



Portrait Firenze is part of the Lungarno Collection



LOCATION

Portrait Roma is a grand townhouse and stylish refuge in Rome's most exclusive address on Via Condotti, in the heart of the Eternal City's high fashion district.

Located around the corner are the Spanish Steps. Access to Highway A1 is six miles from the hotel. The Spagna Subway station is within walking distance, while the Termini Central Railway Station is less than two miles. Fiumicino Airport Leonardo da Vinci is 20 miles away.

CONTACT

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LUNGARNO COLLECTION

Borgo SS Apostoli, 29 – 50123 Firenze sito web: www.lungarnocollection.com



OPENED

2006

OWNER

The Ferragamo Family

DESIGN

Architect Michele Bönan, Planner and Interior Designer

MEMBERSHIP

Leading Hotels of the World

DESCRIPTION

Designed to bring more *dolce* to the lives of guests, the Portrait Roma commemorates artistic past and life of Salvatore Ferragamo. Located throughout the upper floors of the townhouse directly above the Salvatore Ferragamo Men's Store on Via Condotti, the hotel offers a unique style of bespoke hospitality, intimacy and privacy, with just 14 luxury suites. Guests arrive through an elegant and discreet wooden door and the reception area is located on the mezzanine floor. Photographs of film and fashion celebrities line the walls and views of the city and striking urban architecture greet guests at every turn. Personalized butler service is available and caters to each guest, providing them with white glove service and offerings such as private shopping excursions or visits to historic Roman sites. The hotel terrace features an impressive open fireplace in a striking windowed wall surrounded by contemporary furnishings. The hotel's 360-degree rooftop lounge is similarly inviting, with wooden furnishings and lush plants, creating a nice spot for cocktails before breathtaking city views of the Spanish Steps, Trinita dei Monti and more. The rooftop is one of the highest points on Via Condotti.

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Interior design by Architect Michele Bönan uses marble and wood in unconventional manners such as boar skin coverings on special tables with incorporated lamps; furniture fabrics inspired by the art of tailoring; and curtain linings that could be mistaken for silk scarves. Like Bönan's design, furnishings throughout are sleek and contemporary. As with all Lungarno Collection, sophistication is accented with dashes of color, including cream, pale gray, cyclamen, acid green and warmer wood and leather tones.

GUEST ROOMS

Portrait Roma has 14 guest accommodations, many marked by expansive living spaces and all with bar-kitchenettes including refrigerator, microwave oven, espresso/cappuccino machine and dishwasher. In-room technologies were selected with the needs of contemporary travelers. Spacious marble bathrooms have large shower cabins with nickel taps and fittings. Several accommodations have private terraces or balconies, while two suites are outfitted with a sauna and fitness corner.

Guest room types:

- Portrait Studio
- Deluxe Studio
- Junior Suite
- Executive Studio
- Timeless Suite
- Via Condotti Suite
- Penthouse Trinità dei Monti

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PRESS INFORMATION

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