



PRESS KIT

Italian Hospitality Collection

Italian Hospitality Collection is a world-class hotel, resort and spa brand that provides rich, authentic experiences for avid travellers who seek to feel loved, cherished and indulged in a genuine Italian lifestyle.

Created in December 2014, Italian Hospitality Collection is an ambassador of the Italian culture, art and nature, with its collection of exclusive hotels in landscapes of excellence: Chia Laguna in Sardinia, with its unique crystal-clear waters, Fonteverde, Bagni di Pisa and Grotta Giusti in Tuscany, the country of thermal spas, history and unique wine routes, and Le Massif, it's brand-new five star ski hotel in Courmayeur.

- ◆ **Chia Laguna:** a family-orientated collection of four hotels in the picturesque and un-spoilt Chia Bay in South-West Sardinia.
- ◆ **Fonteverde** and its boundless natural surroundings; **Bagni di Pisa** with its illustrious history; **Grotta Giusti** and its millennial thermal cave: these three temples of wellness are dedicated to body and mind, located in the rolling hills of Tuscany above natural thermal springs and set in majestic historical villas.
- ◆ **Le Massif:** a five-star ski hotel which opened its doors in January 2019, located at the foot of Mont Blanc in Courmayeur.

Chia Laguna



Fonteverde



Bagni di Pisa



Grotta Giusti



Le Massif





LE MASSIF
COURMAYEUR

LE MASSIF

A member of The Leading Hotels of The World

A new resort. A new concept of hospitality founded on Italian tradition. In Courmayeur, where the majestic peak of Mont Blanc juts into the clean blue skies. We invite you to join us in two spectacular spaces: the hotel, just a stone's throw from the ski lifts, and La Loge du Massif, out chalet sitting amid the best slopes in Europe.

THE RESORT

Located at the foot of Mont Blanc in Courmayeur, Le Massif sits opposite the ski lifts and is just a short distance from the main shopping street, Via Roma.

Easily accessible from Turin, Milan and Genoa via a number of highways, and to the rest of Europe through the Mont Blanc Tunnel, Italian Hospitality Collection's new flagship premier ski resort has an enviable position at the base of the Alps' highest mountain.

As part of the Italian Hospitality Collection, Le Massif was recently announced as a member of the "The Leading Hotels of the World" and its recent opening sees a new level of luxury arrive in the picturesque town of Courmayeur.

The hotel offers 80 rooms and suites, with six different room options: Classic, Superior, Deluxe, Junior Suite, Suite and Rooftop Suite. Ranging from 22sqm to 48sqm, all accommodation offerings are sleek, modern and luxurious with streamlined furnishings and finishing touches made from wood, stone and fabrics all specifically chosen to instil a natural warmth to contrast with the alpine chill.

Le Massif's suites, its showcase accommodations, are located on the upper floors and feature unparalleled views through large windows across their terraces. Soft lines and warm textures come together to make elegant sleeping and living spaces.

Le Massif's slopeside destination bar and restaurant, La Loge du Massif, also comprises of a kids-club and ski-room available exclusively for guests of the hotel.

DINING

Le Massif has a number of dining options with something for every occasion. **The Chétif Restaurant** serves delicious breakfasts and à la carte dinners to all its guests, with its menu featuring traditional cuisine, chef specials and dishes created in accordance with IHC'S equilibrium philosophy.

The **Cervo Rosso Steakhouse** opens for lunch and dinner service, serving only the finest cuts of meat cooked over a flame grill, served with a selection of fine wines.

The hotel's flagship restaurant and bar, **La Loge du Massif** is removed from the central property and is a destination restaurant for both guests of the hotel and non-guests. Sitting on the slopes of Plan Checrouit at 1700m, it is ideally located for the ski lifts and spectacular views. La Loge du Massif serves gourmet lunches and delicious snacks throughout the day, serving up traditional dishes from the Valle d'Aosta with an innovative twist. With this also being the perfect place to enjoy an aperitivo with friends and family La Loge is the place to be for Apres-ski.

Guests who desire a relaxing night in after a tiring day full of activities are also catered for through the hotel's room service options.

SPORTS & ACTIVITIES

Situated ideally for guests to make use of some of Europe's best slopes, skiing is a favourite activity for visitors of Le Massif through the winter months.

With a range of ski passes on offer, the skiing experience can be individually tailored. Ski passes are available to order in advance at the time of booking, or arrangeable once at Le Massif via the concierge desk. Some 20km of slopes are on offer around the resort. The dedicated ski concierge ensures your winter sports activities run smoothly, so skiers can make the most of what Courmayeur has to offer, before locking their equipment away in their reserved individual heated lockers.

As a result of their strong partnerships with the most respected ski schools in Courmayeur, guests new to winter sports can be assured that they are in safe hands as they sample the slopes. Groups are collected from Le Massif and taken to beginners' slopes, enabling them to familiarise with their skis.

Adventure seekers or seasoned skiers looking for something slightly different can arrange alternative experiences through the concierge service. Snowboarding, free-riding and heliski are just some examples of the activities on offer.

Dependent on seasons and weather, other activities offered through Le Massif include: trekking, ballooning, fly fishing, helicopter flights, visits to vineyards and wine tasting opportunities. The 9 hole Courmayeur golf course is also located just 8km from the resort.

KIDS ACTIVITIES

Kids are offered endless entertainment with a range of seasonal activities at both Le Massif's Mini Club and La Loge du Massif's Kids Club, where children can expect fun-filled days of games and sports, both indoors and outdoors, led by qualified professionals and in-house animators. Courmayeur's enchanting woodland sets the ideal opportunity for little ones who revel in the outdoors.

THE SPA

Days packed with winter sports and excursions can leave guests feeling achy, sore and in need of some pampering.

A multitude of treatments are offered by Le Massif's spa, which unveiled a brand new spa programme in 2019, with therapies divided into various categories: spa cosmetology, secrets of the wood, massages rituals, beauty service, kids treatments and a movement area.

Treatments are focused on Italian Hospitality Collection's philosophy of "Equilibrium".

Guests can also enjoy Forest Bathing during their time at Le Massif which offers a remarkable opportunity to immerse oneself in the enchanting surroundings of the ancient woodland, and experience a multi-sensorial natural therapy intended to undo the stressors caused by modern day pressures.

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