

# GALLERY

## Hotel Art



Gallery Hotel Art is part of the Lungarno Collection

### LOCATION

GALLERY Hotel Art is located next to the Ponte Vecchio, which spans the narrowest point of the Arno River in one of the most desirable destinations in Florence. Access to Highway A1 is just 3 miles from the hotel. The Santa Maria Novella central railway station is half mile; Amerigo Vespucci international airport is 60 miles; Galileo Galilei airport in Pisa is 50 miles.

### RESERVATIONS

+ 39.055.2726.4000

### WEBSITE

[lungarnocollection.com](http://lungarnocollection.com)

### OPENING

1999

### OWNERSHIP

Lungarno Collection, Hotel Management Company  
Property of the Ferragamo Family

### DESIGN

Architect Michele Bönan, Planner and Interior Designer  
Architect Nino Solazzi, Work Director

# GALLERY

## Hotel Art

### MEMBERSHIP

Global Hotel Alliance

### DESCRIPTION

Situated in one of the best locations of Florence and part of the Lungarno Collection, GALLERY Hotel Art is a modern concept for eclectic international travelers, with spaces for art and dining. The GALLERY Hotel Art is an ever-changing gallery of contemporary art that re-lives Florentine renaissance. The property is one of Europe's original design hotels, housing an eclectic yet truly relaxing atmosphere located near the Ponte Vecchio and in the heart of the city. Created by Florentine architect, Michele Bonan, the property offers a way to experience Florence with an art show filling its halls and library.

Guests are welcomed into a lobby marked with striking lines and strokes of color from art objects that emphasize the hotel experience. The Library reading-living room is a multi-purpose setting dotted with art and contemporary design elements including a wall of Wenge wood library lined with books and art objects. Guest rooms are designed with finely crafted, dark furnishings that play off light, and the latest in-room technologies. As its name implies, The FUSION Bar & Restaurant is a culinary experience led by the fusion of culture and harmonious hospitality. Featured artists who have exhibited their work at the hotel include Steven Klein, David LaChapelle, Dutch photographer Hans Van Der Meer and now Andy Warhol.

### GUEST ROOMS

GALLERY Hotel Art has 74 guest rooms including suites and penthouses. Thoroughly modern, all rooms are furnished to inspire serenity and relaxation, with style, design and attention to detail. Bedroom areas feature modern and linear boar leather headboards sewn by hand, while other interior decoration stresses a strong sense of craftsmanship, such as furnishings in dark Wenge wood that accent the brightness of the room. Linen sheets and cashmere blankets assure the feeling of complete hospitality, as do the in-room technologies including the latest audio and video systems. Private bathrooms are fashioned from lime stone. Views range from the river to the rooftops of Florence.

Gallery Hotel Art

Vicolo dell'Oro, 5, 50123 Firenze - Tel: 055.27263 - Fax: 055. 268557

# GALLERY

## Hotel Art

### Guest room types:

- **32 Gallery Rooms:** harmonic and contemporary luxury room offers a double bed or twin beds and a delightful arenite sandstone bathroom. Carefully selected materials, such as the finest linen, beautiful wood, and handmade leather finishes contribute to this pleasant setting.
- **27 Gallery Prestige:** light falls through large windows onto the ivory colored walls of this spacious and comfortable double or twin room. Composed by splendid black and white photography, gorgeous handmade leather finishes, the touch of fresh linen, and the arenite sandstone bathroom. Capable of connecting with additional rooms for ideal family accommodations.
- **6 Gallery Deluxe:** spacious room which offers a luxurious double bed or twin beds, a comfortable armchair, a splendid arenite sandstone bathroom, fascinating oriental carved wood, selected fine linen, and handmade leather finishes. The elegance of the black and white photography pays homage to the fascinating art and architecture of Florence. Can accommodate a third person upon request.
- **4 Gallery Studios:** Each individually designed with distinctive character. It offers a double bed or twin beds, a sitting area and a luxurious bathroom. All of them with international flair of details such as fascinating oriental carved wood, the finest linen, cashmere, and handmade leather finishes of this exclusive room. The black and white photography pays homage to Renaissance art in Florence.
- **2 Gallery Suites:** Some of the spacious suites are on two levels, with a double bed or twin beds, a magnificent bathroom, and well-arranged daytime and night-time areas. Captivating materials, such as handmade leather finishes, the finest linen, cashmere, and oriental carved wood, can be found throughout. Each can accommodate a third person. Terrace available upon request.

Penthouses The seventh floor of GALLERY Hotel Art has three stunning penthouse accommodations, each a special place created through the fusion of architectural elements and glowing light:

- **Penthouse Pitti:** This deluxe junior suite has two levels. The bedroom is located on the entrance floor with one double or two twin beds, as well as chaise lounge and bathroom with shower and twin sinks. The upper level "loft" features a desk, armchair and possible accommodation for a third guest. The terrace has a sofa, armchairs and two chaise lounges for sunbathing, which can be extended via connection with neighboring penthouse.

Gallery Hotel Art

Vicolo dell'Oro, 5, 50123 Firenze - Tel: 055.27263 - Fax: 055. 268557

# GALLERY

## Hotel Art

- **Penthouse Palazzo Vecchio:** This unique suite is one level and offers views of Palazzo Vecchio and distant hills. The Penthouse exudes a residential style, with a large closet and two bathrooms. A living area offers a double sofa bed, sliding door and a spacious terrace overlooking the bridge and the Duomo. The bedroom is available with a double bed or two twins.

### DINING

The Fusion Bar & Restaurant is a one-of-a-kind dining experience, welcoming international travelers and Florentine locals for thematic evenings, meetings and events. Located next door to GALLERY Hotel Art, the restaurant focuses on gastronomic fusion for a culinary experience that is constantly evolving and today the menu interprets the matrix of Nikkei cuisine, a cross between Japanese techniques and Peruvian ingredients. The restaurant space includes an indoor Sala (33 seats) and outdoor terrace – La Cabana (30 seats). Both can be combined with the adjacent Sala Cha and Library for events up to 80 people.

### MEETINGS

Warm, elegant and spacious, The Library is an original concept of GALLERY Hotel Art offering an “at home” atmosphere for private/informal meetings and events. The space combines the Lounge and Sala Cha, together totaling a capacity for approximately 50 people (80 for cocktails), with sofas and armchairs setting a comfortable scene. Large shelves of wedge wood installed in the wall create a linear look amid bright décor. The shelves are lined with books and ever-changing objet d’arts. The Library is adjacent to The Fusion Bar & Restaurant and acts as complementary space for buffet dining and cocktail parties.

### EXHIBITIONS

The Gallery Hotel Art has art not only in its name but DNA. The hotel when created was designed to host art exhibitions in the common areas with past artists including Steven Klein, David LaChapelle, Lise Sarfati, Hans Van DerMeer, Elliott Erwitt and Andy Warhol.

Gallery Hotel Art

Vicolo dell’Oro, 5, 50123 Firenze - Tel: 055.27263 - Fax: 055. 268557

# GALLERY

## Hotel Art

In the past 5 years the Gallery brought its artistic flair onto Vicolo dell'Oro, the small square in front of the hotel and just a few meters from Ponte Vecchio, and thanks to such initiatives it is experiencing a true period of 'glory' being rediscovered by tourists and Florentines alike.

In 2013, Cycling UP was the first artistic installation to blossom in Vicolo dell'Oro celebrating the International Cycling Championships held in Florence: 22 white bicycles with red details mounted along the façade of the Gallery Hotel Art for over 2 meters directed towards the sky. A perfect occasion to relive the symbol of daily living in a city created on a human scale such as Florence – the bicycle – in a series of instalments promoted important initiatives such as: environmental respect, sustainability, the ECO traveler.

In 2014 it was time for Personal Unpersonal, a very scenic installation with white manikins (human body with animal bust) climbing along the façade of the hotel. Artwork inspired by historical great men who enriched the city of Florence and its history, choosing animal heads to figuratively represent their values and virtues. For example? The Turtle for Cosimo I, symbolizing prudence along with force, the Rhinoceros for Alessandro dei Medici, symbolizing his strength and great will, the Weasel for Francesco I, symbol of cunning.

In 2015 – Year of the Expo in Milano – the façade of the Gallery was covered with huge spoons, symbolizing the excellence in nutrition, with the installation entitled: SPOON, becoming the trademark for a culinary kermess to date promoted at the companies Michelin Star restaurant – Borgo San Jacopo – bringing to Florence over 60 Michelin Stars cooking alongside Executive chef Peter Brunel.

2016 year of the WOW windmill for energy, large windmills covering the façade of the Gallery Hotel Art, a call to action and awareness for sustainable and renewable energy.

In 2017 the POP theme was developed with a series of Piaggio Vespa's installed along the façade of the Hote, a dialogue with another pop icon within the Gallery: 16 pieces of Andy Warhol (Andy Warhol Forever).

Finally, in 2018 a new phase of artistic development begins, thanks to the collaboration with Centro Pecci in Prato, one of the most important contemporary art institutions in Tuscany.

Gallery Hotel Art

Vicolo dell'Oro, 5, 50123 Firenze - Tel: 055.27263 - Fax: 055. 268557

# GALLERY

## Hotel Art

### PRESS INFORMATION

Cristina Fogliatto  
Direttore Comunicazione & PR Lungarno Collection  
Tel: 055 27266828 Mobile 0039 331 6597191  
e-mail: [c.fogliatto@lungarnocollection.com](mailto:c.fogliatto@lungarnocollection.com)

Paola Di Credico  
Pr & Communication Account Executive Lungarno Collection  
Tel: +39 055 28266802 Mobile +39 3346505018  
e-mail: [p.dicredico@lungarnocollection.com](mailto:p.dicredico@lungarnocollection.com)