESIGN

##### HOTEL CALA DI VOLPE

The new sophisticated charm of Costa Smeralda stems from an impressive restyling that redefines the architectural paradigm of the destination starting from its iconic Hotel, the Hotel Cala di Volpe.

An ever-changing masterpiece of elegance started in the 60's by Jacques Couëlle, and now marvelously reinterpreted by **Bruno Moinard and Claire Bétaille of 4BI & Associés** through **70 Contemporary rooms and suites**, the iconic Atrium bar and an enhanced lobby, as well as an uplifted arrival experience.

Brand new gem of the Hotel Cala di Volpe, **The Harrods Suite** has been recently redesigned by **Harrods Interior Design Studio**.

The highlight of the Harrods suite is the 250sqm Roof Terrace featuring an al fresco dining area and a beautiful infinity pool with a breathtaking view of the Cala di Volpe bay. Embedded into the area's cultural context, this suite is a unique offering, blending local craftsmanship and refined luxury with sweeping views of Hotel Cala Di Volpe's renowned coastline.

The soft curving edges of the walls and the atmospheric hidden lighting of the elegant entrance reveal interiors where attention to details is combined with cutting-edge technology: a vaulted wine cellar hosting the most desirable wines and spirits; an impressive marble cocktail bar; three bedrooms exuding discreet luxury and en-suite bathrooms offering a chromotherapy SPA experience that touches the senses.

The Hotel also features an elegant **Shiseido Spa**, designed in 2019 by **Dordoni Architetti**, according to a hypogeum project which is rooted in the local culture and selects indigenous materials such as Sardinian lava stone, while a Sardinian granite monolith sculpture by Sardinian artist **Pinuccio Sciola** welcomes guests at the entrance.

In the coming months, the restyling will also involve the original wing of the hotel, which will be enriched with **10 concept rooms** designed by **Bruno Moinard** and additional **special rooms & suites** designed by **Dordoni Architetti**. A further stylistic revolution curated by Moinard will reinterpret the spectacular swimming pool, the iconic restaurant, and the Kids Club.

##### HOTEL ROMAZZINO

Hotel Romazzino, A Luxury Collection Hotel, introduces **a brand new entrance** redesigned by Lissoni Architettura, specifically conceived to be harmoniously integrated with the pre-existing architecture.

In 2018, The Hotel Romazzino proudly introduced its Spa my Blend by Clarins, the 8th in the world, designed by the Sardinian architect Roberto Murgia and boasting the perfect balance between local craftsmanship, contemporary design, and the original style of the Hotel.

##### CERVO HOTEL

The heart and soul of the most glamorous village in Costa Smeralda, Cervo Hotel, Costa Smeralda Resort will be the protagonist of an important restyling and in 2023 it will debut in the lifestyle segment.

## NEW CULINARY EXPERIENCES

Costa Smeralda revolution has taken to a new level the F&B offer of Hotels Cala di Volpe, Romazzino, Pitrizza e Cervo, expanding and differentiating the excellence of their restaurants with an extensive collection of new culinary adventures.

The new gastronomic journeys range from the great Italian classics of **La Pergola in Giardino** to the Asian cuisine of **Novikov Porto Cervo**, from the sharing concept and Mediterranean flavors of **Nuna al Sole** to the refined reinterpretation of the Italian savors of **Quattro Passi al Pescatore** through the collaboration with 2-Michelin-star restaurant Quattro Passi in Nerano.

Among the culinary proposals of the last season, there is the brand new restaurant **Ai Due Mari** at the Pevero Golf Club, managed by the Hotel Cala di Volpe. Ai Due Mari is a discreet culinary spot where to taste delightful, fresh menu ideas that uniquely combine the best of international classics and the traditional flavors of Sardinian cuisine, to be enjoyed with a spectacular view over the golf course immersed between the Gulf of Pevero and the Cala di Volpe Bay.

Last summer, thanks to the new project **Porto Cervo 2GO**, a Delivery and Take Away Service was also launched to order the best of Novikov Porto Cervo and Quattro Passi Al Pescatore and enjoy it at home or on the boat.

Already in the pipeline for next summer: the cuisine of the famous Japanese chef Nobuyuki **Matsuhisa** and the innovative cuisine based on selected meats and luxury street food at the **BeefBar** will offer exclusive experiences **at the Hotel Cala di Volpe**.

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#### **About the hotels**

Managed by Marriott International and owned by Smeralda Holding, Hotels Cala di Volpe, Romazzino, Pitrezza are part of The Luxury collection brand, while Cervo is a Sheraton Hotel.

#### **About Smeralda Holding**

Hotels Cala di Volpe, Romazzino, Pitrezza, and Cervo and a wide collection of stand-alone Bars and Restaurants in Porto Cervo are part of the large portfolio of Smeralda Holding, wholly owned by Qatar Investment Authority, the sovereign wealth fund of the state of Qatar. Ranked among the world's largest funds, the QIA invests more than USD 250 billion in a range of asset classes. The Company's portfolio includes also retails, the Marina di Porto Cervo, the Porto Cervo Shipyard, the world renowned Pevero Golf Club as well as a large portfolio of land and real estate assets.

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#### **About Sheraton Hotels & Resorts**

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