

RELAIS E RISTORANTE  
**IL FALCONIERE**  
& SPA



---

*The Relais Il Falconiere & Spa is a very special place, it's a  
Tuscan family story, it's a dream*

---

*PRESS KIT 2019*

## *Index*

---

1. *Il Falconiere: a story, a dream*
2. *The Baracchi Group*
  - # *Baracchi Winery*
  - # *The Locanda del Molino*
  - # *Bottega Baracchi*
3. *The philosophy*
4. *Gourmet Experience: Baracchi Winery*
5. *Silvia Regi Baracchi*
6. *Wine experience: Baracchi Winery*
7. *Wellness Experience : Thesan Etruscan Spa*
8. *Rooms & Suites*
  - # *Winery suite*
  - # *Villa Borgo del Falco*
9. *Wedding Experience*
10. *A thousand travel experiences in one Relais*
  - # *Wine tastings*
  - # *The Falconry*
  - # *The Hunting*
  - # *Mountain bike*
  - # *Trekking & Riding*
  - # *Yoga*
  - # *Golf*
11. *Cortona – the beautiful*
12. *Contacts*

RELAIS E RISTORANTE  
II FALCONIERE  
& SPA



*Il Falconiere: storia di un sogno...*

---

The Relais Il Falconiere and Spa is a charming house kept in the heart of the Tuscan countryside, where the hills give way to the enchanting Etruscan hill-town of Cortona, just beyond at your fingertips. Their love for this land, rich in history and ancient traditions, is the foundation of the best expression of food and wine of Tuscany which inspired and guided this great dream of S/R Baracchi, transforming the ancient Villa of the 17th century, once home to the famous poet Antonio Guadagnoli, into a jewel of hospitality. So begins the first chapter of the history of Il Falconiere in 1988 with the careful restoration of a self-sufficient farm at the foot hills of Cortona, where Riccardo spent his childhood, **followed then by his own son,** surrounded by the teeming life of the countryside. Then, with the harvest of 1989, the dream starts to unfolds into reality in which are linked so many happy memories. Silvia and Riccardo welcome an elegant country hotel, built in full respect and complimenting the surrounding territory. Today, 30 years after its inauguration, Il Falconiere, along with a Michelin star restaurant, a wine resort and exclusive SPA is a small world of charm suspended in time, that has preserved the simplicity of two youths in love with a dream, from which a wonderful story has been created.

*“Our enthusiasm has always has been, along with our passion, the engine of this great adventure.*

*Our dream has become reality “ Riccardo Baracchi*

## *The Group Baracchi*

---

Over the years the promotion of excellence in the Baracchi family has created three successful businesses that complement and enrich the offer of Il Falconiere.

### *Baracchi Winery*

---

The company **Agricola Baracchi** comes from the desire of Riccardo and his son Benedetto to continue the old family traditions of grape growing and wine production, giving it a modern character and great quality.

The company's products are a tribute to the land of Cortona and a fantastic harvest: wine, grappa and extra virgin olive oil is distributed in 3 continents and in 12 countries.



### *Locanda del Molino*

---



The careful restoration of an ancient olive mill, Silvia Regi Baracchi has transformed this former family restaurant and Hotel into a charming Inn and a delicious location serving authentic local cuisine. The inn has a typical Tuscan spirit and is the perfect place to partake in traditional flavors and meals with friends, enjoy a romantic stay, or to take advantage of it's strategic location for the many excursions in which you can discover the surrounding area of both Umbria and Tuscany.

### *Bottega Baracchi*

---

La Bottega Baracchi, has recently opened exactly in the center of Cortona and is a concept shop that is halfway between restaurant and wine Bar. It offers a place to buy Tuscan products dedicated to the research of the excellence of Tuscany and what is used in many typical recipes. From breakfast to dinner it offers a full immersion into the world of wine and the great flavors of the region, with an introduction to the most innovative cuisine. The restaurant-bistro is a veritable laboratory of taste, with cooking classes, wine tastings, and culinary demonstrations.

RELAIS E RISTORANTE  
**II FALCONIERE**  
& SPA

### *The philosophy*

---

The Relais Il Falconiere and SPA is an oasis of peace and tranquility in which you can rediscover the pleasure of feeling at home and breathe in the essence of the most authentic Tuscany.

Silvia and Riccardo Baracchi, along with their son Benedetto, give you the keys of their universe and invite you, their guests, to discover the ancient tradition of the "holiday" in the country. Step inside the frame of a magical place where time seems to standstill.

Charming, with haute cuisine, passion for the land, and the warm welcome you feel, a stay at Il Falconiere is an ode to the pleasures of the "bien-vivre" the art of living well, and the spark that ignites this excitement.

The House transmits a vision of art and hospitality in perfect alignment, and compliments the prestigious Relais & Châteaux Association since 1997.

The philosophy of Il Falconiere beckons a feeling in the name. For the love of the ancient hunt, the love for nature and for the noble arts related to the world. The essence of this is reflected in the desire to recreate the beauty of the farm, the land, and its Etruscan history of self-sufficiency and offer it as a gift to the guests. The wide array of elegant entertainment is a daily celebration of the spirit of the place, that makes your stay here a memorable experience.

Our mission finds its highest expression in the dining selection of the menu and cooking classes taught by Chef Silvia Baracchi herself. The fine art of Il Falconiere is the character of uniqueness here that is handed down from generation to generation. A unique combination in the heart of Tuscany is to enjoy precious moments for the soul surrounded by the sounds and fragrances of the territory of Cortona.

*"Riccardo, Silvia and Benedetto renew the ancient pleasure and refined of a country holiday »*



*Gourmet Experience: il Ristorante Stella Michelin*

The restaurant, Il Falconiere, was borne from the ancient lemon tree with its beautiful panoramic terrace overlooking the hills of the Tuscan countryside.

Outside the typical elements of the local architecture such as stone, brick, and framed arches is the veranda of glass and wrought iron where was once the limonia, the space of light dividing two main rooms and housing the small Hall of Clocks.

Since 2002, the restaurant shares the only Michelin star in the province of Arezzo with no other, in addition to the prestigious awards conferred by the leading Italian and international guides.

The natural setting inspires the solar kitchen designed by Chef Silvia Regi Baracchi and is a vision in which culinary interpretation of the territory and where new and modern combinations on old themes are in perfect balance.

The high quality of the ingredients, respect of seasonality and the use of products at km 0 are the guiding principles of all the dishes on the menu, enhanced by a wide selection of wines, among which the prestigious labels of the company Baracchi.

"The colors, the stones, the serenity of an ancient Tuscany, is a spell where time stands still"  
Michelin Guide

RELAIS E RISTORANTE  
IL FALCONIERE  
& SPA

*Chef Silvia Baracchi*

---



Silvia is really Etruscan! Born in Perugia and grew up in Cortona in the Heart of the Etruscan territory one of the most suggestive part of Tuscany.

*Her family owned a restaurant and she starts her life to direct contact with the world of hotellerie. She gets by the family the passion for the cuisine , sensibility for the traditions , good food and wine. She open Il Falconiere restaurant on the 1989 and starts to cook new dishes , and realize her life focusing in cuisine and welcoming art. In 2002 One Michelin Star, Gambero Rosso 83/100 , Veronelli 2 stars , Espresso 16/20 and many others . In short time their Restaurant and Relais reach a very high level in quality and prestigious becoming part of the world famous association of “Relais & Chateaux”.*

*The restaurant has international customers who enjoy very much Tuscan cuisine made with great ingredients respecting the tradition, the seasons and with a touch of new presentation.*

*She had a lot of exchanging experiences with Chefs from all over the world whom enriched her know-how. Her cooking courses take the name from her friend Francis Mayes' book : “Cooking Under The Tuscan Sun” that are very famous and the participants arrive from many countries to learn the secrets of Tuscan traditions . Her Cookery School increase the passion for food and provide the Tuscan lovers with the skills they need to translate this love into beautiful and imaginative cuisine.*

*Chef Silvia Baracchi has lots of collaboration with international famous Chef, becoming an Ambassadors of Tuscan cuisine all over the world: at Dinner in the Sky in Helsinki, Bruxelles and Riga she had her highest culinary experience!*

*She has been honored to sign Business and First Class Menù for Areoflot, the Russian Company in 2014.*

*She also welcome in her land of Cortona Chef as Cannavacciuolo, Paolo Gramaglia, Claudio Sadler e Andrea Alfieri.*

*Silvia Baracchi has taken part as guest in many international and famous television cooking programs where she showed her way to cook and to present her dishes, as well she has been rewarded on the most popular newspapers as Sunday Times, Dove, Times Living, Food & Wine etc.*

*Her first literary experience is The red tastes of love: passion in the kitchen, by Trenta Editore, a funny cookbook that includes as well as 7 love stories, many flirty and tasty recipes.*



RELAIS E RISTORANTE  
IL FALCONIERE  
& SPA



*Cooking Classes: Cooking Under the Tuscan Sun*

Silvia opens the doors of her 5 star country kitchen and reveals the secrets of the typical Tuscan dishes during her captivating cooking lessons. An authentic culinary immersion designed for different skill levels and available in themed courses, wild game, and homemade pasta, and the flavors of the other specialties of the area. From single lecture to more intensive programs, with her contagious energy, Silvia teaches to prepare the typical Etruscans simplified and reworked according to modern taste in an elegant and country atmosphere.

*Wine Experience : Baracchi Winery*

The Baracchi Winery is the deep soul of Il Falconiere wine resort: 32 hectares in different location along the valley and the hills produce excellent Sangiovese, Syrah, Cabernet and Trebbiano grapes for the unique wines of Riccardo and Benedetto Baracchi. They still continue the ancient family tradition since 1860 with a modern touch.

### *Wellness experience: la Thesan Etruscan Spa*

---

The exclusive Thesan Etruscan Spa is an intimate retreat of well being to rediscover the value of our precious time. Its enveloping atmosphere invites you on a journey of the senses lulled by delicate aromas and soft musical notes.



The path leads to the wide Water Vapor & relaxation area, the flagship of the spa: from the heated pool enjoy the Chiana Valley as far as the eye can see. On the coldest days the atmosphere heats up along with the flames from the stone chiseled fireplace.

The treatments harmoniously follow the cycle of the seasons and realize the perfect symbiosis between Taste and Wellness. The early seasonal and excellent local products, among which are olive oil and wine, are the protagonists of an approach to well-being deeply linked to the territory and represent the natural of an ideal path from the plate to the Spa. each month the spa packages exclusive rituals are dedicated to products that shine at the table and showing typical aromas of the season.



The collaboration with the Officina Profumo Farmaceutica di Santa Maria Novella complete the high quality of well-being and guarantees the use of the best natural products respecting the traditional choice of II Falconiere. Nature is the main ingredient of exclusive rituals, massages and beauty treatments.

## *Rooms and Suites*

---

The charm of the old world that pervades every corner of the property reaches its highest expression in the 34 rooms spread over the property and derived from the ancient farm environments.

Guests are invited to choose their own corner of their heart. The rooms in the old villa, which preserve the intimacy of a stay in the main house, the little chapel to those adjacent or very close to the Spa. **For a romantic stay, small cottages are sprinkled about the property.** Each room is unique and enriched by the inspiration of local artisans; frescoed walls, antique furniture, iron or four-poster beds and woven fabrics combine soft and relaxing colors.



The precious supply of Rooms & Suites includes:

- 5 Classic rooms
- 10 De luxe rooms -
- 11 Junior Suites
- 5 Suites
  
- 2 Executive Suites
- 1 Winery Master Suite

Each type of holiday you are having, all rooms have in common the style of refined simplicity, typical of the most important Tuscan houses and the picturesque view of the landscape of the **countryside of Cortona is always at your front door.**

RELAIS E RISTORANTE  
**IL FALCONIERE**  
& SPA

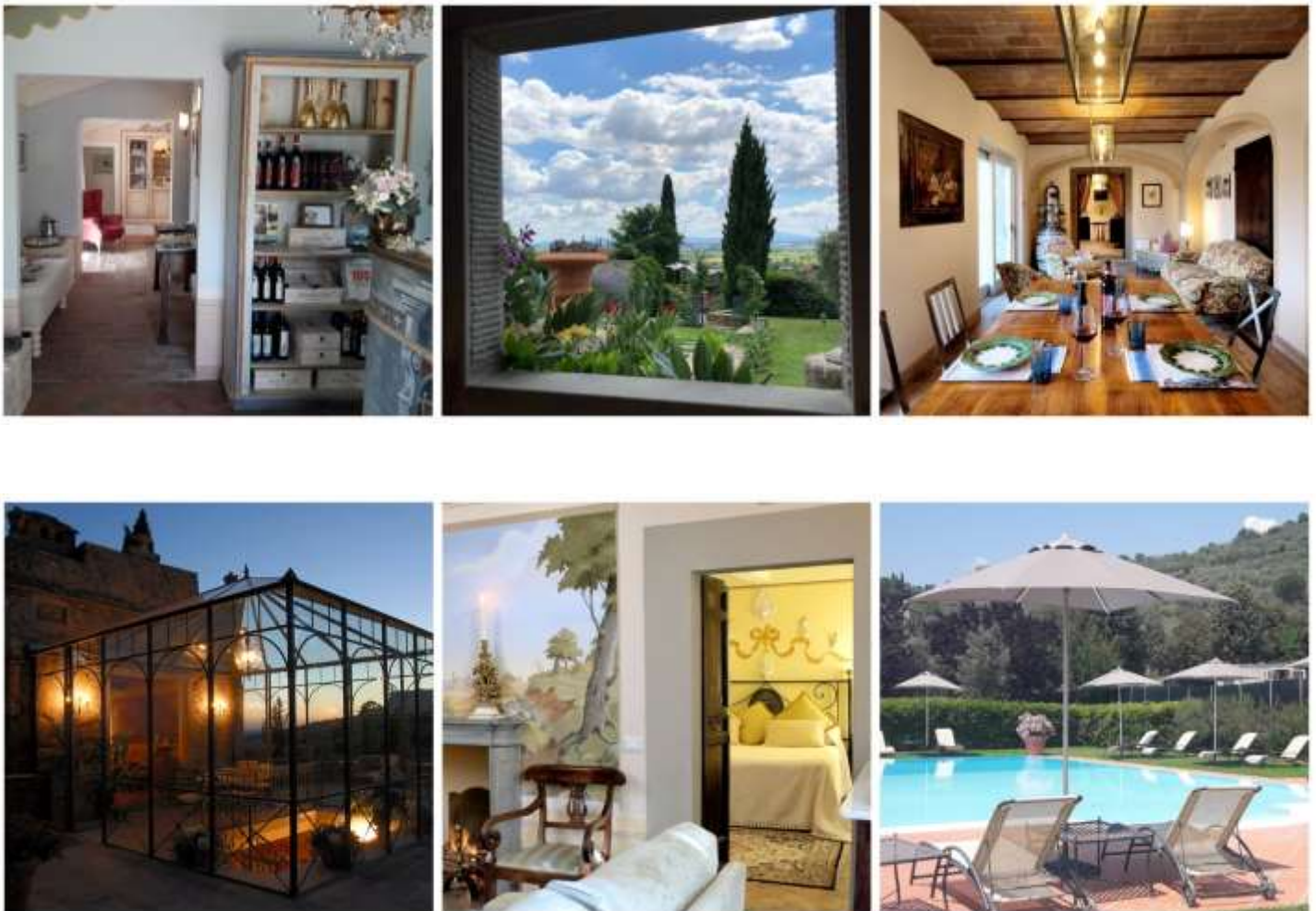
*Villa Borgo del Falco*

---

For those who want to enjoy a holiday with family or friends without sacrificing privacy, Il Falconiere offers the possibility to rent a piece of property in **exclusivity**.

Surrounded by vineyards and olive groves as far as the eye can see and immersed in a relaxing atmosphere, Villa Borgo del Falco is the epitome of a Tuscany dream. The small village includes 5 different stone buildings which house 7 rooms of different types and sizes, a bright kitchen and a garden with swimming pool where you can spend many moments of relaxation and pleasant days with friends.

This small private world connected to the main Relais by a short walk through in the orchard, offers enchantment in which to savor the charm of Cortona's countryside pampered by exclusive services signed Relais & Châteaux. Take a wine tour in the chefs own cellar just steps away, and while staying at Villa del Falco we promise you a memorable experience.



## Wedding Experience

---

The nuances, silver-green olive trees, and vineyards that cover the rolling hills around Cortona are the perfect setting for an elegant wedding at Il Falconiere. A unique location where elegance and warmth, nature and culinary art are combined to give the newlyweds an unforgettable day.

The different spaces of the Relais offers a dream for every style of ceremony. The Hall of Clocks and the Hall of the Hawks are dedicated to intimate receptions, the limonaia and the terraces are home to appetizers and open bar, the garden around the pool is the ideal location for an elegant buffet.

Il Falconiere houses inside the small private chapel of St. Jerome, a little jewel in baroque style where you can organize blessings, Catholic or Protestant, renewal of vows and anniversaries, and in the intimate atmosphere of a Tuscan chapel. An alternative special is the possibility of organizing a blessing in the vineyards surrounding the property.

Cortona is one of the most popular Italian destinations for any couple, for the fascinating blend of ancient history art and culture, as well as approximately 30 churches and the old City Hall in which to celebrate the rite of marriage.

The restaurant offers a true feast for the senses with a Tuscan menu customized in every aspect and a selection of great wines from Cantina Baracchi. The experience of the staff and the support of external professionals are available to couples to give a unique wedding experience.



## *A Thousand travel experiences in one Relais*

---

Crossing the gates of Relais Il Falconiere means entering a world apart. A world of experiences to live, enjoy and **remember..**

### *Wine Tasting*

Much more than a resort, Il Falconiere is a Wine Resort where you can discover the vineyards, the philosophy of production and winemaking techniques. In respect of the great tradition of Tuscan hospitality, Riccardo and Benedetto accompany guests on a walk through the vineyards that ends in the cellar where you can taste wines from our estate. The experience is not complete without a visit to the champagnerie which preserves all **of the secret charm of our popular bubbly.**



### *Falconry*

Noble and ancient atmosphere reigns in this estate, where the hawk watches over the family Baracchi and the guests of the Relais.

The art of the passion of falconry has for centuries been a part of our land and long ago traditions and courses are organized by Riccardo Baracchi to introduce you to this world that comes from far away. **The wild beauty of these raptors are always fascinating and always passionate. Each course ends with a small ceremony of the Diploma of participation.**



### *Hunting*

The best way to talk about the hunt at Il Falconiere is through the words of Riccardo Baracchi "Hunting is love or hate; there is no middle ground. It is like a woman. you either fall in love right away or you remain indifferent to her all of your life. My love was total and always, perhaps because of the rituals that accompany it, perhaps because grandparents and father were passionate hunters, **and I was born with this passion since childhood.**"

RELAIS E RISTORANTE  
**IL FALCONIERE**  
& SPA

### *Mountain Bike*

"Moving around" provided in an eco-friendly environment. The Relais offers to its guests bicycles and mountain bikes to explore scenic routes and ancient paths that surround Cortona.

### *Trekking & Riding*

On foot or on horseback, the important thing is to be conquered by beauty in nature walks on the land surrounding the property. Among rolling hills and ancient paths through woods and pine forests in search of the most evocative, every little excursion includes a discovery.

### *Yoga*

A holistic approach that cares about the well-being of the whole person inspires the restorative practice of yoga to Il Falconiere. Perfumes and natural sounds pervade the whole estate by offering the best environment for a pause made of tranquility and charm. The path continues in the Spa where spa treatments with natural oils rebalance mind, body and soul.

### *Golf*

Golf rhymes with passion. By partnering with the Golf Club Valdichiana, Il Falconiere offers a golf experience and gastronomy of the highest level in the heart of Tuscany. Located just 18 km from Cortona and from the resort, the Golf Club Valdichiana, is a 9-hole course that covers approximately 20 hectares with a par of 34 game. Special packages for guest golfers are designed specifically to meet their needs and make unforgettable gaming experiences and travel at the estate.



## *Cortona, the Beautiful*

---

Il Falconiere has made it's motto "Under the Tuscan

Sun", the title of the famous film starring Diane Lane. Great sunshine, these are the words that best describes the atmosphere in the beautiful Cortona. Perched on a hillside, Cortona has a long history that dates back to when it became an important Etruscan center.

Among the main attractions to be numbered with the Duomo, the small Diocesan Museum with its excellent collection of art and the fascinating Etruscan Academy Museum with a collection of artefacts from the Etruscans and Romans.

There are several routes to discover this little gem of Tuscany; starting from the center you discover the heart of Cortona made of historical and artistic beauty reflecting the charm of the ancient town. A walk through museums, walls and buildings is an exciting journey that brings back time.

An aura of spirituality pervades, instead, the northern part of the city called the Poggio from Cortona; here you follow the most picturesque paths that features stone streets set like an Historical maze.





## Contacts

---

*Cortona is art, history and culture.  
Relais Il Falconiere & spa is the expression  
of Tuscan Art de vivre*



### How to reach Relais Il Falconiere & Spa

#### CAR

Motorway A1, Florence-Rome, exit Valdichiana  
E-45 towards Perugia and follow signs to Cortona  
Once in Camucia, continue to "S. Martino a Bocena "

#### TRAIN

Reference Station: Cortona-Camucia  
From Rome: about 2 hours  
From Florence: 1 hour and 15 minutes  
From the station you can take a taxi to and from the hotel (5 minutes).

#### PLANE

Pisa airport "Galileo Galilei": two hours away  
Perugia airport "Sant'Egidio": 45 minutes away  
Florence airport "Amerigo Vespucci": distance 1 hour and 30  
Rome Fiumicino "Leonardo da Vinci": distance of 2 hours and 30

On request: private shuttle service to / from the airport.

RELAIS IL FALCONIERE & SPA – Località San Martino, 370 – 52044 Cortona (AR)

tel. +39 0575 612679 – fax +39 0575 612927 – Email: [info@ilfalconiere.it](mailto:info@ilfalconiere.it)

## 5C PHILOSOPHY

*CALM*

*CHARME*

*COURTESY*

*CHARACTERE*

*CUISINE*

*IL FALCONIERE & SPA*

*PROUD MEMBER OF*

*RELAIS & CHATEAUX SINCE 1989*

*&*

*VIRTUOSO MEMBER SINCE 2015*