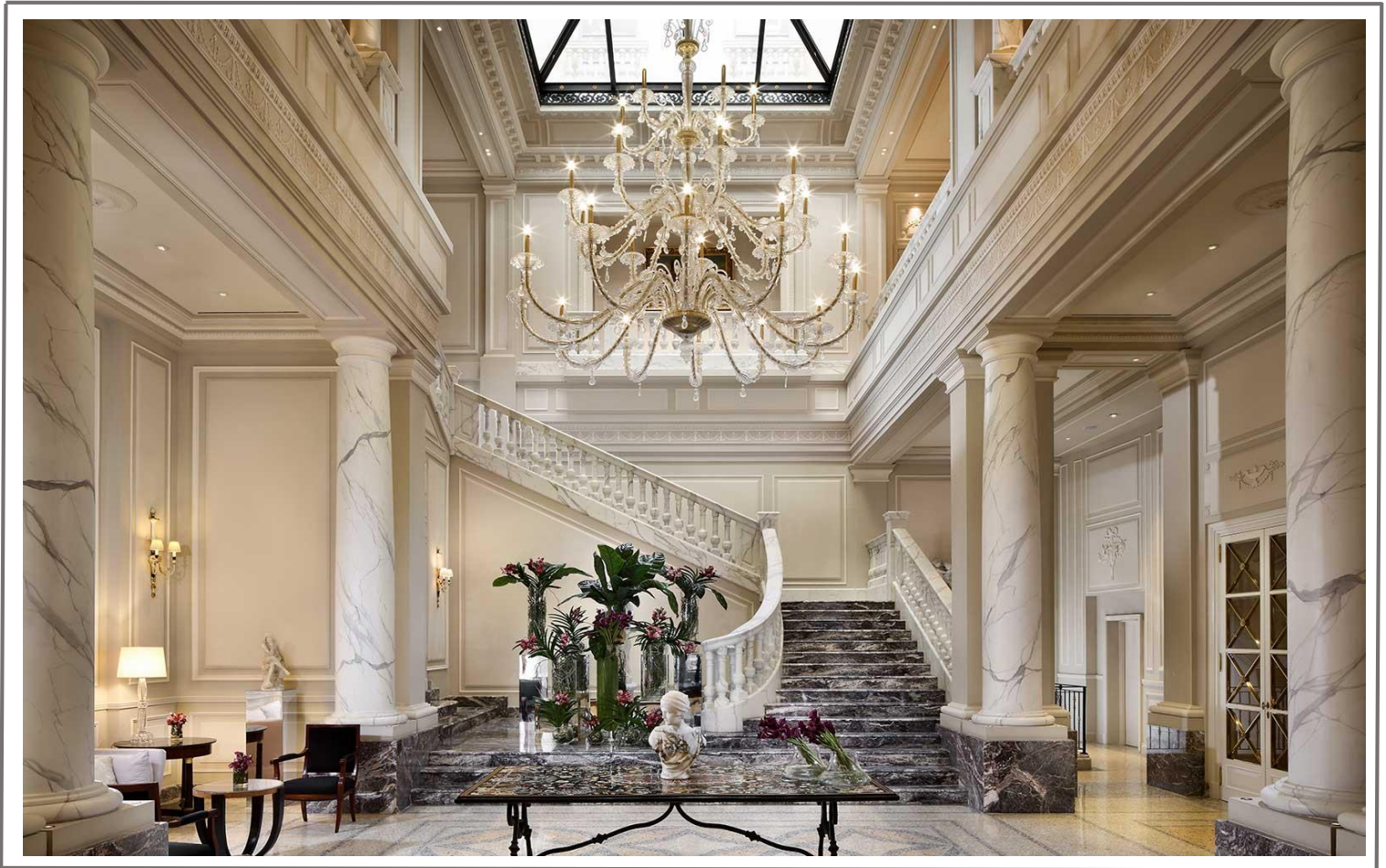




PALAZZO PARIGI
MILANO
HOTEL & GRAND SPA



Press Kit



Palazzo Parigi's Owner/Architect Paola Giambelli with Pierre-Yves Rochon

Palazzo Parigi Historical Background

Open in September 2013, Palazzo Parigi Hotel is the vision of owner and architect Paola Giambelli with interiors by Pierre-Yves Rochon, one of the world's foremost interior designers for five-star hotels. The gracious hotel has risen on the site of the former circa 1600s Palazzo Cramer in Via Brera, the fashionable heart of Milan. The building, previously home to a prestigious Italian bank, was purchased by the noted construction company, Giambelli S.p.A., with Architect Paola Giambelli at the helm to create a new hotel in the heart of Milan.

The ultimate objective was to blend the style and elegance of two beloved cities - Milan and Paris – while focusing on the warmth of the hotel's natural environment and the hospitality of an elegant palace. Within the interiors, Rochon understood and shared the intention to alternate Milanese modernistic rigour with a more graceful Parisian refinement.

A strategic location in the heart of vibrant Milan

Located in the historical quarter of Brera, the hotel is strategically positioned only 5 minute from Milan's famous fashion shopping district via Montenapoleone and the city's liveliest area. Within a short walking distance, guests can immerse themselves into the real Milanese culture and nightlife.

From a visit to The Duomo to the vibrant Corso Garibaldi with its small outdoor cafes and restaurants, and the designer's shops, the hotel offers the perfect location so guests do not miss anything in the city. Foodies will appreciate the hotel's proximity with the weekly market of Via San Marco offering a great opportunity to mingle with locals, while art lovers will enjoy the nearby historical Pinacoteca of Brera, a must see for its impressive collection of paintings and its botanical garden.

Design and Decoration

The architect's use of volume within the structure is rare, especially in historic Milanese buildings, and it allows for spaces that are generous both in size and natural light. The immense space, thoughtful architecture and Ms. Giambelli's openness to collaboration appealed to Pierre-Yves Rochon, one of the world's top interior designers for five-star hotels.

Palazzo Parigi will captivate you with its majestic spaces enveloped in light, the precious artwork and antiques its marbles and rich woodwork, the century-old garden, its bright and cozy rooms and suites with private terrace.

The Milanese style is present throughout, paying homage to the building's notable aristocratic past: marble makes a solid statement, partly softened by precious woods; the pink Baveno marble columns, recalling the Scala Theatre, are a reverence to the city; the invaluable parquet of Caffé Parigi and the Lounge Bar have been created with 8 different essences of wood, inspired by the drawing-room in Villa Reale created by Giuseppe Maggiolini, master cabinetmaker; the lobby, with the floor in Venetian mosaic, is the second echo of Villa Reale; the skylight, which looms high above, is designed in identical shape and size to those in Galleria Vittorio Emanuele.

Palazzo Parigi Hotel at the centre of Milan's life



- 5 minute walk from Milan's Golden Triangle
- 5 minute walk to the historical quarter of Brera
- 15 minute walk from the Duomo
- 20 minutes from Linate Airport
- 50 minutes from Malpensa International Airport

Rooms and Suites

The guest rooms of Palazzo Parigi - spacious, warm and welcoming - are distinguished by their brightness and have established Palazzo Parigi as the new refined hotel in Milan.

54 guest rooms and 41 suites, including 8 signature apartments with panoramic views, are individually designed and distinctively appointed with a balcony or terrace, hand-selected artwork, marble, rich woods and luxurious fabrics.

All accommodations include complimentary Wi-Fi, 48-inch LCD televisions and marble baths with separate tub and shower.

The 41 suites of Palazzo Parigi, lavishly decorated, offer well appointed living spaces that include outdoor terraces, expanding their usable space and allowing for additional relaxation and comfort, making Palazzo Parigi one of the best luxury hotels in Milan.



Executive Room



Parigi Junior Suite



Premium Suite

The Imperial Suite

The most compelling views of Milan



Living Room

Terrace

Bathroom

Designed as a home-away-from-home in Italy's fashionable capital city, the Imperial Suite offers a 150 sqm. luxury private apartment with unrivaled views of Milan's iconic landmarks. The natural light and warm tones of the boiserie – elegant carved wood paneling – conjure a private-residence feel while the spacious 50 sqm. terrace boasts unparalleled views of the city. Its circular path surrounding the suite allows guests to enjoy Milan's extensive skyline from the iconic Duomo and the magnificent Madonnina statue posed at its top, to the dome of the Galleria Vittorio Emmanuelle, the Sforzesco Castle, the Church of San Marco, the skyscrapers over Porta Nuova, and the majestic silhouette of the Alps towering to the north.

To let the city in, Giambelli chose vast, sunlit glass windows throughout the living room and bedroom, allowing guests to enjoy the views of Milan throughout the day and night. Each detail and architectural feature has been carefully chosen to offer a unique level of service and comfort. As an example, the positions of the bed and bathtub were strategically chosen so guests can enjoy the magical view on the Madonnina from their bedroom or while relaxing in a hot bath.

The artwork was carefully handpicked and contributes to the suite's feeling of a private home. Several oil paintings adorn the walls, moreover, the perfection of every detail resides in the soft hues of the upholstery and the warm radiance of the paneling, creating intimate comfort and sumptuous elegance.

The Imperial Suite combines the highest level of comfort with a unique sense of intimacy.

The spacious living room offers guests a large and comfortable setting for entertaining visitors, spending time with family, or enjoying some leisure time in a quiet haven. It is equipped with two sofas, antique rugs, an antique writing table, a bookcase, a 75" television and Bang & Olufsen AirPlay surround sound system. The bathroom features a private Turkish hamam bath decorated in marble mosaics. All furnishings in the Suite have been custom designed with the most lavish and exceptional materials: the floor of the living room consists of 5-meter boards of distressed oak, and the foyer and all the bathrooms are clad in Calacatta marble.

Two adjoining rooms offer the perfect accommodation for families or can be custom furnished upon request to create a private gym, an office for meetings, or a walk-in closet – perfect after a day of shopping in Milan.



The Living Room of the Imperial Suite



The Master Bedroom of the Imperial Suite

The Penthouse Suite



Living Room



Bathroom



Master Bedroom

The Penthouse Suite is an apartment of 180 sqm. located on the 8th floor of Palazzo Parigi and characterized by a terrace of 80 sqm. around the entire perimeter. The result is a unique and impressive view on Milan's new skyscrapers and the nightlife in Porta Nuova.

Luxuriously furnished and decorated, this room has a spacious living room with large windows that give brightness all around. The style is contemporary, an elegant blend of fine materials extremely refined. The possibility of private dining is guaranteed by the spacious dining area with fireplace and a kitchen equipped with all modern cooking facilities, such as refrigerants wine cellars. A separate entrance, equipped with wardrobe and guest toilet, brings to the private office. The Master Bedroom has a large walk-in closet, which precedes the luxurious master bath with marble Calacatta Vagli with a large shower and a Jacuzzi with chromotherapy. From the bedroom, you can also direct access to the terrace.

The Penthouse Suite can be sold with its interconnecting rooms (up to 3, for a total of 350 sqm.), each with its own private bathroom and walk-in closet.



The Living Room of the Penthouse Suite

The Ristorante Gastronomico

Palazzo Parigi's culinary offerings allow for comfort, hospitality and impeccable service with unassuming grace, an experience that is revolutionizing the standards of fine dining.

The gourmet restaurant is an enchanting neoclassical space, ideal for refined business lunches and intimate dinners. The décor of the restaurant is enhanced by the warm, comfortable interiors, recalling Italian design of the 1940s and 1950s - floors covered by multi-colored carpet are combined with fabrics that highlight the same hues, and the space is embellished by important pieces of art and antiques.

Rare architectural elements unseen in other buildings in Milan offer extraordinary height within the main space, while the private garden with its historic trees and generous light offer a refuge for guests – the two areas come together for an unparalleled dining experience. With windows that look out onto the private winter garden, the space brings to mind the design of the Italian theatre.



Ristorante Gastronomico

Caffè Parigi, The Garden, The Winter Garden

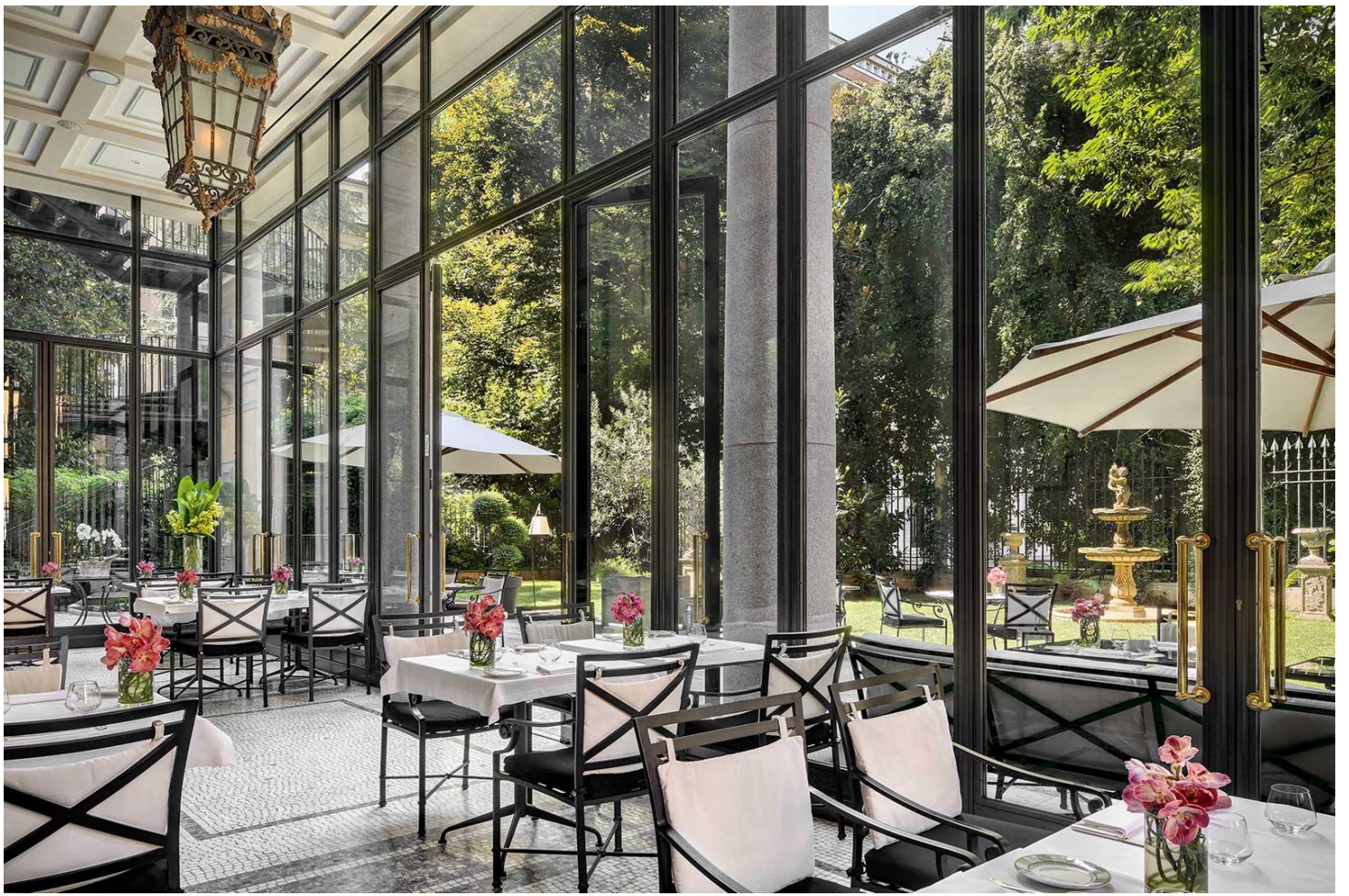
The Bistrot Lounge Caffè Parigi is a real escape from the frenetic Milan, a secret gem in the heart of the city. Its warm hues welcome guests and gives the location a relaxed and intimate atmosphere. Generous classic volumes are combined with contemporary interiors that recall the décor of the 1930s. The hand painted ceiling, the richly inlaid parquet, valuable pieces of art and antiques make Caffè Parigi one of the most beloved Bars in Milan.

Open from 7am. to 1am, Caffè Parigi is the vibrant soul of the Hotel and offers a wide range of services, starting from a rich breakfast to a light business lunch, proceeding with a delicious afternoon tea or a typical Milanese Aperitivo.

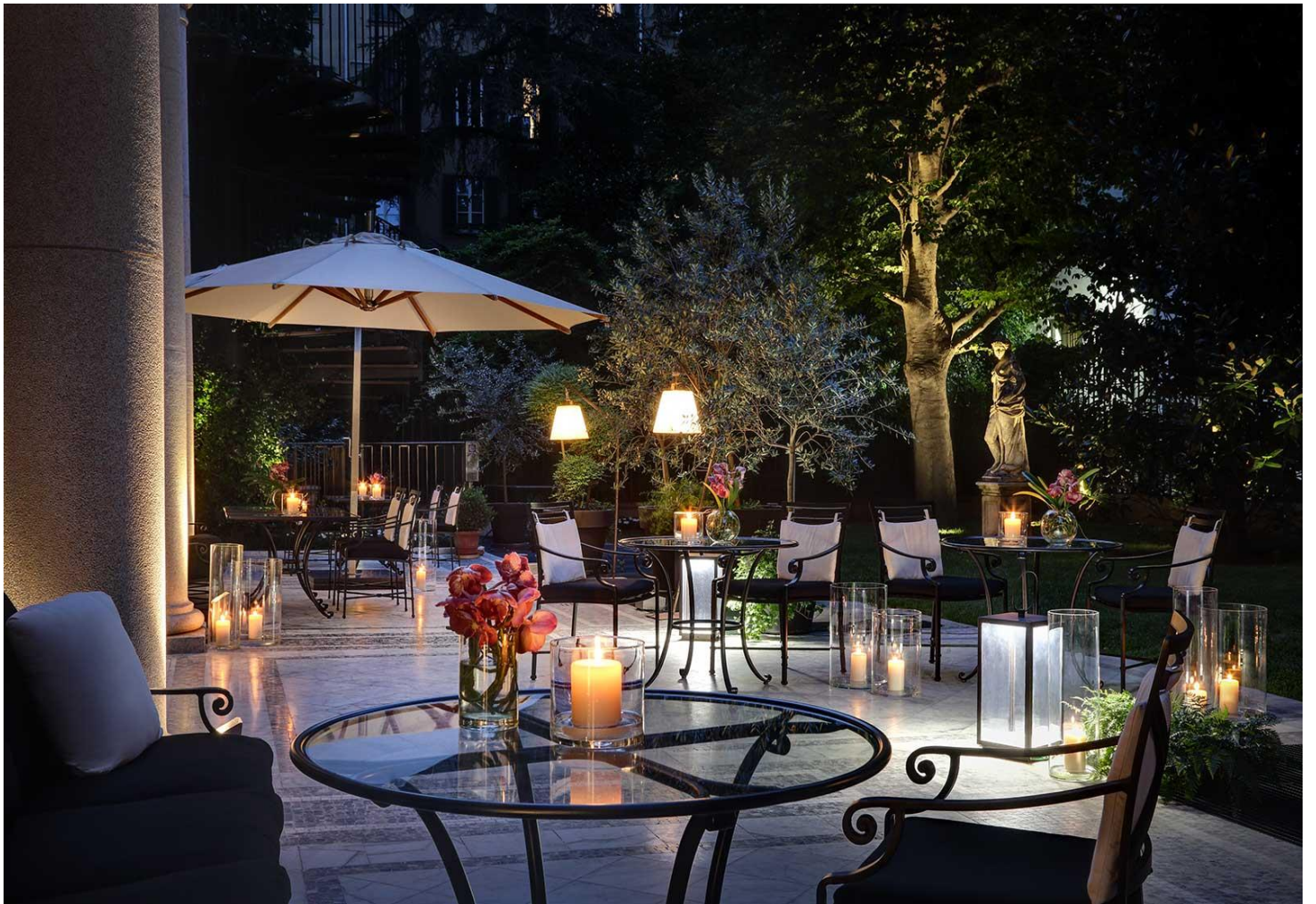
Large floor to ceiling windows face the private secular garden which is opened during warm days. It is the perfect place where to taste cocktails created by our passionate and expert Bartender.

The elegant Winter Garden is the most iconic spot of Caffè Parigi, flooded by natural light and nested in the lush green of the garden





Winter Garden



The Garden

The Grand Spa

Oasis of relaxation in the heart of Milan

Palazzo Parigi, temple of art and elegance, contains an exclusive oasis of relaxation of 1700mq. The Grand Spa is a "home" of wellness, a place to rejuvenate in the heart of the city. A unique space in Milan, where our guests can feel immediately disconnected from the frenetic city. The key word is wellness and each detail is geared towards it.

With its delicate Moorish-inspired architecture that calls to mind a peaceful Riad, the Grand Spa combines with the experience of the exclusive Swiss brand Valmont and ensures to guests and to all the people of Milan a unique holistic retreat, a paradise where cleanse the body and clear the mind. The Grand Spa of Palazzo Parigi offers unique spaces, through which the guest get immersed in a paradise of water, music, perfumes and massages, including:

- 12x7m pool with counter-current swimming
- Large fitness area equipped with the latest generation machines
- Finnish Sauna
- Steam bath
- Icefall
- Emotional Shower
- Jacuzzi
- Panoramic relax room
- Patio and terraces
- Hammam Suite
- 7 thematic treatment rooms (Bali, India, China, Sweden, Morocco, Polynesia and Beauty Saloon)
- "L'Oasi", health bar and restaurant, which offers a healthy and tasty nutrition



The indoor Swimming pool



Private Hammam Suite



Bali treatment room



Terrace

Meeting Rooms

Palazzo Parigi offers 16,630 sq. ft. of magnificent meeting space, complimented by 2,551 sq. ft. outdoor terrace space. Highlights include the bright Grand Foyer Canova and spectacular Sala dei Giardini, which features 4,004 sq. ft. of space flooded with natural light and access to outside terraces which lead directly to the century-old garden.

The hotel is equipped with dedicated kitchens to serve all event catering needs.

All the meeting rooms offer a perfectly balanced mix of state-of-the-art technology and furnishings of classic elegance. An efficient, fully equipped Business Center, discreetly connected to the first floor, complements the extensive offer of services addressed to meetings and events.



The Ballroom



Sala porta Nuova



Terrace

Architect Paola Giambelli's Biography

Architect Paola Giambelli, Owner and architectural designer of Palazzo Parigi, unveils her latest project in the center of Milan, drawing from her extensive experience of nearly thirty years in the real estate sector, fifteen of which involved the design and operation of hotels. Ms. Giambelli holds a degree from the Politecnico di Milano and began her career with Giambelli S.p.A., a family business.

Well-known within the construction industry, her role Giambelli S.p.A. involved overseeing the residential, commercial and tertiary property projects, as well as the renovation of historic and contemporary buildings.

Ms. Giambelli's design is noted for its distinctive features and her attention to voluminous architecture, atmospheric settings, and modular, open spaces, all of which have been taken to an elite level with the design of Palazzo Parigi.