

Byblos Art Hotel Villa Amistà, Verona

Byblos Art Hotel emerges as a unique reality in the panorama of international luxury hospitality, thanks to a project that is born of a love deplored for art in every expression. We are in Valpolicella, a land known for its oenological excellence, in the province of Verona, a city of art from which is a few kilometers away, in a strategic position to visit Venice, Milan, Lake Garda and the whole north Italy.

The sixteenth Century Villa Amistà, in Corrubbio di Negarine, was originally designed by the architect Michele Sanmicheli and it was leaving abandoned when the Facchini family, owners of the fashion brand Byblos and great collectors of contemporary art, fell in love with this place and decided to make it something really special.

After the important restorations that have invested the entire complex (consisting of the central body, the two turrets, the church and the large park of more than twenty thousand square meters) it was commissioned to the famous Architect Alessandro Mendini to personally care for the entire interior design project of the future five-star luxury hotel, inaugurated in 2005.

Byblos Art Hotel has 58 rooms divided in different types, each of which is the realization of the scenery orchestrated by the master. In each room and common area there are objects and furnishings of the most important international designers (among them Gio Ponti, Eero Saarinen, F.L. Wright, Aldo Rossi, Philippe Starck, Ron Arad, Gaetano Pesce, Anna Gili, Patricia Urquiola, Harrison & Gil, Marcel Wanders, Ettore Sottsass, Luca Sacchet) which co-exist with works of art in a collection in which every detail is expression of the infinite passion for art that underlies the whole project Byblos Art Hotel.

As mentioned, art is the distinctive trait of Byblos Art Hotel concept. The great lobby, the reception, the restaurant and even corridors leading to the rooms, become a real and proper museum, with over 100 works of artists who are writing the history of contemporary art, including, to name a few, Marina Abramovic, Vanessa Beecroft, Peter Halley, Demian Hirst, Anish Kapoor, Andy Warhol, Marc Quinn, Cindy Sherman. The collection is growing with new projects of artists who are called to create site specific works.

The combination of art, design and fashion in an ancient context such as Villa Amistà, makes the whole project of Byblos art Hotel as a fascinating scenery designed to give shape to an exceptional experience of unmatched hospitality. Exceptionality that has been consecrated by affiliation to the famous brand "Small Luxury Hotels of the World" and by achievements of some prestigious awards:

- Condè Nast Traveller "Hot Spas Top New 130 Hotels 2006"
- Condè Nast Traveller "Hot Hotel Top New 130 Hotel 2006"
- Prix Villégiature 2006: "Best Hotel Architecture in Europe"
- Prix Villégiature 2006: "Best Graphic Identity of Hotel in Europe";
- Award Villa Veneta 2009;
- "World Luxury Hotel Awards" Luxury Villa Resort, Web Awards 2015 "Outstanding achievements"
- Prix "Haute Grandeur 2018" for;
 - Best General Manager in Italy (Luigi Leardini)
 - Most Luxurious Hotel Lobby in Italy
 - Best Design Hotel in Italy
 - Best Boutique Hotel in Italy
- Prix "Boutique Hotel Awards 2019" for:
 - Europe's Most Inspired Design Hotel
 - World's Most Inspired Design Hotel

byblos art hotel
VILLA AMISTÀ



The **Amistà Restaurant**, awarded the Michelin Star 2021, offers a kitchen linked to the products of the territory with a modern reinterpretation of Chef Mattia Bianchi. The Gourmet tasting menu have been created to enhance the local cuisine making use of top-quality ingredients, partially self-produced in our botanical garden. The idea is to live a real sensational experience through food, appreciating the wine excellences skillfully proposed as a pairing by our sommelier.

At lunch, a light menu allows to taste cold and warm dishes, enjoying a unique of its kind location, relaxing directly by the pool.

There is also the Peter's Bar where, besides a selection of cocktails, you can taste delicious aperitifs and some dishes created by the chef specially for this location. At guests' disposal, for tastings led by the sommelier, also the ancient fifteenth-century vault cellar with over 400 labels of territory and abroad.

Finally, " **ESPACE** Byblos" is the exclusive Pompeian-style spa offering guests a solarium, a relax area with vitality pool, sauna, steam bath, whirlpool, mosaic chaise longues, and a wide menu of precious treatments for psycho-physical well-being. Thanks to the new collaboration with the brand Anmin, at Espace Byblos you will be able to experience the rituals related to the elements of water and fire combined with the 24-carat gold infused products to give the skin a brightness and a feeling of youth.

The Byblos Art Hotel experience is complemented by the large park designed by architect Gianfranco Paghera, in which in summer is open the pool next to the Pool Bar, and where, always in the beautiful season, you can dine under the large hand-decorated wrought iron gazebo.

In November 2013, Byblos Art Hotel became part of the English brand "Small Luxury Hotels of the World". This affiliation guarantees the best service on world scale for the Guests.



SMALL
LUXURY
HOTELS
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Independently minded

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The artists of Byblos Art Hotel Villa Amistà

Art, design, hospitality, and fashion merge together at the splendid fifteenth century Patrician villa, which is Byblos Art Hotel Villa Amistà, a new and exclusive hotel inaugurated in September 2005.

Conceived as a permanent exhibition of modern art, the interior of the hotel displays works by artists of international fame, such as **Vanessa Beecroft**, Lucio Fontana, Enrico De Paris, Loris Cecchini, Sandro Chia, Peter Halley, **Damien Hirst**, Robert Indiana, **Anish Kapoor**, Kimsooja, Sol LeWitt, Beatriz Millar, Begoña Montalban, **Takashi Murakami**, Luigi Ontani, Mimmo Paladino, Giulio Paolini, Patricia Piccinini, **Arnaldo Pomodoro**, **Marc Quinn**, Mimmo Rotella, Cindy Sherman, Sissi, Andy Warhol, Giuliano Vangi and other upcoming artists.



The hotel is situated in Corrubio in the heart of the Valpolicella, just a few kilometres from the centre of Verona. Over the centuries its transformation has taken place. A Roman blockhouse was the basis upon which the architect Michele Sanmichele, in 1400, designed the central body of the old villa, in perfect Venetian style. The present construction goes back to the second half of the seventeenth century and it is the work of the architect Ignazio Pellegrini.

The meticulous restoration of the architecture and paintwork, in collaboration with the well-known architect and designer Alessandro Mendini, and the careful choice

of interior furnishings and works of art, have transformed this Venetian Villa into a real museum of contemporary art and design.

You can admire the photography of Vanessa Beecroft, an internationally followed and admired artist, with images of nude female figures, diaphanous pale girls with red hair, or figures which the artist has dressed with a wig. Slender almost androgynous figures stand out on the walls of the vast hall, which is dominated by a majestic chandelier, made with Murano glass.



In all the bedrooms, expertly furnished by the designer Alessandro Mendini, there are female forms as seen through the eyes of the Spanish artist Begoña Montalban. Elegant and sculptural forms have been transformed into ethereal creatures. White androgynous figures are made human only by a smear of make-up on the eyes or lips. The lips are the focal point of the Swiss artist Beatriz Millar. "Coloured Lips" and "Morning Diary" are the titles of her creations. Coloured quivering mouths talk of poetic messages, prayers, tongue twisters and provocation. Words are brought to life in the crossword "One, one John" and in the love poem "Love Off". The artist has decorated the vast hall with an imposing glass cabinet as well as furniture, sculptures and digital photographs.

The American artist Cindy Sherman, who expresses her surreal images through photography, demonstrates and unveils the apparent respectability of American society with images which can sometimes even be

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shocking. Her “clowns” keep us entertained at the internet point together with an art work by Patricia Piccinini, within mutants creatures and human figures living in harmony and suggesting a debate on the ethic impact of the technologies on the today's life. Other two pieces by the Australian artist recently join the collection and deeply analyse the personal vision of the future the artist has, representing some strange creatures being part of some brand new species living on earth.

The conference room has been prepared by Sissi, with photographs of her performances which demonstrate the metamorphosis and transformation of being.

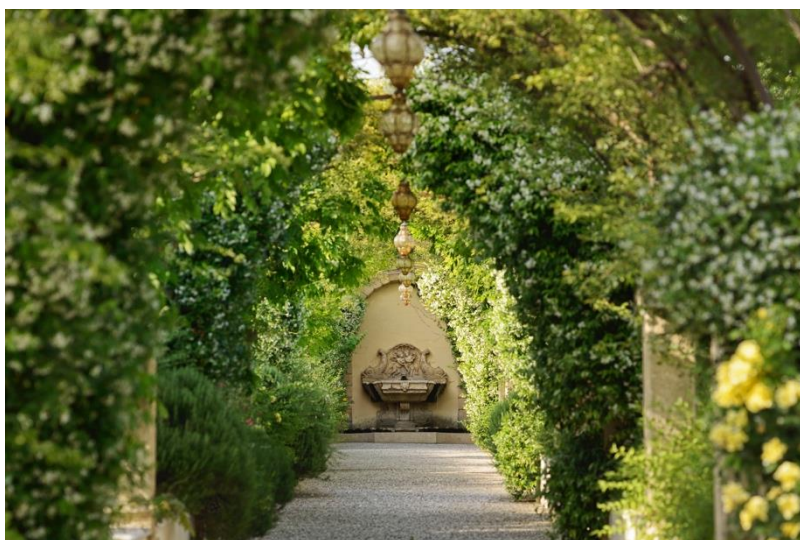
On the walls of one of the three dining rooms, hang the works of the Calabrian artist Mimmo Rotella, who became famous in the fifties for his *décollages* - pictures made by the overlapping of shredded posters to create a final unique intense image. These exclusive pieces were created specifically for Byblos from shredded advertisements of the well-known fashion label. In the other two restaurant's rooms the sculptor master Arnaldo Pomodoro who became artistically known in the fifties and is considered as one of the greats of contemporary plastic art for his bronze sculptures. At Byblos Art Hotel you may admire one of the famous “Sphere” emblematic example of a new kind of sculpture for that time.

The Peter's Bar is set out with the works of Peter Halley, one of the protagonists of American art today. His striking works, created especially for Byblos Art Hotel, make use of fluorescent colours and a geometric layout.

The Japanese artist Takashi Murakami, famous for his naïf puppets is now a guru of contemporary art. Widespread throughout Japanese culture, the works are a fusion of typically formal Japanese culture and more contemporary habits.

Next to the reception desk you'll find the most “POP” pieces, Andy Warhol above all. Some of the others displayed at Byblos Art Hotel: Sol Le Witt, American founder of minimalist art; the works of the conceptual Italian artist Giulio Paolini and the glass sculptures by the French artist Jean Michel Othoniel that enrich the double staircase which leads to the entrance of the Villa.

The American Robert Indiana focuses his Pop Art on the world of trademarks and street signs, and concave metal surfaces which distort and reflect the image of the visitor, by the Indian artist Anish Kapoor.



Other contemporary artists help to decorate this residence, which is unique in the world.

It is due to the passion for art of the Facchini family, the owners of Villa Amistà, that such a project has been possible. A vast collection of design objects, both contemporary and historical, decorate the sixty rooms of the hotel and all common rooms. Furniture, lighting and famous objects can be seen throughout, such as the armchair by Proust, furniture in the bar by Anna Gili, cutlery by Giò Ponti, wooden tables by F.L. Wright, and chairs for the wine cellar, and so it goes on.

In a magnificent 20,000 square metre park there is a gourmet restaurant which is also open to the general public, as is the piano bar which hosts live music. The wine cellar in the fourteenth century vault houses wines that can be tasted from more than 300 different producers. An outdoor pool and the Espace Byblos wellness Centre, all contrive to make this an exclusive luxury hotel.

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Hotel Amenities:

Inspired by the Hotel's collection by Mimmo Rotella, Luigi Ontani and Marc Quinn, the **Amistà Restaurant**, offers a relaxed and vibrant atmosphere.

Lush garden, water fountain and Sicilian ceramic table for a sparkling summer dining in the Winter Garden.

The XV century cellar features an exclusive selection from several boutique vineyards, including vintage wines. Our Chef offers a creative cuisine that acclaims the flavours and tastes of Regional specialties as well as International cuisine.

The elegant linen, fine bone china, silver cutlery and excellent service: nothing is left to a chance.

Open every day for breakfast and dinner.



Peter's Bar: in an elegant and unique atmosphere, surrounded by pleasant music where the Guests can relax every time of the day or the evening.

The menu offers enticing appetizers, gourmet sandwiches, cocktails and a premium brand whiskey selection.

The Pool Bar, located on the pool deck and open for snack and lunch, features delicious fruit drinks and cocktails for the sun-seeker.



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ESPACE
byblos
MENS SANA IN CORPORE SANO

Is an ideal place to relax the mind and the spirit - heated relaxing Jacuzzi pool, Sauna, Steam Room, Chromo therapy Mood-showers, Tanning Booth and a Fitness area – offering a fine selection of face and body treatments.

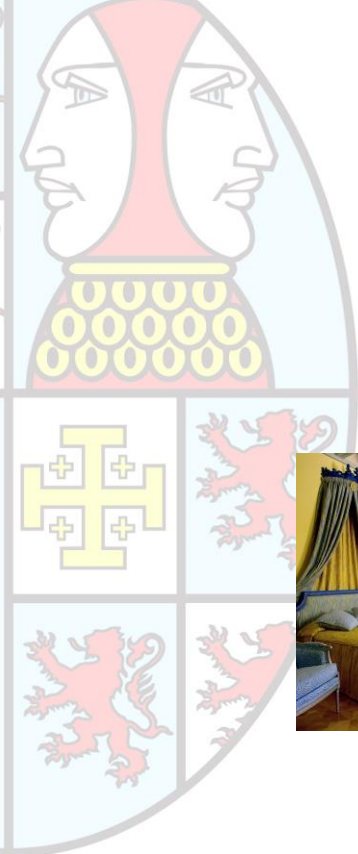
Indulge your sense with the line created by Anmin Cosmetics. Gold and Amber based products that enrich your skin with light and glow.



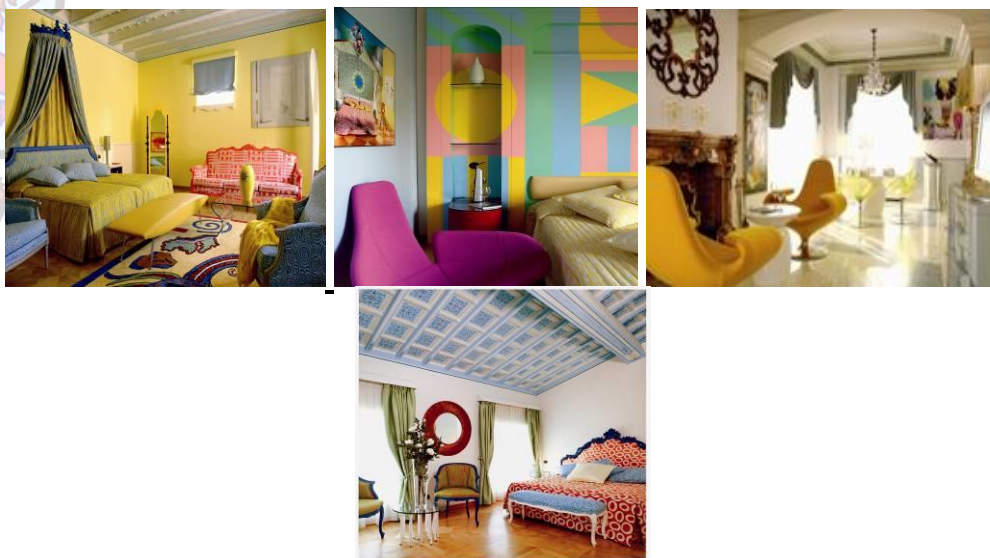
Swimming Pool: The outdoor infinity pool will be your favourite place from June to September. A real Oasis to restore and relax during the hot Italian Summer days and evenings.

Don't miss to try the Outdoor wellness area, where two whirlpool immersed in a rich vegetation for a complete private experience.





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TOTAL NUMBER OF ROOM IN THE HOTEL: 58

Superior (20-22mq): 25 rooms

Deluxe (25-27mq): 21 rooms

Junior Suite Executive (35mq): 4 rooms

JS Mendini Optical (35mq): 1 rooms

JS Mendini Island (35mq): 1 rooms

Suite Executive (45mq): 4 rooms

Suite Mendini Cult (45mq): 1 rooms

Presidential Suite Byblos (100mq): 2-bedroom suite with 2
bathrooms and living room

Extra bed: on request available in Deluxe, Executive Junior Suite
and Executive Suite

Room Amenities:

Air conditioning & Heating
Direct Dial telephone
Internet Connection
LCD TV (2 TV in Suites)
Minibar
Wine cellar (only in Suites)
Safe
Hairdryer
Bathrobes & Slippers
Courtesy line Byblos

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