



Hotel Continentale is part of the Lungarno Collection

LOCATION

Hotel Continentale is in the historical heart of Florence, offering magnificent views of the city's rooftops, across the Arno River and Ponte Vecchio, which are located at the foot of the hotel. The strategic position places guests only moments away from The Uffizi Gallery, Piazza della Signoria, Santa Maria del Fiore and Palazzo Pitti.

RESERVATIONS

+ 39.055.2726.4000

WEBSITE

lungarnocollection.com

OPENING

2003

OWNERSHIP

Lungarno Collection, Hotel Management Company
Property of the Ferragamo Family

DESIGN

Architect Michele Bönan, development and interior designer

MEMBERSHIP

Global Hotel Alliance

DESCRIPTION

From the terrace at the top of the medieval tower situated in the exclusive city center, right at the foot of the Ponte Vecchio, our guests enjoy a unique view of Florence. It was one of the first design hotels in Italy; a truly contemporary, linear and romantic atelier highly appreciated by travelers from all over the world. Incorporated into the Hotel Continentale is the medieval Consorti Tower, one of the few standing after the Second World War bombings.

The Continentale is inspired by 1950s and 1960s style and fashion, a marvelous time in Florence that blended culture, creativity, euphoria, passion for travel, and joy. Today we find extreme care in every line, photo, and detail which comprises the sparkling atmosphere and top-level design together with slight touches of irony.

Guests are welcomed in the lobby by the installation "Strain," located behind the reception desk. This piece is by contemporary artist Fabrizio Corneli and plays with light to create a truly amazing shadow sculptures, in this instance the planisphere.

From this worldly representation, we then move to a reduced civic dimension. Projected on the opposite wall are black and white real time images of life on the Ponte Vecchio. A clear message from the architect reminds the guest that they are in the beating heart of this beautiful city of art, confronted by the contrasting style of the hotel's interior. If the Florentine historical center is distinguished by the brown and gray of its masonry, the Continentale is the kingdom of total white. Everything is white, candid, with touches of delicate pastel notes. Within the medieval Consorti Tower, the stones were transformed to white, transforming the "White Room," in a space for guests, surrounded by black and white images of fashion from the Giorgini archives.

The first floor is home also to the Dolby Room, the Relax Room, with front row views of the Ponte Vecchio and Arno River. Breakfast is served in the Clock Room, overlooking the delightful Vicolo dell'Oro.

Clocks are part of the hotel's main conception: present as a backdrop, on table fixtures and delivered to each guest upon arrival together with the key to their room. This symbolism is an invitation to reinterpret size and space, allowing time to flow at the pace you want.

GUEST ROOMS

Continentale is home to **44 rooms**, including the marvelous Panoramic Consorti Suite. The color white is prevalent in the accouterments, soft curtains and tactile muslin envelop the lightweight four-poster beds. The furnishings are inspired by 1950s Italian culture and Florentine artisan tradition, combining light wood with handmade leather details, such as the symbolic desk-trunk, each with its own room number and comfortable hidden armchairs.

Panoramic Consorti Suite: on top of the medieval Consorti tower, this wonderful two-floor suite offers a lovely view of the Arno River and Ponte Vecchio from a canopy bed draped with delicate white muslin curtains, refined furnishings with 1950s quotations and a spectacular second floor bathroom, with panoramic views including Brunelleschi's Dome. The private terrace is ideal for outdoor breakfasts in the cool morning air.

LA TERRAZZA

La Terrazza is an establishment of absolute beauty, located at the top of the medieval Consorti tower with a 360 ° view overlooking Florence and its masterpieces, including Brunelleschi Cupola, Palazzo Vecchio, San Miniato, Forte Belvedere and Palazzo Pitti. At the foot of the hotel is the Ponte Vecchio, which can be admired from this unique bird's eye view.

The Terrace is open from Spring to Fall from late afternoon until late evening. The menu exhibits important Italian and French bubbles, together with mixed Italian classics that sometimes convey a 50's and 60's twist. The Terrace is open to both city and hotel guests and can be rented for private ceremonies, dinners or unforgettable parties.

WHITE IRIS BEAUTY SPA

White Iris Beauty Spa is in the medieval Consorti tower, overlooking Ponte Vecchio, in the heart of the Renaissance. This small city spa has 2 rooms for [Comfort Zone] rituals, treatments and massages. A third room is dedicated to general aesthetics, our Nail Spa.

On request, you can enjoy our various treatments in the comfort of your room or suite.

PRESS INFORMATION

Cristina Fogliatto

PR & Communication Director Lungarno Collection

Tel: 055 27266828 Mobile 0039 331 6597191

e-mail: c.fogliatto@lungarnocollection.com

Paola Di Credico

Pr & Communication Account Executive Lungarno Collection

Tel: +39 055 28266802 Mobile +39 3421158050

e-mail: p.dicredico@lungarnocollection.com

Hotel Continentale,

Vicolo dell'Oro, 6r, 50123 Firenze - Tel: 055.27262 - Fax: 055.263139

